



# **ONBOARDING GUIDE**

**Digital Platform**

# Thank you for being a part of the MIPIM Digital Platform!

The platform allows all MIPIM 2023 participants to promote their presence, **make connections** and **generate leads**. You will be guided to promote yourself and your company and take advantage of online database's functionalities.

- 1** Update your participant profile in order to present yourself and help the MIPIM 2023 participants find you through the participant directory.
- 2** Update your company profile to deliver relevant information to help the participants find your company through the company directory (1<sup>st</sup> registered participant of each company to log-on to MIPIM 2023 Digital Platform is entitled as "Company Administrator").
- 3** As a "Company Administrator", allow your colleagues to also be an administrator for your company on the platform
- 4** Download the list of participants that have requested to be contacted.



**UPDATE YOUR  
PARTICIPANT PROFILE**



14 – 17 Mars  
Palais des Festivals  
Cannes, France



## PARTICIPANT PROFILE UPDATE

To update your individual information, you must accede your own profile through the navigation panel on the top right-hand corner of each page by clicking on **“My profile”**.

You can update a section each time a pen is available.



To set up your profile you can add:

- Your photo (recommended size 180\*180px, max 1MB)
- Your description, job title and segmentation information on your activity
- Your business objectives
- Your contact information is displayed mode by default. Click on the pen picture, then “Change”.

**IMPORTANT:** Try to be as accurate as possible when filling in your business activities. We have enhanced filter and searching capabilities, those will be used by the participants to identify the relevant contact to meet within a company.



14-17 March 2023

Palais des Festivals, Cannes, France

My Hub Companies Participants



**Peter CLARK**  
TEST 1  
QUALITY SA

About Peter

TEST 2 -

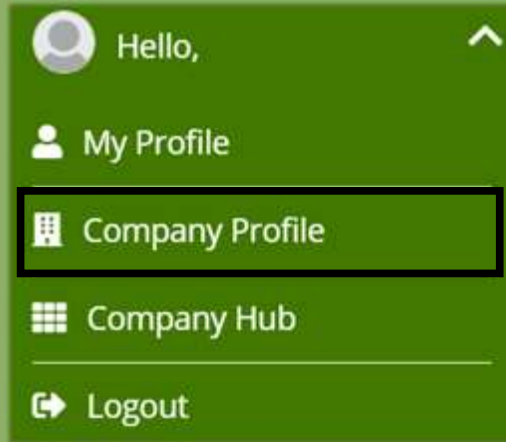




**UPDATE YOUR COMPANY  
PROFILE**



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**QUALITY**

18PTV - APRIL 2023 (PACIFIC)

Why visit our stand  
Tell visitors why they should visit your stand. Maximum 200 characters.  
Test company

Description  
Describe what your company does. Maximum 600 characters.

Brands we represent  
Tell visitors all the brands that your company will represent at the show.

**Filters**

Select items that best represent your company to help visitors find you on the website directory. Other Filters selection might be available in Matchmaking (the section below).

Your company activity  
Group of retail companies (several brands) Group of Restaurant Chains (several brands)

Please specify which sector(s) you invest in (investors only)

**COMPANY WEBSITE**

**COMPANY EMAIL**

**COMPANY PHONE**

**ADDRESS**  
52 quai de Dixm Bouton  
PUTEAUX  
92800  
France

## COMPANY PROFILE UPDATE

The update of the company page can only be done by the **Company Administrator**. **1<sup>st</sup> registered participant of each company to log-on to MIPIM 2023 Digital Platform is entitled as “Company Administrator”.**

To update your company's informations, you must accede your company's profile through the navigation panel on the top of each page by clicking “Company profile” OR “Company Hub”.

To set up your company page you can add :

- A logo (recommended size 180x180px , max.1MB)
- A banner (recommended size 600x150px, max 1MB)
- A description and contact information
- The segmentation informations of your company
- Links to social media profiles

**IMPORTANT:** Try to be as accurate as possible when filling in the company description and all attached data. We have enhanced filter and searching capabilities, those will be used by participants to search for specific companies or activities.



## **COMPANY ADMINISTRATOR ROLE**



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# COMPANY ADMINISTRATOR ROLE

Profile

Company Administrators

1

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

+Add Company Administrator

2

**1<sup>st</sup> registered participant of each company to log-on to MIPIM 2023 Online Database is entitled as “Company Administrator”.**

You can add more Company Administrators among the participants of your company at MIPIM 2023. Please note they need to be already registered (and part of the Participant Directory of the online database).

They will be then able to fulfill exactly the same role as you do.

From “Company Profile” go to “Company Administrators” then click on “Add company Administrator” and enter the email address of the person you want to assign this role.





