



**mipim**®

# CONFERENCES DRAFT PROGRAM

9 – 13 March 2026  
Housing Matters! On Monday 9  
Palais des Festivals, Cannes

# MIPIM conferences attract a large and senior audience

## High and increasing attendance

- More than 13 750 visitors on MIPIM 2025 conferences (+30% vs MIPIM 2024) – 6 761 unique visitors (+20%)
- 91 visitors per session on average at MIPIM 2025 (data excludes outstanding sessions such as Opening Keynote or Housing Matters that attracted each more than 1 000 people)

## Qualitative audience

- 91% of 2025 official conference attendees were completely or very satisfied by the conference session they attended
- First population among audience is investors and media are well represented



# MIPIM conferences welcome senior officials among speakers

## *A few examples from MIPIM 2025*



**Dr. Mario Draghi**  
Former BCE president  
& Italian Prime  
Minister



**Ana Claudia Rossbach**  
UN Under-Secretary-  
General and Executive  
Director, UN Habitat



**Sophie Hæstorp  
Andersen**  
Danish Housing &  
Urban Planning Minister



**Valérie Létard**  
French Housing  
Minister



**Sadiq Khan**  
London Mayor



**Roberto Gualtieri**  
Rome Mayor



**José Luis  
Martinez-Almeida**  
Madrid Mayor



**Harris Doukas**  
Athens Mayor

## *A few examples from MIPIM 2024*



**Sanna Marin**  
Former Prime Minister  
& Head of government  
of Finland



**Srettha Thavisin**  
Prime Minister of  
Thailand



**Lord Dominic  
Johnson**  
UK Minister for  
Investment



**Lee Rowley**  
UK State Minister for  
Housing, Planning and  
Building Safety



**Eliza Reid**  
Iceland First Lady



**Klara Geywitz**  
German Federal  
Minister for Housing,  
Urban development  
and Building

# Key leaders from the largest global investment companies always speak at MIPIM – a few examples from MIPIM 2025



Peggy Da Silva  
CEO  
**PIMCO Prime Real Estate LLC**



Jenny Hammarlund  
EVP Investments,  
Head of Europe  
**OTPP**



Eric Lang  
Senior Managing  
Director  
**Teacher Retirement  
System of Texas**



Aldo Mazzocco  
CEO & GM  
**Generali Real Estate S.p.A**



Mahdi Mokrane  
Co-head of Fund Mngt,  
Head of Fund Mngt RE and  
Invest. Strat. & Research,  
CIO Europe ex-DACH  
**PATRIZIA**



Helena Olin  
Head of Real Assets  
**AP2**



Sophie van Oosterom  
Global Head of RE  
**CPP Investments**



Stephan van Vliet  
Group CIO  
**Zurich Insurance**

- Mark Allan, CEO, **LandSec**
- Jennifer Andersson, Managing Partner, **NIAM**
- Ben Bannatyne, President of Prologis Europe, **Prologis**
- Stephanie Bensimon, Member of the Executive Committee, Member of the Board, Ardian France & Head of Real Estate, **Ardian**
- Anne Breen, Global Head of Real Estate, **aberdeen Investments**
- Farrah Brown, Head of Debt Capital Markets, EU & APAC, **Nuveen Real Estate**
- Paul Gibson, Chief Investment Office EMEA Direct Strategies, **CBRE IM**
- Jessica Hardman, CEO & Co-Founder, **Aboria Capital**
- Beverley Kilbride, Chief Operating Officer, Europe, **LaSalle IM**
- Sascha Klaus, CEO, **Berlin Hyp AG**
- Michael Lascher, Senior Managing Director and Global Head of Real Estate Debt Capital Markets, **Blackstone**

- Jason Lee, Head of Asia / Chief Investment Officer, **AEW**
- Fabrice Lombardo, Head of Real Estate, **Swiss Life Asset Managers France**
- Laurent Morali, CEO, **Kushner companies**
- John O'Driscoll, Global Co-Head Real Estate, **AXA IM ALTS**
- Sara Queen, Head of RE Equity and MD, **MetLife Investment management**
- Tom Roberts, Head of Strategic Investment, Private Markets, Asset Management, **Legal & General**
- Neil Slater, CEO, **Redevco BV**
- Victor Stoltenburg, Global Head of Investments, **Deka Immobilien Investment GmbH**
- Erik Vikbladh, Partner & Chief Investment Officer, **Areim**
- Dr. Ulrich von Creytz, CIO, Real Estate Europe, **DWS**
- ...

