



MIPIM: 9-13 March 2026
Housing Matters! on 9 March 2026
Palais des Festivals, Cannes

Nobel Prize winner Philippe Aghion to open MIPIM 2026



Philippe Aghion. Picture credit: Patrick Imbert (photographer, Collège de France)
High-res image available [here](#)

27 November 2025. MIPIM, the global urban festival, announces Philippe Aghion FBA – winner of the 2025 Nobel Prize in Economics – as keynote speaker for its event in Cannes in March 2026.

Philippe Aghion, one of today's most influential economists, continues to guide the next generation of leaders as a Professor at the Collège de France and INSEAD, and as a Visiting Professor at the London School of Economics. Together with Peter Howitt, he developed a groundbreaking theory showing that economies grow when new innovations replace outdated ones, a process known as creative destruction. Their research explains how technological progress and competition prevent stagnation, and why governments play a vital role in fostering innovation.

In October 2025, Aghion and Howitt were awarded the Nobel Prize in Economics for this transformative work, which demonstrates that prosperity depends on supporting innovation while allowing old practices to exit.



MIPIM: 9-13 March 2026
Housing Matters! on 9 March 2026
Palais des Festivals, Cannes

Previously, Aghion was Deputy Chief Economist and Research Coordinator at the EBRD, European Bank for Reconstruction and Development, helping to shape its transition from centrally planned to market economies. Aghion also served as Co-Chair of the French Artificial Intelligence Commission, recommending that AI become a national priority for investment, research and training.

His keynote announcement follows major developments at MIPIM, including the appointment of Nicolas Boffi as Director of MIPIM. Under his leadership, the programme introduces new content initiatives that reflect real estate's transformation, focusing on AI disruption, data centres, the road to net zero, and helping industry leaders turn technological change into strategic advantage.

Reflecting this vision, Aghion's keynote will explore critical implications for the sector: how innovation and technology can drive sustainable and resilient urban development, the role of public and private capital in accelerating green and digital transitions, and how public policy can boost productivity, strengthen competitiveness and support balanced regional growth.

MIPIM remains the only global platform bringing together national governments and city leaders with the international investment and real estate community. Previous keynote speakers include François Hollande, former President of France; Sanna Marin, former Prime Minister of Finland; Ban Ki-Moon, former UN Secretary-General. MIPIM also attracts leading policymakers, including mayors from London, Rome, Madrid, Athens and Copenhagen, alongside housing ministers from across the region.

MIPIM 2026 promises to build on the success of the 2025 edition, which welcomed over 20,000 delegates from 90 countries, including 70% of the world's top 100 investment managers, collectively managing more than €4 trillion in assets.

Nicolas Boffi, MIPIM Director, said: "Philippe Aghion's presence as keynote speaker at the 36th edition of MIPIM speaks to our commitment: helping industry leaders understand the profound economic and technological shifts shaping cities and markets. His pioneering work on growth and innovation offers crucial insights for investors, policymakers, and real estate professionals. At a time when technology and innovation are reshaping cities and markets, when AI is changing everything we do, his perspective will help leaders navigate these transformations with confidence."



MIPIM: 9-13 March 2026
Housing Matters! on 9 March 2026
Palais des Festivals, Cannes

Phillipe Aghion FBA, said: "I am excited to open the next MIPIM with a keynote. Having dedicated my life to exploring how to make our economies more creative and competitive, I look forward to sharing my thoughts on how cities and industries can best nurture innovation and phase out obsolete practices to drive long-term prosperity."

MIPIM returns to the Palais des Festivals in Cannes 9-13 March 2026.

ENDS

About RX

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 36,000 people over 40% of whom are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York stock exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

or more information, please contact:

For press – mipim@ing-media.com, ING Media

+ 44 (0) 20 7247 8334