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Hello,

My Profile

Company Profile

**Company Hub**

Logout

# COMPANY HUB

Company Hub is available through the navigation menu at the top of each page.

You can edit your profile page within this menu.

For all exhibitors, you will be able to track and export your leads by clicking on the “Emperia” button in the Company Hub. A lead is a MIPIM 2023 participant who has clicked on the "Contact Me" button on your company page.

The data includes contact details such as email address and phone number along with first name, last name, job title and company name.

14 - 17 March 2023

Company Name	Digital offering
QUALITY SA	Bronze package

Edit Profile Page

This information will appear in the show website.

Emperia

Lead Capture Services

A consolidated list of leads.  
(Total: 4, New: 0)

EMPERIA

DOWNLOAD LEAD REPORT

Download your consolidated leads in the format of your choice

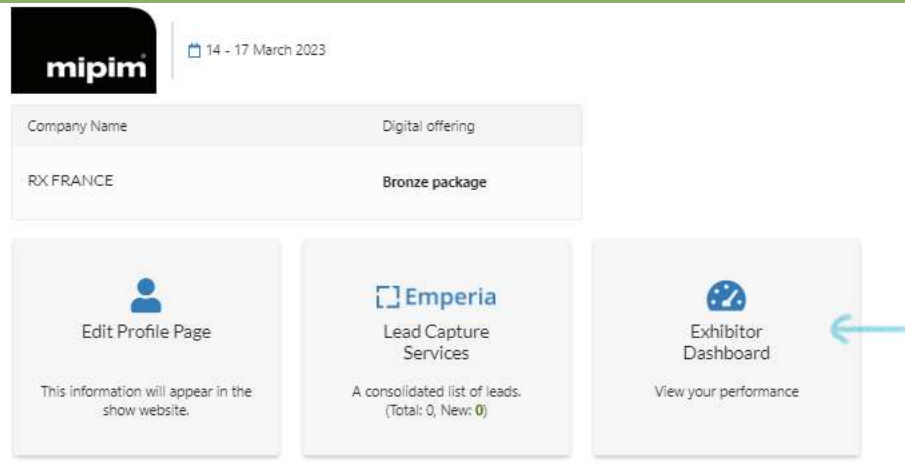
Total Leads: 4    New Leads: 0

.CSV

.XLSX

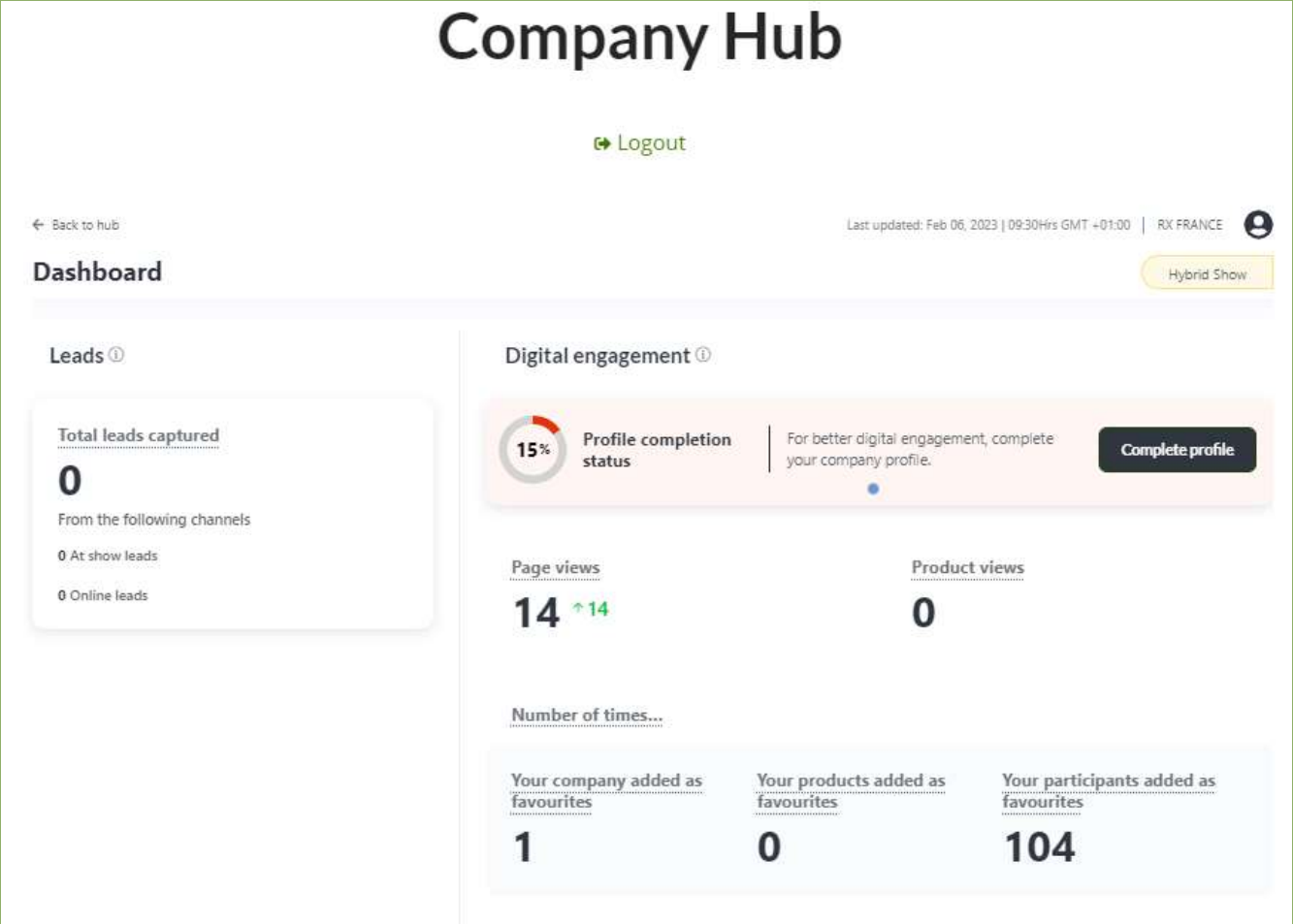


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Company Hub also gives you all access to the Dashboard where you can monitor the global completeness of the profile and also check how your company is visible, views and favourites.

# COMPANY HUB





**BROWSE ONLINE  
DATABASE DIRECTORIES**



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« Participant » Directory will highlight all participants at MIPIM 2023.

Add to favourites, search bar & filters available.

Main filters on :

- Main activity
- Geography
- Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each participant, a detailed page opens and displays their details, including phone number and email address when participant accepted to be displayed.

You can contact participants through a chat services.

**Filter**

**Features** ^

☐ Exhibitors (5402)

☐ Press (117)

☐ Visitors (6037)

**Your company activity** ^

☐ ADVISER / AGENT / BROKER (814)

☐ ARCHITECTS & PLANNERS (851)

