

The global urban festival

12-15 March 2024

(Pre-Opening Monday 11)

Palais des Festivals, Cannes, France

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CONFERENCES OVERVIEW

► MIPIM 2024 conferences focus

Getting beyond

- Real Estate is currently facing a challenged financing market, while still urgently having to fight against climate change and ensuring decent housing for all. But more structurally, the evolution of long-term drivers such as geopolitics, demographics, technology and end-users' expectations, are an extraordinary opportunity for key players to accelerate change towards a more diverse, sustainable, user-centric and profitable real estate.
- In this context, MIPIM will help the international community:
 - anticipate through prospective information and top decision makers' vision
 - collaborate through high-level networking and discussions
 - implement solutions to improve operational excellence



► 5 stages to get inspired, learn and meet the community

Leaders Perspective Stage

Imagine the future of Real Estate with star players from inside and outside the community: what our industry should, and will be? Geopolitics, AI and demographics forecasts will help answer



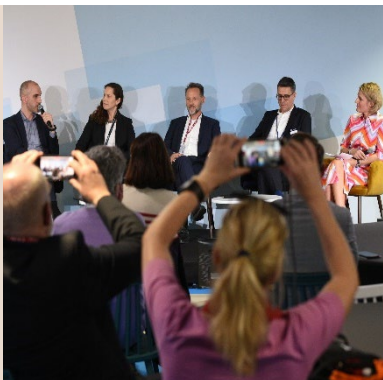
Make it happen Stage

Operational excellence is key to answer the current market issues. Discover practical solutions to do more with less through case studies and awards projects presentations



Geo Focus Stage

1 hour to gain insights into local markets : a keynote presentation to gather quantitative insight on the market, followed by a panel discussion.



Asset Class Stage

Workshops dedicated to main asset classes incl. infrastructure, to gain insights and new connections. 1-hour sessions will also be dedicated to Data centers and Life sciences



Road to Zero Stage

1-hour sessions to learn and implement solutions to decarbonate Real Estate, organized by partner associations recognized in the industry



► New this year

Housing Matters!

By MIPIM x Co-Liv

A dedicated summit on Monday afternoon to foster industry collaboration and find solutions to the current housing crisis. Coliving will be part of it as one of the solutions



The Infrastructure Workshop

A dedicated workshop on Tuesday morning to dig into the state of adjacent industries (energy, transport, waste management, water,...) and their impact on real estate



The Challengers' Workshop

A dedicated workshop on Tuesday afternoon for Young Leaders to discuss their expectations towards the Real Estate industry. This will be shared and challenged by the wider MIPIM community on Thursday afternoon



► Premium networking events

The RE-Invest Summit

A closed-door Summit for sovereign wealth, pension and insurance funds, and other capital owners.



The Political leaders Summit

A closed-door Summit for major city leaders to share perspectives and priorities
On Tuesday afternoon



Forum des élus

A closed-door conference gathers the top 100 French political leaders and private decision makers.



Equality of opportunities in Real Estate

An open to all event to foster gender equality in the Real Estate industry
On Wednesday afternoon



► Conferences sponsors & partners

Re-Invest

Platinum sponsor



Industry sponsor



Gold sponsors



Road to Zero

Silver sponsors



Healthcare Global Sponsor



Housing Matters!

Official partner



Diversity & Inclusion partners



Conferences Sponsors & Partners



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CONFERENCES DRAFT AGENDA

► Monday Programme

Palais des Festivals

14.10-22.00

Housing Matters!

By MIPIM x Co-Liv

Tbd outside Palais

16.00-22.00

**The RE-Invest
Opening and evening
diner**

By invitation only



► Tuesday Programme – draft as of November 2023

Leader's Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events inside Palais	Tbd outside Palais			
<div>14.10-15.10</div> <div>The global investors' vision for the years to come – what will keep them awake at night?</div>	<div>14.10-15.10</div> <div>Data Centers</div>	<div>14.10-15.10</div> <div>Making the most out of major global sporting events</div>	<div>14.10-15.10</div> <div>Session TBD</div>	<div>11.10-13.10</div> <div>Better infrastructures in an age of risk, scarcity and emergency</div>	<div>All day</div> <div>London stand sessions</div> <div>London stand stage</div>	<div>08.00-14.00</div> <div>The RE-Invest Summit</div> <div>By invitation only</div> <div>Tbd</div>			
	<div>16.20-18.20</div> <div>The Healthcare workshop</div>			<div>14.10-15.10</div> <div>UN Habitat partner session*</div>	<div>14.10-16.10</div> <div>The Challengers' workshop</div> <div>By invitation only</div>	<div>15.10-16.10</div> <div>The Opening keynote: Sanna Marin</div> <div>Grand Auditorium</div>	<div>16.20-18.00</div> <div>The Political Leader's Summit</div> <div>By invitation only</div>		
				<div>16.20-17.20</div> <div>Schindler*</div>	<div>16.20-16.50</div> <div>Awards winner</div>			<div>16.00-17.30</div> <div>Horizon Léman*</div> <div>Salon Croisette</div>	<div>From 19.30</div> <div>Opening reception</div> <div>Carlton</div> <div>Open to all</div>
					<div>16.50-17.20</div> <div>Awards 2024 finalist*</div>				