# MIPIM conferences will reinforce interactivity in 2026

More interactions with audience during sessions

- Possibility to ask questions in advance
- Time to meet the Experts after some sessions

Networking-rich events

- **More roundtable discussions** in MIPIM sessions (Housing Matters!, Equality of Opportunities, living Summit, Data centers,...) to foster networking
- **New formats:** interactivity reinforced at the **Road to Zero sessions of Thursday**, to meet more people and find solutions together



# MIPIM 2026 Conference program will be organized around 4 main Stages, 5 pavilions deep dives and outstanding Summits

## 4 main stages

### LPS (LEADERS PERSPECTIVE STAGE)

Get ahead of the curve with big picture topics incl. investment trends (158)

**New this year:**

- AI focus on Wednesday (143)
- PPP on Thursday (LPS, RTZ, UK)



### ASSET CLASS STAGE

Network & learn with your peers at six comprehensive workshops on living, logistics, healthcare, offices, data centers & life sciences (114)

**New this year:** Data centers extended to 2 hours



### ROAD TO ZERO STAGE

Find out about the many innovative initiatives on the road to net zero. Walk away feeling inspired to do more (89)

**New this year:** Networking formats on Thursday (incl PPP)



### GEOFOCUS STAGE

Focus on some key RE markets: Germany, the Nordics, Middle East, Africa, Asia, and Central and Eastern Europe. (93)

**New this year:** Latin America and Benelux



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## 5 pavilions deep dives

### UK HUB

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK

98 attendees on average last year



### LONDON

The London Stand brings together the city's key stake-holders (developers, investors, architects, and policymakers) to foster partnerships & attract international investment



### GREATER PARIS STAGE BY BUSINESS IMMO

Discover the latest trends and developments of the Francilian real estate market



### DESTINATION FRANCE STAGE

New this year!

Explore the latest trends, opportunities and challenges in those dedicated conference sessions for France



### HTL CONNECTION

Deep dive into one of the most dynamic asset classes of the industry in this conference stage dedicated to hospitality, on the HTL connection Pavilion



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## Outstanding summits

### RE-INVEST

This closed-door event provides an exclusive opportunity for SWF, pension & insurance funds, and family offices to debate global RE investment strategies. 2025 guests represented more than \$700 Bn of RE



### POLITICAL LEADERS SUMMIT

This closed-door Summit enables major city leaders to share perspectives. Among 2025 attendees were the Mayors of Athens, Copenhagen, Riga, Rome and the Minister of Housing and Urban Planning of Oman



### FORUM DES TERRITOIRES

A closed-door Summit dedicated to French political leaders and decision makers, to share good practices, get insight from experts and find solution to current challenges



### HOUSING MATTERS!

Housing Matters! brings together investors, developers, local authorities, associations and urban experts to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions. (1150)



### DATA CENTRES

Designing, Building, and Financing AI-Ready Infrastructure  
An operational deep dive to gain actionable intelligence on capturing long term value in Europe's fastest-growing infrastructure sector



### EQUALITY OF OPPORTUNITIES IN RE

An insightful and networking session dedicated to foster equality of opportunities in Real Estate, strongly supported by European D&I associations in RE



# They already committed to the 2026 conference program

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## ROAD TO ZERO

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## DIVERSITY & INCLUSION PARTNERS



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# Monday Programme: Housing Matters! – 14.00-20.00

Housing Matters! brings together investors, developers, local authorities, associations and urban experts to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions for tomorrow's housing.

