



MIPIM: 14-17 March 2023 - Palais des Festivals, Cannes

The world's major cities and regions to make case for global investment opportunities at MIPIM 2023



Berlin, Munich, London, Paris, and other European cities join US, Japanese, Middle Eastern and other international exhibitors in Cannes this spring

13/02/2023 – A growing list of European and international exhibitors have confirmed their participation at MIPIM, the world's largest international real estate event, in March 2023.

The conference program will be centered around the theme 'Better Places - Greater Impact - Stronger Business'. This program will put the spotlight on ESG, innovation, and technology solutions able to accelerate the transformation of the built environment towards a more sustainable model. MIPIM 2023 will feature six new stages, including the Road to Zero Stage, focused on pragmatic approaches to decarbonizing the real estate industry.



Among European cities and regions so far signed up for exhibiting at MIPIM 2023:

Czech Republic: Prague, Brno, Ostrava

Denmark: Copenhagen

Estonia: Tallinn

Finland: Helsinki, Oulu

France: Paris, Aix-Marseille, Bordeaux, Dijon, Grenoble, Montpellier, Nantes, Toulouse, Lyon, Lille, Nice, Calais, Cannes, Sophia Antipolis

Germany: Berlin, Cologne, Duesseldorf, Duisburg, Frankfurt, Hamburg, Hanover, Leipzig, Munich, Rhein-Neckar, Stuttgart

Italy: Milan, Piemonte Region, Emilia Romagna Region

Latvia: Riga

Poland: Warsaw, Krakow, Lodz, Poznan, Metropolis GZM (Gornoslasko-Zaglebiowska), Katowice, Silesia, Pomerania

Portugal: Lisbon, Porto, Gaia

Slovenia: Spirit Slovenia Public Agency

Spain: Madrid, Barcelona

Sweden: Stockholm

UK: London, Liverpool, Manchester, Newcastle, West of England, West Midlands Combined Authority, Belfast and Central South

Other confirmed European participants are Enterprise Greece, Athens Development & Destination Management Agency, Invest In Iceland, Luxembourg Chamber Of Commerce, Polish Investment & Trade Agency, Spirit Slovenia Public Agency.

Outside Europe, MIPIM is demonstrating its global reach through the participation of many territories. For the first time, a US delegation gathering key players from this market will be organized. Saudi Arabia, Japan, Canada, Republic of Türkiye, Qatar, and Egypt will also be strongly represented.

Andreas Geisel, Senator for Urban Development, Building & Housing, Berlin said:

"MIPIM has been an important forum and exhibition space for Berlin for many years, therefore we will be attending again in 2023. At MIPIM we will showcase selected projects and developments from the German capital to an international audience. Berlin's economic success story will continue in the coming years, so the commercial real estate market will remain interesting in the future. We are looking forward to meeting the international community at MIPIM 2023."



Valérie Péresse, President of the Regional Council of Île-de-France, said:

"Eighteen months before the 2024 Paris Olympique Games, the Ile-de-France region is becoming a strategic hub for many economic activities with strong requirements in terms of sustainability and impact. While the Ile-de-France region shines through its excellence, it is also characterised by its diversity, bringing together places of heritage, innovation, research and production, but also urban and very rural areas. Our presence at MIPIM in 2023 will therefore be an opportunity to demonstrate both our strengths and the profound transformations underway, because it is in Ile-de-France that the territories of the future are being invented, where we are rethinking the way we live, work and travel."

Nicolas Kozubek, MIPIM Director, said:

"MIPIM continues to provide an unrivalled opportunity to access and unlock significant global capital, as evidenced by the number of cities and investors committed to the 2023 event. MIPIM shows us the value of in-person, face-to-face discussions and meetings which are unique components for conducting business and securing vital investment.

Together with our delegates, I look forward to discussing the best solutions to overcome the challenges our cities face whilst driving forward the real estate industry in what will be a crucial year for securing investment and delivering major projects and regeneration schemes."

MIPIM takes place on 14-17 March in Cannes, France. The 2023 edition expects to attract 23,000 delegates from over 90 countries, which is 15% more compared to last year.



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