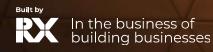
The global urban festival

12-15 March 2024 (Pre-Opening Monday 11)

Palais des Festivals, Cannes, France



MIPIM 2024 conferences focus

Getting beyond

- Real Estate is currently facing a challenged financing market,
 while still urgently having to fight against climate change and
 ensuring decent housing for all. But more structurally, the
 evolution of long-term drivers such as geopolitics,
 demographics, technology and end-users' expectations, are an
 extraordinary opportunity for key players to accelerate change
 towards a more diverse, sustainable, user-centric and
 profitable real estate.
- In this context, MIPIM will help the international community:
 - anticipate through prospective information and top decision makers' vision
 - collaborate through high-level networking and discussions
 - implement solutions to improve operational excellence



> 5 stages to get inspired, learn and meet the community

Leaders Perspective Stage

Imagine the future of Real Estate with star players from inside and outside the community: what our industry should, and will be? Geopolitics, AI and demographics forecasts will help answer



Make it happen Stage

Operational excellence is key to answer the current market issues. Discover practical solutions to do more with less through case studies and awards projects presentations



Geo Focus Stage

1 hour to gain insights into local markets: a keynote presentation to gather quantitative insight on the market, followed by a panel discussion.



Asset Class Stage

Workshops dedicated to main asset classes incl. infrastructure, to gain insights and new connections.

1-hour sessions will also be dedicated to Data centers and Life sciences



Road to Zero Stage

1-hour sessions to learn and implement solutions to decarbonate Real Estate, organized with partner associations recognized in the industry



New this year

Housing Matters!

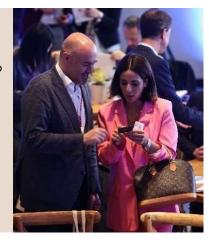
By MIPIM x Co-Liv

A dedicated summit on Monday afternoon to foster industry collaboration and find solutions to the current housing crisis. Coliving will be part of it as one of the solutions



The Infrastructure Workshop

A dedicated workshop on Tuesday morning to dig into the state of adjacent industries (energy, transport, waste management, water,...) and their impact on real estate



The Challengers' Workshop

A dedicated workshop on Tuesday afternoon for Young Leaders to discuss their expectations towards the Real Estate industry. This will be shared and challenged by the wider MIPIM community on Thursday afternoon



Conferences sponsors & partners

Re-Invest

Platinum sponsor



Industry sponsor



Gold sponsors





Road to Zero

Silver sponsors





Healthcare Global Sponsor



Housing Matters!

Official partner



Diversity & Inclusion partners











Conferences Sponsors & Partners











Monday Programme

Palais des Festivals

14.10-22.00

Housing Matters! *By MIPIM x Co-Liv*

Tbd outside Palais

16.00-22.00

The RE-Invest Opening and evening diner

By invitation only



▶ Tuesday Programme – draft as of November 2023

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events inside Palais	Tbd outside Palais
				11.10-13.10 Better infrastructures in an age of risk, scarcity and emergency	All day London stand sessions London stand stage	08.00-14.00 The RE-Invest Summit By invitation only Tbd
14.10-15.10 The global investors' vision for the years to come – what will keep them awake at night?	14.10-15.10 Unlocking the Potential of Data Centre Real Estate Investment: Key Drivers and Opportunities 16.20-18.20 The Healthcare workshop	14.10-15.10 Making the most out of major global sporting events	14.10-15.10 Session TBD 16.20-17.20 Schindler*	14.10-15.10 UN Habitat partner session* 16.20-16.50 SVART: Pioneering sustainable hospitality 16.50-17.20 Awards 2024 finalist*	14.10-16.10 The Challengers' workshop By invitation only	
					15.10-16.10 The Opening keynote: Sanna Marin Grand Auditorium	
					16.00-17.30 Horizon Léman* Salon Croisette	16.20-18.00 The Political Leader's Summit By invitation only
						From 19.30
						Opening reception Carlton Open to all



* Partner session

Wednesday Programme – draft as of November 2023

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events	Other events	UK stage (VGA)
The long tail of	10.10-12.40 The Residential workshop	09.40-10.40 Japan	10.10-11.10 Session TBD	10.10-10.40 Roots in the Sky: Sustainable Retrofitting	11.00-15.00 Forum des élus By invitation only Debussy stage	All day London stand sessions London stand stage	9.55-10.40 Session TBD 11.10-11.55 Session TBD
		11.10-12.10 Navigating Growth in the CEE Region: Trends, Opportunities, and Innovations 11.40-12.40 Session TBD	10.40-11.10 Awards 2024 finalist*	11.00-12.00 Dechert* Salon Croisette 11.00-12.30		Session 1 DD	
					CityDev* Verrière Californie	12.30-14.00 Asia lunch By invitation only	
14.10-15.10 Al and real estate: How can it be used properly, what are the implications, how revolutionary will it be?	14.10-15.10 Life sciences	14.10-14.40 Champs Elysées	14.10-15.10 Session TBD	14.10-15.10 Ensuring measurement authenticity: Strategies to counter greenwashing and comply with new regulations	14.10-15.40 Equality of opportunities in Real Estate Verrière Californie	Tbd outside Palais	14.10-14.55 Session TBD
15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its	The Logistics Workshop – From the grey, white to green swan	15.10-16.10 German RE: Unlocking Value and Capitalizing on Opportunities in the Shifting Landscape 16.40-17.40	15.40-16.40 Beyond ESG Fatigue:			15.25-16.10 Session TBD	
				How ESG enhances value and expands financing opportunities			16.40-17.25 Session TBD
users? Part 1		Nordic RE: sustainable growth, cross-border investment, and technological Innovation	17.10-18.10 Green Building initiative*	17.10-18.10 Biotope is the new tech			17.55-18.55 Session TBD

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* Partner session

Thursday Programme – draft as of November 2023

Leaders' Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events inside Palais	Tbd outside Palais
10.10-11.10 Long term demographics and impact on cities 11.40-12.40 Macroeconomics and raising financing: What are the latest trends and strategies?	10.10-12.40 The Offices Workshop – Revitalisation, retrofitting, repurposing, green leases and the flight to quality	09.40-10.40 US: Latest trends, challenges and opportunities on the road to net zero 11.10-12.10 France	10.10-11.10 Session TBD	10.10-10.40 Awards winner 11.10-12.10 Demonstrating Social Impact: Leveraging Qualitative Research for Effective Communication and Reporting	09.00-10.30 Horizon Léman* Salon Croisette All day London stand sessions London stand stage	12.30-14.00 Hospitality lunch
14.10-15.10 The Challengers expectations from the RE industry 15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its users? Part 2	14.10-16.40 The Hospitality Workshop – The missing diamond to solve the offices problem?	14.10-15.10 Middle East	14.10-15.10 Session TBD	14.10-15.10 Retrofit vs repurpose: what are the best strategies to achieve net zero in real estate? 15.40-16.40 Arch*	18.30-19.30 MIPIM Awards <i>Grand Auditorium</i>	By invitation only

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* Partner session