With over 1,100 participants in 2025, Housing Matters! has become a must-attend MIPIM event



A highly interactive format: a blend of learning, networking and collaborative work

## CONFERENCES

Inspiring  
testimonials from  
key players in the  
sector

Grand Auditorium



## WORKSHOPS

A deep dive into  
actionable housing  
solutions

Salon Croisette



## NETWORKING

Engage with key  
stakeholders, build  
meaningful  
relationships leading  
to future  
collaborations

Verrière Grand Audi



# Tuesday Programme – draft as of December 2025

Leaders' Perspective stage	Asset class stage	Road to Zero stage	Other events inside Palais	Geo Focus stage	UK Hub	London stand	Other events	
14.00-15.00 Emerging Trends* ULI	14.00-15.00 Life Sciences	10.00-11.30 Housing Matters! Workshop: Making It Work: Scalable Solutions for Affordable, Sustainable Housing	14.00-15.00 Your Yearly Briefing on Real Estate Decarbonisation: Investment, Trends and Policy	13.00-14.00 Oslo* <i>Debussy</i>  14.00-15.00 BeNeLux Focus: Sector Divergence, Capital Flows, and Investment Strategy <i>Audi K</i>	14.00-15.00 Japan*	08.00-10.00 Place North Breakfast*	10.00-10.45 Keynote: what London's next chapter means for the built environment 11.00-11.45 Transport, a growth engine 12.00-12.45 Innovation hubs  14.00-14.45 Innovative housing delivery: unlocking planning and viability through public- private partnerships	08.00-14.00 <b>The RE-Invest Summit</b> By invitation only
16.10-17.10 The global investors' vision	16.10-18.10 Data Centres Summit – from bits to bricks Part 1 — Securing Power, Sites, and Capital in the AI- Driven Investment Boom	14.00-15.00 Your Yearly Briefing on Real Estate Decarbonisation: Investment, Trends and Policy	16.10-17.10 Intelligent Transitions: AI and Technology Powering the Net-Zero Shift	15.00-16.00 <b>The Opening keynote -</b> <b>Philippe Aghion</b> <i>Grand Auditorium</i>  16.30-18.00 Horizon Léman* <i>Salon Croisette</i>  17.15-18.15 ESG Awards* <i>Grand Auditorium</i>	16.10-17.10 Africa	14.00-15.00 Delivering Real Returns on the Road to Energy Efficiency and Net Zero: Investment, Innovation, and Impact	16.00-16.45 Building the World: Skills for London's Global Built Environment  17.00 London Stand Opening Reception In partnership with Opportunity London	14.00-15.00 <b>Choose France</b> <i>Gare Maritime</i>
17.30-18.30 Conférence de presse France							16.30-18.30 <b>The Political Leader's Summit</b> By invitation only <i>Gare Maritime</i>	From 19.00 <b>Opening reception</b> Open to all MIPIM participants <i>Hôtel Martinez</i>

