

**mipim**<sup>®</sup>

# MIPIM CONFERENCES AT A GLANCE PROGRAMME

**11 – 14 March 2025**

Housing Matters! On Monday 10

**Palais des Festivals, Cannes**

Built by  
**RX** In the business of  
building businesses

# 7 Stages to get inspired, learn and meet the community

## Leaders' Perspective Stage



Debate big picture topics including how to be a change maker, demographic change, and the latest macroeconomics, finance challenges and rising insurance costs.

## Make It Happen Stage



In 2025 the Make it happen stage will focus on attracting talent on Tuesday, how to make the best of Artificial Intelligence on Wednesday and successful public private partnerships on Thursday.

## Road to Zero Stage



Dive into the deep end and find out firsthand about the many innovative initiatives the real estate community is taking on the road to net zero. Walk away feeling inspired to do even more.

## Asset Class Stage



Hear all you need to know via six comprehensive workshops on residential, logistics, offices, healthcare, data centres and life sciences. Network, learn and debate with your peers in these not-to-be-missed sessions

## Hospitality Stage



Gain insights into the latest investment trends and strategies, retrofitting and repurposing projects, and tech innovation in the F&B, and the corporate, resorts and luxury hospitality sectors.

## Geo Focus Stage



Join special dedicated focuses on the key MIPIM markets of France, Germany, the Nordics, Middle East, Africa, Asia, and Central and Eastern Europe.

## UK Stage



Explore the latest trends, opportunities and challenges in this dedicated stage for the UK.

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## ROAD TO ZERO

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# Monday Programme – Preopening – draft as of December 2024

## Housing Matters!

*Grand Auditorium* - 13.00-22.00



### Creating a new deal

The *Housing Matters!* conference will kick off on **Monday afternoon**, exploring the mismatch between housing supply and demand.

*Housing Matters!* brings together **investors, developers, local authorities, associations** and **urban experts** to explore the latest trends in supply and demand, collaborative solutions for affordable housing, new housing models that match the products to the current needs and share visions of innovative housing of tomorrow.

2:00 PM – 2:10 PM: Introduction

2:10 PM – 3:00 PM: the Trend – Supply Does Not Match Demand

3:00 PM – 4:00 PM: Collaborative Solutions for Affordable Housing

4:00 PM – 4:30 PM: Coffee Break

4:30 PM – 5.30 PM: the Goal: Adapting housing products to the needs

OR Housing reboot workshop (4.15 PM-5.30 PM)

5 :30 PM – 5:55 PM: Paths for Tomorrow

5:55 PM – 6:00 PM: Closing Remarks

# Tuesday Programme – official sessions – December draft

| Leaders' Perspective stage | Asset class stage   | Geo Focus stage   | Road to Zero stage  | Make it happen stage: HR  | Other events inside Palais  | Tbd outside Palais   | UK hub                  | London stand   | HTL Connection          | Gare maritime           |
|----------------------------|---|---|---|---|---|--|-------------------------|--|-------------------------|-------------------------|
|                            | <p><b>11.00-12.30</b><br/>Coliving</p> <p><b>14.00-15.00</b><br/>Data centres</p> <p><b>16.00-17.00</b><br/>Life sciences</p> | <p><b>16.00-17.00</b><br/>African real estate:<br/>Capitalising on the continent's urban growth story</p> | <p><b>14.00-15.00</b><br/>Global Stocktake:<br/>Where are we on the Road to Zero?</p> <p><b>16.00-17.00</b><br/>Plan your transition to Zero Carbon:<br/>Cities' decarbonisation roadmaps as guidance</p> | <p><b>16.00-17.00</b><br/>The battle for talent - Dressing to impress</p> | <p><b>15.00-16.00</b><br/>The Opening keynote<br/><i>Grand Auditorium</i></p> <p><b>17.00-19.00</b><br/>The Challengers' workshop<br/>By invitation only<br/><i>TBD</i></p> | <p><b>08.00-14.00</b><br/>The RE-Invest Summit<br/>By invitation only<br/><i>Hotel Martinez</i></p> <p><b>16.20-18.00</b><br/>The Political Leader's Summit<br/>By invitation only<br/><i>Majestic Hotel salon Diane</i></p> | <p>Work in progress</p> | <p><b>11.00-11.45</b><br/>Planning Change, Driving Growth</p> <p><b>12.00-12.45</b><br/>Affordable Homes</p> | <p>Work in progress</p> | <p>Work in progress</p> |

