Programme 2024

Conferences & events
Imagine the future of Real Estate with star players from inside and outside the community: what our industry should, and will be? Geopolitics, AI and demographics forecasts will help answer.

Operational excellence is key to answer the current market issues. Discover practical solutions to do more with less through case studies and awards projects presentations.

1 hour to gain insights into local markets: a keynote presentation to gather quantitative insight on the market, followed by a panel discussion.

1-hour sessions to learn and implement solutions to decarbonate Real Estate, organized by partner associations recognized in the industry.

Workshops dedicated to main asset classes incl. infrastructure, to gain insights and new connections. 1-hour sessions will also be dedicated to Data centers and Life sciences.

Programme as of 29 January 2024. Information contained in this programme may be subject to change.
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setec

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reforms improving healthcare, education and human rights. Most ambitious climate laws aiming for carbon neutrality by 2035, family leave reform sharing paid leave with both parents equally as well as major world’s, and for Davos AM23 Munich Security Conference, them takes strong political will and determination.”

“Climate change and loss of biodiversity are some of the biggest problems of our times. Addressing commitment. The welfare state or the ground rules for working life should not be taken for granted; they are the result of hard work and determined efforts.”

“Being involved and making a difference represent civil rights for me. Changing things takes now specializes in topics of geopolitics, strategic autonomy, climate change, and female leadership.

Sanna Marin is the Former Prime Minister of Finland (2019-2023) and the leader of the Finnish Social Democratic Party. Appointed at the age of 34, Marin is the youngest Prime Minister of the world when taking office in 2019. In 2015, Marin was elected to Parliament on her first run, where she was a member of the Grand Committee, Legal Affairs Committee, and Environment Committee. She has also served as Chair of the Social Democratic Party since 2020. Marin’s government has been considered one of the most successful in handling the COVID-19 pandemic, especially in terms of low lives and economical damage caused by the pandemic. Following the Russian invasion of Ukraine, Marin has led her country through the most swift NATO accession process in the whole history of the alliance. Marin now specializes in topics of geopolitics, strategic autonomy, climate change, and female leadership.

Marin has been actively engaged in politics since 2006. “Being involved and making a difference represent civil rights for me. Changing things takes commitment. The welfare state or the ground rules for working life should not be taken for granted; they are the result of hard work and determined efforts.” Environmental values are also close to Sanna Marin’s heart: “Climate change and loss of biodiversity are some of the biggest problems of our times. Addressing them takes strong political will and determination.”

Marin made history as the longest-serving woman prime minister of Finland, leading a parliamentary coalition entirely headed by women and a majority-women cabinet. She has spoken at Davos AM23, the Louvre Institute, the Munich Security Conference, and for New York University’s 2023 Conmemoration, among others. In addition to the historical challenges during her leadership, Marin’s government passed many progressive reforms in Finland, including world’s most ambitious climate laws aiming for carbon neutrality by 2035, family leave reform sharing paid leave with both parents equally as well as major reforms improving healthcare, education and human rights.
MIPIM CHALLENGERS

Monday 11 March

Speakers

MARTIN VANER
Ecole d'Urbanisme du Havre, University of Paris, France

STIG VESTERAGER GOTHIELF
AIA, Senior Partner, Head of Design,

REMON VOS
CEO, CTP

NICK WHALLEY
Principal & UK President, Aviva Young

DAMIAN WEBB
CEO, International / Deputy Chief Investment Officer

BRADLEY WEISMÜLLER
Managing Partner, Real Estate Capital Markets

MAURICE SUPER

AXEL VON DE STOER
Chairman, Head of European Real Estate

VICKY WOODEN
President & CEO, Green Building Initiative

KIRILL ZAVODOV
Head of Real Estate Equity, Europe

CHRISTEL ZORDAN
President & CEO, Green Building Initiative

Every week, more than 1.5 million people move to a city somewhere in the world. They arrive in search of better jobs, educational opportunities, healthcare systems, and cultural scenes. Yet most cities are not rising to these housing demands, which drives up prices and housing inequality in the process. By 2050, 70 percent of the global population will live in cities – and many of those urban areas do not exist yet. This is a daunting thought and a massive task. It is also a blank canvas, allowing us to imaginatively explore how we might shape the future of living.

We are now faced with multiple challenges such as housing shortages, continuing interest rate hikes, resource dilemmas, decarbonation challenges and supply side concerns. This all needs to tackled head on now for the good of people and communities. With this in mind, has the golden age of build-to-rent and cooperative housing now reached us? Could now be the time to move forward quickly?

With this in mind, has the golden age of build-to-rent and cooperative housing now reached us? Could now be the time to move forward quickly?

MIPIM and Co-Liv will gather hearts and minds once more for this special pre-opening half-day summit on Monday, 11th March. It will consist of investors, developers, local authorities, associations and urban experts to name a few. Let’s explore solutions imaginatively explore how we might shape the future of living.

Best of Housing: a worldwide tour of best innovations

13.00 - 14.00 Welcome Coffee
14.00 - 14.15 Welcoming by MIPIM x Co-Liv
14.15 - 14.45 Understanding the Current Housing Landscape
14.45 - 15.10 Join the conversation on Housing: uniting for change
15.10 - 16.00 Best of housing: a worldwide tour of best innovations
16.00 - 16.30 Break and Networking
16.30 - 17.30 Reinventing Housing: Solutions and Concrete Actions
17.30 - 18.00 Solution Speed dating
18.00 - 18.20 Housing’s Possible Futures / Housing scenarios for the future
18.30 - 19.30 Closing Remarks and Recap
18.30 - 22.00 Networking and cocktail party

By invitation only

RE-Invest has been providing for over a decade now at MIPIM an exclusive opportunity for sovereign wealth, pension and insurance funds to debate investment strategies for real estate in developed and emerging markets.