# Wednesday Programme – draft as of December 2025

Leaders' Perspective stage	Asset class stage	Road to Zero stage	Geo Focus stage	UK Hub	London stand	Debussy	Other events	Gare Maritime
<b>10.00-11.00</b> Lecture I: Understanding AI (For Real!) How It Actually Works and Why It Matters	<b>10.00-12.00</b> The living workshop: Living in 2026: Delivering Scale and Sustainability in a Supply-Starved Market	<b>10.00-11.00</b> Show Me the Money: Is Decarbonisation Still Worth It?	<b>10.00-11.00</b> Playbook for German Capital – Unlocking Opportunities	<b>10.15-11.00</b> The Next Generation of Investment – What creative strategies should cities & regions deploy in turbulent times?	<b>10.00-10.45</b> Digital infrastructure for a smarter city	<b>10.00-11.00</b> Dechert*	<b>09.00-10.30</b> Bouygues construction* <i>Salon Croisette</i> <b>11.00-12.00</b> Business Iceland* <i>Verrière Californie</i> <b>11.00-12.00</b> Ruecker Consult* <i>Salon Croisette</i>	<b>FRANCE</b> 09.00-10.00 Temps des métropoles
<b>11.30-12.30</b> Lecture II: AI in RE Investment: What's Being Used, What's Possible, and What's Next?	<b>12.00-12.30</b> Meet the experts from the Living workshop	<b>11.30-12.30</b> Decarbonising Occupied Buildings: Practical Pathways	<b>11.30-12.30</b> Asia	<b>12.15-13.00</b> Stadiums, Cities & the State: should govt referee football-led regeneration?	<b>11.00-11.45</b> Adaptive reuse: balancing investment value and historic preservation		<b>12.30-14.00</b> Asia lunch <i>tbd</i>	<b>FRANCE</b> 10.30-14.30 <b>Forum des territoires</b> By invitation only
<b>14.00-15.00</b> Lecture III: Data-Driven Site Selection: Insights and Lessons Learned from the Retail Sector	<b>14.00-17.00</b> The Logistics Forum: Global Shifts, ESG Pressures & Strategic Growth in Logistics Real Estate	<b>14.00-15.00</b> The Price of Resilience: Too Risky to Stay, Too Valuable to Leave?	<b>14.00-15.00</b> Nordic Focus — Capital Flows, Rebound Dynamics, and Strategic Positioning	<b>14.00-14.45</b> Urban Reinvention & Resilience: examples of placemaking having a tangible impact on RE investment	<b>12.00-12.30</b> Keynote: London's Economic Outlook		<b>14.30-15.30</b> Deepki* <i>Verrière Californie</i>	
<b>15.30-16.30</b> Lecture IV: What Data Infrastructure Is, Why It Matters, and How Governments and Firms Can Most Effectively Invest and Collaborate to Create Value and Attract Investment?	<b>17.00-17.30</b> Meet the experts from the Logistics Forum		<b>15.30-16.30</b> CEE	<b>16.00-16.45</b> Future Living: aligning investment, affordability, sustainability and community impact		<b>15.30-17.00</b> Knauf*	<b>15.30-16.30</b> Kone* <i>Salon Croisette</i> <b>16.00-17.00</b> Barcelona Catalonia* <i>Verrière Californie</i>	<b>16.00-17.30</b> <b>Equality of opportunities in Real Estate</b>
						<b>18.00-19.30</b> Portugal Organized by APII*		<b>FRANCE</b> 18.30-20.00 AFEX*

\* Partner session

# Thursday Programme – draft as of December 2025

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	London stand / UK Hub	Other events	Gare Maritime
<p>10.00-11.00 The Power of Partnership: Regeneration that Delivers Real Social Impact</p> <p>11.30-12.30 Investment Strategy Focus – Real Estate in Turbulent Times: Geopolitics and Macroeconomics Under the Microscope</p> <p>14.00-15.00 Investment Strategy Focus – Navigating the New Normal: Best Practice in Raising Capital</p>	<p>10.00-12.30 The Offices Workshop: Embracing Change, Designing the Future</p> <p>14.00-16.30 The Healthcare Workshop: The Age of Opportunity: Investing in Europe's Senior Living and Care Market</p>	<p>10.00-11.00 Latin America</p> <p>14.00-15.00 Middle East</p>	<p>10.00-11.00 The Net Zero Reality Check: A Live Market Quiz &amp; Debate organized by GRESB*</p> <p>11.30-12.30 Kone*</p> <p>14.00-15.30 The Power of Partnership: Regeneration that Delivers Real Social Impact</p>	<p>08.00-10.00 Place North Breakfast* UK Hub</p> <p>10.00-10.45 Function, flexibility, connectivity: London's approach to Life Sciences spaces London stand</p> <p>15.00-15.45 Materials first: Practical sustainability &amp; adaptive reuse in the Built Environment London stand</p> <p>16.00-16.30 Tom Bloxham CBE MBE and George Clarke Closing UK Hub Keynote On The future of Regeneration and Housing UK Hub</p>	<p>08.30-10.00 Nordic Breakfast* Debussy</p> <p>9.30-12.30 Columbia AI course By invitation only Audi I</p> <p>14.00-14.45 Columbia AI course For Challengers only Audi I</p> <p>15.30-16.30 A++/MNG Arch Audi A</p> <p>16.30-17.30 Challengers Debussy</p> <p>18.30-19.30 MIPIM Awards Grand Auditorium</p>	<p>09.00-10.30 ADI* By invitation only Gare Maritime</p> <p>10.00-13.00 Data Centres Summit from bits to bricks Part 2 — Designing, Building, and Financing AI-Ready Infrastructure Gare Maritime</p> <p>16.30-17.30 Cocktail francophone Gare Maritime</p>