☐ ASSOCIATIONS & ACADEMICS (202)

☐ DEVELOPERS (2426)

☐ GENERAL BUSINESS SERVICES (2114)

☐ HOTEL GROUPS (119)

[More](#)

**Country of origin** ^

☐ Africa (29)

☐ Asia (87)

# PARTICIPANT DIRECTORY

My Hub

Companies

**Participants**

## Participant Directory

11617 participants

Last name (A-Z) v

**Kevin CRAIG**  
Group Finance Director  
TITANIC QUARTE... Stand: R7.F25  
United Kingdom  
EXHIBITORS  
Updated 4th Jan

[Add to Plan](#)

[Send a message](#)

**Amélie EECKHOUT-DUPRAT**  
DIRECTEUR PROJETS AMENAGEMENT  
KAUFMAN & BROAD  
France  
VISITORS  
Updated 5th Jan

[Add to Plan](#)

[Send a message](#)

**Thilo KUSCH**  
Chief Financial Officer  
P3 LOGISTIC PA... Stand: P-1.D64...  
Luxembourg  
EXHIBITORS  
Updated 9th Jan

[Add to Plan](#)

[Send a message](#)



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« Companies » Directory will highlight all companies participating at MIPIM 2023.

Search bar & filters available.

Main filters on :

- main activity
- geography

Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each company, the company page will be displayed with all details company has filled in: description of services, representatives of the company etc.

# COMPANY DIRECTORY

My Hub **Companies** Participants

## Company Directory

Search

Showing 4481 results

**Filter**

**Features**

- ☐ Visitors (2708)
- ☐ Exhibitors (1694)
- ☐ Press (96)

**Company Activity**

- ☐ INVESTORS & FINANCIAL... (1362)
- ☐ HOTEL GROUPS (63)
- ☐ RETAILERS (46)
- ☐ LOCAL & PUBLIC AUTHORITIES (208)
- ☐ DEVELOPERS (796)
- ☐ OPERATORS (72)

[More](#)

**Country**

- ☐ Australia (9)

**'DEWALE CONSULTING LTD**  
Investment adviser / Agent / Broker, Property management company  
[Add to Plan](#)

EXHIBITORS

**Rhône Avocat. e. s**  
Law firm  
Stand: R7.G35  
[Remove from Plan](#)

EXHIBITORS

**108 AGENCY**  
Investment adviser / Agent / Broker  
[Add to Plan](#)

EXHIBITORS

**108 AGENCY HUNGARY KFT.**  
Investment adviser / Agent / Broker  
[Add to Plan](#)

EXHIBITORS



Thank you