16.00 - 22.00 Carlton Hilton
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<td>14.10 - 15.10</td>
<td>The global investors’ vision for the years to come - what will keep them awake at night?</td>
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<td>14.10 - 15.10</td>
<td>Unlocking the Potential of Data Centre Real Estate Investment - Key Drivers and Opportunities</td>
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<td>16.20 - 17.20</td>
<td>The Healthcare Workshop: Charting a New Course for Healthcare Investment and Development</td>
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<td>16.20 - 17.20</td>
<td>Creating responsible returns - are your buildings working for you?</td>
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<td>16.20 - 17.20</td>
<td>Revisiting Urban Sustainability - The Quay Quarter Tower Story</td>
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<td>17.00 - 18.30</td>
<td>Road to Zero Cocktail</td>
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Sessions with an orange frame are not to be missed. Sessions with an orange frame are not to be missed.
Wednesday 13 March

**Leaders’ perspective**

- **11.00 - 11.30**
  - The long tail of geopolitical and energy shocks: Impacts and effective strategies for cities and real estate

- **11.30 - 12.00**
  - The Italian market in 2024: opportunities and projects trends and perspectives, strategies and innovations

- **12.00 - 12.30**
  - Urban Evolution: Building Resilient Net Zero Cities

- **13.00 - 13.30**
  - The Italian way ahead: Major Italian regeneration projects come to life

- **13.30 - 14.00**
  - Glycero Energy Frontiers: Navigating Investment and Innovation

- **14.00 - 14.30**
  - Cross-border Investment, and Opportunities in the Shifting Dynamics of the Italian Real Estate Market

- **14.30 - 15.00**
  - European Green Economy - How green cities can be the key to future prosperity

- **15.00 - 15.30**
  - New Frontiers - Part I

- **15.30 - 16.00**
  - The Future of Life Sciences - From the grey, white to green swan

- **16.00 - 16.30**
  - What Building Owners Learned Using the Green Globes Journey to Net Zero Program

- **16.30 - 17.00**
  - Biotope is the new tech - Part II

- **17.00 - 17.30**
  - Showcase C2Q2 or analyse de double membre? une chance pour les projets?

- **17.30 - 18.00**
  - Italian Property Conference

**Asset Class Shift**

- **11.00 - 11.30**
  - The Residential workshop

- **13.00 - 13.30**
  - Urban Evolution: Building Resilient Net Zero Cities

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**Road to Zero**

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**Make it happen**

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- **11.00 - 11.30**
  - The Long tail of geopolitical and energy shocks: Impacts and effective strategies for cities and real estate

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- **15.00 - 15.30**
  - New Frontiers - Part I

**Geo Focus**

- **11.00 - 11.30**
  - The Future of Life Sciences - From the grey, white to green swan

- **12.00 - 12.30**
  - Urban Evolution: Building Resilient Net Zero Cities

- **13.00 - 13.30**
  - Cross-border Investment, and Opportunities in the Shifting Dynamics of the Italian Real Estate Market

- **15.00 - 15.30**
  - New Frontiers - Part I

**London stand**

- **11.10 - 11.45**
  - UK investor breakfast

- **11.45 - 12.25**
  - City Centres - On or Off

- **12.30 - 13.10**
  - Keynote: What is the money doing?

**UK Stage**

- **11.10 - 11.45**
  - Closed door event: UK investor breakfast

- **11.45 - 12.25**
  - City Centres - On or Off

- **12.30 - 13.10**
  - Keynote: What is the money doing?

**Salon Croisette**

- **11.10 - 11.45**
  - Official UK stage opening and keynote address

- **11.45 - 12.25**
  - UK Investment Zones - Building the innovation economy

- **12.30 - 13.10**
  - Partner session

**Verrière Californie**

- **11.10 - 11.45**
  - The Impact of Major Urban Evolution: Building Resilient Net Zero Cities

- **11.45 - 12.25**
  - Urban Evolution: Building Resilient Net Zero Cities

- **12.30 - 13.10**
  - Partner session

**UKSTAGE PARTNER**

- **10.50 - 11.30**
  - Transformative infrastructure to help realise UK cities of tomorrow

- **11.45 - 12.25**
  - Partner session

**Innovation Californie**

- **10.50 - 11.30**
  - Digital seminar - Green City 2.0

**Audi K**

- **10.50 - 11.30**
  - Digital seminar - Green City 2.0

**Open to all**

- **13.00 - 13.45**
  - UK Investor breakfast

- **13.45 - 14.25**
  - City Centres - On or Off

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  - Keynote: What is the money doing?

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  - Partner session

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  - Partner session

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  - Transformative infrastructure to help realise UK cities of tomorrow

- **17.15 - 17.30**
  - Closing drinks reception

Sponsored by:

- **Verrière Californie**
- **UKSTAGE PARTNER**
- **Innovation Californie**
- **Audi K**
- **Open to all**

Programme as of 29 January 2024. Information contained in this programme may be subject to change.
## Thursday 14 March

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<td><strong>Businesses Who Need London</strong></td>
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<td><strong>Inclusive Placemaking</strong></td>
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<td><strong>Retrofit vs repurpose: what are the best strategies to achieve net zero?</strong></td>
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<td><strong>Brandscapes: Crafting Branded Real Estate Experiences</strong></td>
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<td><strong>Advancing Climate Actions Through Urban Planning Exploitations in Europe</strong></td>
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