# Wednesday Programme – official sessions – December draft

| Leaders' Perspective stage   | Asset class stage   | Geo Focus stage   | Road to Zero stage  | Make it happen stage: Digital RE day   | Gare Maritime   | Tbd outside Palais  | UK hub                  | London stand   | HTL Connection          |
|--|---|---|---|--|---|---|-------------------------|--|-------------------------|
| <p><b>10.00-11.00</b><br/>Doing business with purpose</p>                                  | <p><b>10.00-12.30</b><br/><b>The Residential Workshop</b> – Mapping Money, Markets, and Moves in Living Concepts</p>  | <p><b>09.30-10.30</b><br/><b>German Real Estate Market &amp; Capital</b> : setting for rebound ?</p> <p><b>11.00-12.00</b><br/><b>Japan</b></p>   | <p><b>10.00-11.00</b><br/><b>Surviving EU Taxonomy</b>: Real Estate Compliance Made Simple</p>              | <p><b>10.00-11.00</b><br/><b>How financial services get an unfair advantage in RE investment decisions with AI</b></p> | <p><b>11.00-15.00</b><br/><b>Forum des élus</b><br/>By invitation only<br/><i>Gare Maritime</i></p> |   |                         | <p><b>11.00-11.45</b><br/><b>Delivering Property for Science and Innovation</b></p>                              |                         |
|  |   |   | <p><b>11.30-12.30</b><br/>Transition KPIs Unpacked: <b>Real Estate Metrics that Matter</b></p>              | <p><b>11.30-12.30</b><br/><b>AI – A 101</b> for senior real estate leaders</p>   |   | <p><b>12.30-14.00</b><br/><b>Asia lunch</b><br/>By invitation only<br/><i>TBD</i></p> | <p>Work in progress</p> | <p><b>12.00-12.20</b><br/><b>Fireside Chat</b> – What is the Money Doing? Taxation and the Property Industry</p> | <p>Work in progress</p> |
| <p><b>15.30-16.30</b><br/>What does it take to become an effective urban change maker?</p> | <p><b>14.00-17.00</b><br/><b>The Logistics Workshop</b> – The global big picture, demand patterns, investment trends, land use shortages and tackling ESG initiatives</p> | <p><b>14.00-15.00</b><br/><b>Nordic Edge</b> – Global Opportunities in the Nordic Market</p> <p><b>15.30-16.30</b><br/><b>CEE Real Estate</b> - Global Appeal, Market Dynamics, and Investment Trends</p> | <p><b>14.00-15.00</b><br/><b>From Brown to Green</b>: Decarbonizing Real Estate for Sustainable Returns</p> | <p><b>14.00-15.00</b><br/><b>Data: Everything you need to know</b></p>   | <p><b>16.00-18.00</b><br/><b>Women's event - Equality in RE</b><br/><i>Gare Maritime</i></p>        |   |                         | <p><b>15.00-15.45</b><br/><b>Nighttime Economy and 24-hour Cities</b></p>  |                         |
|  |   |   |   | <p><b>15.30-16.30</b><br/><b>Readying your business for a digital world</b></p>  |   |   |                         | <p><b>16.00-16.45</b><br/><b>Sport and Placemaking</b></p>   |                         |

# Thursday Programme – official sessions – December draft

| Leaders' Perspective stage   | Asset class stage   | Geo Focus stage   | Road to Zero stage  | Make it happen stage: PPP  | Gare Maritime   | UK hub           | London stand  | HTL Connection   |
|--|---|---|---|--|---|------------------|---|--|
| <p><b>10.00-11.00</b><br/>Long-term demographic change's impact on creating liveable and sustainable cities</p>                | <p><b>10.00-12.30</b><br/>The Offices Workshop – Global demand, revitalisation tactics, attracting investment, role of tech and future proofing ESG metrics</p> | <p><b>11.00-13.00</b><br/>France</p>  | <p><b>10.00-11.00</b><br/>Protecting your value: Assessing and Addressing Physical Climate Risk and Building Resilience</p> | <p><b>9.45-10.45</b><br/>Who Pays for Long-Term Impact? Three-Sided Hot Seats Debate for Stagnant Development Sites</p>                                  | <p><b>08.30-10.30</b><br/>ADI occupiers breakfast<br/>By invitation only<br/><i>TBD</i></p> |                  | <p><b>10.00-10:45</b><br/>Value of Good Design</p>    |  |
| <p><b>11.30-12.30</b><br/>The big picture for real estate today: Macroeconomics, attracting investment and insurance of RE</p> |   |   |   | <p><b>11.00-12.30</b><br/>A-Delphi Study for PPP: How can private and public stakeholders foster mutual long-term commitments in urban regeneration?</p> |   | Work in progress | <p><b>11.00-11:45</b><br/>Tall Buildings</p>          |  |
|  | <p><b>14.00-16:30</b><br/>Healthcare Workshop</p>   | <p><b>14.00-15.00</b><br/>Cities of the Future - How Gulf Economies are Reshaping Tomorrow's Cities</p> |   | <p><b>14.00-15.30</b><br/>Collaborative Partnerships for Urban Social Value: Public-Private Round-Table Design Labs</p>                                  | <p><b>14.00-15.00</b><br/>Corenet session</p>   |                  | <p><b>12.00-12:30</b><br/>London Past and Future</p>  | <p><b>12.30-14.00</b><br/>Hospitality lunch<br/>By invitation only<br/><i>HTL Connection stand</i></p> |
| <p><b>14.00-15.00</b><br/>Challengers Conference</p>   |   |   |   | <p><b>16.00-17.30</b><br/>Partnering for Net Zero</p>  |   |                  | <p><b>15.00-15:45</b><br/>Planning Healthy Cities</p> |  |



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Thank you

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