# Stands Conference Programme

## Tuesday 10 March

Geater Paris By Business Immo	London stand	HTL Connection
<p>14.00-15.00 Logement : Paris peut-il redevenir une place attractive pour les investisseurs ? Real Social Impact</p> <p>16.30-17.30 Grand Paris Express, infrastructures, clusters... : où en sont les grands projets urbains franciliens et qu'en attendent les investisseurs ?</p>	<p>10.00-10.45 Keynote: what London's next chapter means for the built environment</p> <p>11.00-11.45 Transport, a growth engine</p> <p>12.00-12.45 Innovation hubs</p> <p>14.00-14.45 Innovative housing delivery: unlocking planning and viability through public-private partnerships</p> <p>16.00-16.45 Building the World: Skills for London's Global Built Environment</p> <p>17.00 London Stand Opening Reception In partnership with Opportunity London</p>	<p>11.00-12.00 Overview of Business Travel in 2025 and beyond</p> <p>17.00-18.30 STR Performance Presentation followed by a Cocktail Reception</p>

## Wednesday 11 March

Geater Paris By Business Immo	London stand	HTL Connection
<p>10.00-11.00 AI &amp; Real Estate : faut-il tout miser sur les Data Centers ?</p> <p>11.30-12.30 Le Grand Paris dans la compétition internationale. Comment Paris se positionne par rapport à Londres, Milan, Madrid pour attirer les capitaux en 2026 ?</p> <p>14.30-15.30 Opérer l'immobilier pour créer de la valeur : coworking, coliving, résidences gérées. Les stratégies &amp; initiatives dans le Grand Paris.</p> <p>16.30-17.30 Transformer les bureaux : les solutions de mises en œuvre à Paris ?</p>	<p>10.00-10.45 Digital infrastructure for a smarter city</p> <p>11.00-11.45 Adaptive reuse: balancing investment value and historic preservation</p> <p>12.00-12.30 Keynote: London's Economic Outlook</p> <p>14.00-15.00 Hotel Developments within the Luxury &amp; Resort segments</p>	<p>10.00-11.00 Branded Residences</p>

## Thursday 12 March

Geater Paris By Business Immo	London stand	HTL Connection
<p>10.00-11.00 Marché(s) locative(s) : qu'attendre pour 2026 sur le Grand Paris ?</p> <p>11.30-12.30 Environnement : quels sont les premiers retours sur les stratégies Net Zero Carbon des acteurs de l'immobilier tertiaire parisien ?</p> <p>14.30-15.30 Investisseurs institutionnels vs family offices : comment le paysage de l'investissement se redessine à Paris ?</p>	<p>10.00-10.45 Function, flexibility, connectivity: London's approach to Life Sciences spaces</p> <p>15.00-15.45 Materials first: Practical sustainability &amp; adaptive reuse in the Built Environment</p>	<p>10.00-11.00 Unlocking Investment Opportunities: Conversions/Branded Residences session 2</p> <p>14.00-15.00 Destination Trends</p>



# Thank you

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