

The global urban festival

12-15 March 2024
(Pre-Opening Monday 11)

Palais des Festivals, Cannes, France

mipim[®]

Built by
RX In the business of
building businesses

► MIPIM 2024 conferences focus

Going beyond

- Real Estate is currently facing a challenged financing market, while still urgently having to fight against climate change and ensuring decent housing for all. But more structurally, the evolution of long-term drivers such as geopolitics, demographics, technology and end-users' expectations, are an extraordinary opportunity for key players to accelerate change towards a more diverse, sustainable, user-centric and profitable real estate.
- In this context, MIPIM will help the international community:
 - anticipate through prospective information and top decision makers' vision
 - collaborate through high-level networking and discussions
 - implement solutions to improve operational excellence



► 5 stages to get inspired, learn and meet the community

Leaders Perspective Stage

Imagine the future of Real Estate with star players from inside and outside the community: what our industry should, and will be? Geopolitics, AI and demographics forecasts will help answer



Make it happen Stage

Operational excellence is key to answer the current market issues. Discover practical solutions to do more with less through case studies and awards projects presentations



Geo Focus Stage

1 hour to gain insights into local markets : a keynote presentation to gather quantitative insight on the market, followed by a panel discussion.



Asset Class Stage

Workshops dedicated to main asset classes incl. infrastructure, to gain insights and new connections. 1-hour sessions will also be dedicated to Data centers and Life sciences



Road to Zero Stage

1-hour sessions to learn and implement solutions to decarbonate Real Estate, organized with partner associations recognized in the industry



► New this year

Housing Matters!

By MIPIM x Co-Liv

A dedicated summit on Monday afternoon to foster industry collaboration and find solutions to the current housing crisis. Coliving will be part of it as one of the solutions



The Infrastructure Workshop

A dedicated workshop on Tuesday morning to dig into the state of adjacent industries (energy, transport, waste management, water,...) and their impact on real estate



The Challengers' Workshop

A dedicated workshop on Tuesday afternoon for Young Leaders to discuss their expectations towards the Real Estate industry. This will be shared and challenged by the wider MIPIM community on Thursday afternoon



► Monday Programme

Palais des Festivals

14.10-22.00

Housing Matters!

By MIPIM x Co-Liv

Tbd outside Palais

16.00-22.00

The RE-Invest Opening and evening diner

By invitation only



► Tuesday Programme – draft as of January 2024

| Leaders' Perspective stage | Asset class stage | Geo Focus stage | Road to Zero stage | Make it happen stage | Other events inside Palais | Tbd outside Palais |
|--|--|---|--|---|--|--|
| <p>14.10-15.10</p> <p>The global investors' vision for the years to come – what will keep them awake at night?</p> | <p>14.10-15.10</p> <p>Unlocking the Potential of Data Centre Real Estate Investment: Key Drivers and Opportunities</p> <p>16.20-18.20</p> <p>The Healthcare workshop</p> | <p>14.10-15.10</p> <p>Making the most out of major global sporting events</p> | <p>14.10-15.10</p> <p>Session TBD</p> <p>16.20-17.20</p> <p>Schindler*</p> | <p>11.10-13.10</p> <p>Better infrastructures in an age of risk, scarcity and emergency</p> <p>14.10-15.10</p> <p>UN Habitat partner session*</p> <p>16.20-16.50</p> <p>Revolutionizing Urban Sustainability: The Quay Quarter Tower Story</p> <p>16.50-17.20</p> <p>Awards 2024 finalist*</p> | <p>All day</p> <p>London stand sessions</p> <p><i>London stand stage</i></p> <p>16.20-18.50</p> <p>The Challengers' workshop</p> <p><i>By invitation only</i></p> <p>15.10-16.10</p> <p>The Opening keynote: Sanna Marin</p> <p><i>Grand Auditorium</i></p> <p>16.00-17.30</p> <p>Horizon Léman*</p> <p><i>Salon Croisette</i></p> | <p>08.00-14.00</p> <p>The RE-Invest Summit</p> <p><i>By invitation only</i></p> <p><i>Tbd</i></p> <p>16.20-18.00</p> <p>The Political Leader's Summit</p> <p><i>By invitation only</i></p> <p>From 19.30</p> <p>Opening reception</p> <p><i>Carlton</i></p> <p><i>Open to all</i></p> |