► Wednesday Programme – draft as of November 2023

Leader's Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events	Other events	UK stage (VGA)
<p>10.10-11.10 The long tail of geopolitical and energy shocks: Impacts and effective strategies for cities and real estate</p> <p>14.10-15.10 AI and real estate: How can it be used properly, what are the implications, how revolutionary will it be?</p> <p>15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its users? Part 1</p>	<p>10.10-12.40 The Residential workshop</p> <p>14.10-15.10 Life sciences</p> <p>15.40-18.10 The Logistics Workshop – From the grey, white to green swan</p>	<p>09.40-10.40 Japan</p> <p>11.10-12.10 Navigating Growth in the CEE Region: Trends, Opportunities, and Innovations</p> <p>14.10-14.40 Champs Elysées</p> <p>15.10-16.10 Germany</p> <p>16.40-17.40 Nordics</p>	<p>10.10-11.10 Session TBD</p> <p>11.40-12.40 Session TBD</p> <p>14.10-15.10 Session TBD</p>	<p>10.10-10.40 Awards winner</p> <p>10.40-11.10 Awards 2024 finalist*</p> <p>14.10-15.10 Case study</p> <p>15.40-16.40 Case study</p> <p>17.10-18.10 Biotope is the new tech</p>	<p>11.00-15.00 Forum des élus <i>By invitation only</i></p> <p>11.00-12.00 Dechert* <i>Salon Croisette</i></p> <p>11.00-12.30 CityDev* <i>Verrière Californie</i></p> <p>14.10-16.10 Equality of opportunities in Real Estate <i>Debussy Stage</i></p>	<p>All day London stand sessions <i>London stand stage</i></p> <p>11.00-12.00 City of Copenhagen* <i>Debussy Room</i></p> <p>12.30-14.00 Asia lunch <i>By invitation only</i> <i>Tbd outside Palais</i></p>	<p>9.55-10.40 Session TBD</p> <p>11.10-11.55 Session TBD</p> <p>14.10-14.55 Session TBD</p> <p>15.25-16.10 Session TBD</p> <p>16.40-17.25 Session TBD</p> <p>17.55-18.55 Session TBD</p>

► Thursday Programme – draft as of November 2023

Leader's Perspective stage	Asset class stage	Geo Focus stage	Road to Zero stage	Make it happen stage	Other events inside Palais	Tbd outside Palais
<p>10.10-11.10 Long term demographics and impact on cities</p> <p>11.40-12.40 Macroeconomics and raising financing: What are the latest trends and strategies?</p> <p>14.10-15.10 The Challengers expectations from the RE industry</p> <p>15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its users? Part 2</p>	<p>10.10-12.40 The Offices Workshop – Revitalisation, retrofitting, repurposing, green leases and the flight to quality</p> <p>14.10-16.40 The Hospitality Workshop – The missing diamond to solve the offices problem?</p>	<p>09.40-10.40 US: Latest trends, challenges and opportunities on the road to net zero</p> <p>11.10-12.10 France</p> <p>14.10-15.10 Middle East</p>	<p>10.10-11.10 Session TBD</p> <p>14.10-15.10 Session TBD</p>	<p>10.10-10.40 Awards winner</p> <p>11.10-12.10 Case study</p> <p>14.10-15.10 Retrofit vs repurpose: what are the best strategies to achieve net zero in real estate?</p> <p>15.40-16.40 Arch*</p>	<p>09.00-10.30 Horizon Léman* <i>Salon Croisette</i></p> <p>All day London stand sessions <i>London stand stage</i></p> <p>18.30-19.30 MIPIM Awards <i>Grand Auditorium</i></p>	<p>12.30-14.00 Hospitality lunch By invitation only</p>

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