



MIPIM: 9-13 March 2026
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MIPIM Appoints Nicolas Boffi as New Director

Former Arcadis executive plans to drive global public-private collaboration



Photo: Nicolas Boffi

Paris, 1 September 2025. RX France has announced the appointment of Nicolas Boffi as the new Director of MIPIM, the global urban festival. An engineer and urban planner by background, Boffi has over 20 years of experience in real estate and urban development, working across project management, business development and public affairs.

Every March, MIPIM attracts over 20,000 delegates to Cannes, France, from over 90 countries comprising key decision-makers in the real estate, investment and political communities. MIPIM's Asia Summit, which focuses on Asian real estate investment opportunities, takes place every December in Hong Kong.

Boffi joins MIPIM from Arcadis, where he led strategy for the Global Cities Program as Paris City Executive, working with the private sector and city leaders to deliver sustainable urban projects in Paris and other major global cities.

Boffi succeeds Nicolas Kozubek, who successfully steered MIPIM through a period of significant changes in the industry. Boffi's appointment builds on this success and marks a new chapter for MIPIM, strengthening its role as the global meeting point where real estate, city and world leaders address geopolitical uncertainty, embrace technological change, and accelerate the shift toward sustainable urban development.



Filippo Rean, Managing Director at RX France, said: *"Nicolas brings a strategic mindset shaped by two decades of sector expertise, including leading complex city projects at Arcadis. His experience in aligning public and private priorities will strengthen MIPIM's position as the global forum where decision-makers address the structural challenges shaping our cities—sustainability, resilience, and economic competitiveness. This appointment reinforces our ambition to make MIPIM the place where ideas turn into action for the future of urban living."*

Nicolas Boffi, MIPIM Director, said: *"MIPIM's influence is extraordinary. At a time of profound geopolitical and economic change, it remains the only place where the global real estate community can come together with world leaders to understand the future and seize new opportunities."*

"One of my key reasons for joining MIPIM is to strengthen dialogue between the public and private sectors. The next few years will continue to bring complex challenges — economic, political, fiscal — that demand collaboration and bold decision-making. MIPIM must be the place where these conversations happen, where strategies are shaped and where uncertainty is turned into opportunities for the future of our cities."

Under Boffi's leadership, MIPIM will introduce new content initiatives as it supports real estate's transformation, from a stronger focus on AI disruption and to the road to net zero, to helping industry leaders turn technological change into strategic advantage. MIPIM remains the only place that brings global investors, developers, and policymakers together.

MIPIM returns to the Palais des Festivals in Cannes 9-13 March 2026.

MIPIM Asia Summit will take place on 3-4 December 2025 in Hong Kong.

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About RX

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France



About RELX

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*Note: Current market capitalisation can be found at <http://www.relx.com/investors>

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