► Wednesday Programme – draft as of January 2024

| Leaders' Perspective stage | Asset class stage | Geo Focus stage | Road to Zero stage | Make it happen stage | Other events | Other events | UK stage (VGA) |
|--|---|---|--|---|---|---|--|
| <p>09.55-10.55 The long tail of geopolitical and energy shocks: Impacts and effective strategies for cities and real estate</p> <p>11.15-12.15 Dechert*</p> <p>14.10-15.10 AI and real estate: How can it be used properly, what are the implications, how revolutionary will it be?</p> <p>15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its users? Part 1</p> | <p>10.10-12.40 The Residential workshop</p> <p>14.10-15.10 Life sciences</p> <p>15.40-18.10 The Logistics Workshop – From the grey, white to green swan</p> | <p>09.40-10.40 Japan</p> <p>11.10-12.10 Navigating Growth in the CEE Region: Trends, Opportunities, and Innovations</p> <p>14.10-15.10 German RE: Unlocking Value and Capitalizing on Opportunities in the Shifting Landscape</p> <p>15.40-16.40 Nordic RE: sustainable growth, cross-border investment, and technological Innovation</p> <p>17.10-17.40 Champs Elysées</p> | <p>10.10-11.10 Session TBD</p> <p>11.40-12.40 Session TBD</p> <p>14.10-15.10 Session TBD</p> <p>17.10-18.10 Green Building initiative*</p> | <p>10.10-10.40 Awards winner</p> <p>10.40-11.10 Awards 2024 finalist*</p> <p>14.10-15.10 Ensuring measurement authenticity: Strategies to counter greenwashing and comply with new regulations</p> <p>15.40-16.40 Beyond ESG Fatigue: How ESG enhances value and expands financing opportunities</p> <p>17.10-18.10 Biotope is the new tech</p> | <p>11.00-15.00 Forum des élus <i>By invitation only</i> <i>Debussy stage</i></p> <p>11.00-12.00 City of Copenhagen* <i>Salon Croisette</i></p> <p>11.00-12.30 CityDev* <i>Verrière Californie</i></p> <p>14.10-15.40 Equality of opportunities in Real Estate <i>Verrière Californie</i></p> | <p>All day London stand sessions <i>London stand stage</i></p> <p>12.30-14.00 Asia lunch <i>By invitation only</i> <i>Tbd outside Palais</i></p> | <p>8.00-9.15 Welcome breakfast</p> <p>9.15-10.00 The new competition for raising finance –</p> <p>10.30-10.50 Latest on levelling up, real estate & infra. invest. opportunities</p> <p>11.00-11.45 Building the innovation economy</p> <p>12.15-13.00 Transformational infra to help realize UK cities of tomorrow</p> <p>14.00-15.45 UK Cities</p> <p>16.15-17.00 Shaping up the decarbonized UK city</p> <p>17.30-18.15 Making UK housing more affordable</p> <p>18.15-20.15 Closing drinks reception</p> |

► Thursday Programme – draft as of January 2024

| Leaders' Perspective stage | Asset class stage | Geo Focus stage | Road to Zero stage | Make it happen stage | Other events inside Palais | Tbd outside Palais |
|---|---|---|---|---|---|---|
| <p>10.10-11.10 Long term demographics and impact on cities</p> <p>11.40-12.40 Macroeconomics and raising financing: What are the latest trends and strategies?</p> <p>14.10-15.10 The Challengers expectations from the RE industry</p> <p>15.40-16.40 Doing business with purpose: How can the Real Estate industry at large deliver for its users? Part 2</p> | <p>10.10-12.40 The Offices Workshop – Revitalisation, retrofitting, repurposing, green leases and the flight to quality</p> <p>14.10-16.40 The Hospitality Workshop – The missing diamond to solve the offices problem?</p> | <p>09.40-10.40 US: Latest trends, challenges and opportunities on the road to net zero</p> <p>11.10-12.10 France</p> <p>14.10-15.10 Middle East</p> | <p>10.10-11.10 Session TBD</p> <p>14.10-15.10 Session TBD</p> | <p>10.10-10.40 The Arboretum Campus: Revolutionizing Office Development - the Sustainable Journey of the Largest Wooden Office Building</p> <p>11.10-12.10 Demonstrating Social Impact: Leveraging Qualitative Research for Effective Communication and Reporting</p> <p>14.10-15.10 Retrofit vs repurpose: what are the best strategies to achieve net zero in real estate?</p> <p>15.40-16.40 Arch*</p> | <p>09.00-10.30 Horizon Léman* <i>Salon Croisette</i></p> <p>All day London stand sessions <i>London stand stage</i></p> <p>11.30 - 12.30 C 40* <i>Audi K</i></p> <p>18.30-19.30 MIPIIM Awards <i>Grand Auditorium</i></p> | <p>12.30-14.00 Hospitality lunch By invitation only</p> |