



MIPIM: 14-17 March 2023 - Palais des Festivals, Cannes



New International Co-living Summit to launch at MIPIM 2023

*MIPIM Co-Liv Summit to be held on Monday 13th March – 13.00-22.00
Verrière Californie, Palais des Festivals, Cannes*

16/12/2022 – A major new international event on the rising trend of co-living will take place for the first time at MIPIM 2023.

Launched in partnership with [Co-Liv](#), the leading global association of co-living professionals, the **MIPIM Co-Liv Summit** will be held on **Monday 13th March**, in the afternoon before the traditional opening of MIPIM on Tuesday 14th March.

The new event responds to the rise of co-living, a form of residential development that provides shared living space for its residents. Cities such as Barcelona and London are leading the way by introducing legal frameworks for the construction of co-living developments as a means to unite private housing space with public shared spaces to build new communities and try to solve housing shortages.

The **MIPIM Co-Liv Summit** will be a yearly event to bring together the sector's leading players that will **educate** through sharing best practices and conference sessions on key trends, **connect** through networking events and ultimately **empower** the sector to deliver great places.

Real Estate professionals from across the investor, developer, cities, architects, agents and consultant community are expected to attend. A separate €300 ticket will be available for non-MIPIM delegates.

Further updates on the full programme of panels, conferences and networking events will be announced in early 2023.



Nicolas Kozubek, MIPIM Director, said:

“Launching the MIPIM Co-Liv Summit will keep the MIPIM community updated on current trends and investment opportunities on this emerging residential asset class. Co-living has the potential to address global issues around the shortage in housing many cities face by providing new, affordable lifestyle options for residents whilst providing dense, large-scale forms of living.

As this new sector grows, it is crucial we share best practices, discuss new innovations, and work together to make the best possible places for residents. I look forward to hearing from the best and brightest in co-living in how we can drive this emerging sector forwards.”

Gui Perdrix, Co-Liv Director, said:

“In 2022, co-living is no longer a niche activity in real estate. Major developers in European cities, coming from the student housing and hotel industries alike, have incorporated co-living developments in their roadmaps, and mainstream apartment platforms are incorporating co-living searches. The road is still long, but we hope MIPIM Co-Liv Summit inspires new thinking for how co-living can flourish in the future.”

Co-Liv is the global association of co-living professionals that unites and steers the co-living movement towards an independent, flourishing and stakeholder-centered industry that creates value for residents, cities, neighborhoods, operators, investors, and real estate owners alike. It is a membership organisation that also serves as project incubator, advisory, and industry catalyst.

MIPIM 2023 takes place on 14-17 March in Cannes, France. Following the post-pandemic hiatus, MIPIM 2022 saw the return of 20,000+ delegates from over 80 countries. Delegates from France made up the largest contingent, followed by the UK and then Germany. MIPIM 2022 featured over 360 speakers, with 2,400 exhibiting companies at more than 350 exhibition stands and pavilions across 18,500m² of exhibition area.

About RX France - RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo... and many more. RX France's events take place in France, China, India, Italy, Mexico and the United States. We serve our clients as we accompany their strategic business development and roll out the best of physical and digital events. RX France is part of RX (previously Reed Exhibitions). www.rxglobal.com

About RX Global - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com



For more information, please contact:

For press – Tom Hawkins, ING Media

+ 44 (0) 20 7247 8334 / thomas.hawkins@ing-media.com