



ONBOARDING GUIDE

Digital Platform

Thank you for being a part of the MIPIM Digital Platform!

The platform allows all MIPIM 2023 participants to promote their presence, **make connections** and **generate leads**. You will be guided to promote yourself and your company and take advantage of online database's functionalities.

- 1** Update your participant profile in order to present yourself and help the MIPIM 2023 participants find you through the participant directory.
- 2** Update your company profile to deliver relevant information to help the participants find your company through the company directory (1st registered participant of each company to log-on to MIPIM 2023 Digital Platform is entitled as "Company Administrator").
- 3** As a "Company Administrator", allow your colleagues to also be an administrator for your company on the platform
- 4** Download the list of participants that have requested to be contacted.



**UPDATE YOUR
PARTICIPANT PROFILE**



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Palais des Festivals
Cannes, France



PARTICIPANT PROFILE UPDATE

To update your individual information, you must accede your own profile through the navigation panel on the top right-hand corner of each page by clicking on “**My profile**”.

You can update a section each time a pen is available. 

To set up your profile you can add:

- Your photo (recommended size 180*180px, max 1MB)
- Your description, job title and segmentation information on your activity
- Your business objectives
- Your contact information is displayed mode by default. Click on the pen picture, then “Change”.

IMPORTANT: Try to be as accurate as possible when filling in your business activities. We have enhanced filter and searching capabilities, those will be used by the participants to identify the relevant contact to meet within a company.



14-17 March 2023
Palais des Festivals, Cannes, France

My Hub Companies Participants



Peter CLARK
TEST 1
QUALITY SA



About Peter

TEST 2 -



**UPDATE YOUR COMPANY
PROFILE**



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COMPANY PROFILE UPDATE

The update of the company page can only be done by the **Company Administrator**. **1st registered participant of each company to log-on to MIPIM 2023 Digital Platform is entitled as “Company Administrator”**.

To update your company’s informations, you must accede your company’s profile through the navigation panel on the top of each page by clicking “Company profile” OR “Company Hub”.

To set up your company page you can add :

- A logo (recommended size 180x180px , max.1MB)
- A banner (recommended size 600x150px, max 1MB)
- A description and contact information
- The segmentation informations of your company
- Links to social media profiles

IMPORTANT: Try to be as accurate as possible when filling in the company description and all attached data. We have enhanced filter and searching capabilities, those will be used by participants to search for specific companies or activities.



**COMPANY
ADMINISTRATOR ROLE**



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COMPANY ADMINISTRATOR ROLE

Profile

Company Administrators

1

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

+Add Company Administrator

2

1st registered participant of each company to log-on to MIPIM 2023 Online Database is entitled as “Company Administrator”.

You can add more Company Administrators among the participants of your company at MIPIM 2023. Please note they need to be already registered (and part of the Participant Directory of the online database).

They will be then able to fulfill exactly the same role as you do.

From “Company Profile” go to “Company Administrators” then click on “Add company Administrator” and enter the email address of the person you want to assign this role.



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COMPANY HUB

Company Hub is available through the navigation menu at the top of each page.

You can edit your profile page within this menu.

For all exhibitors, you will be able to track and export your leads by clicking on the “Emperia” button in the Company Hub. A lead is a MIPIM 2023 participant who has clicked on the “Contact Me” button on your company page.

The data includes contact details such as email address and phone number along with first name, last name, job title and company name.

mipim | 14 - 17 March 2023

Company Name	Digital offering
QUALITY SA	Bronze package

Edit Profile Page

This information will appear in the show website.

Emperia Lead Capture Services

A consolidated list of leads. (Total: 4, New: 0)

EMPERIA

DOWNLOAD LEAD REPORT

Download your consolidated leads in the format of your choice

Total Leads: 4 New Leads: 0





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- My Profile
- Company Profile
- Company Hub
- Lead Report
- Company Dashboard**

COMPANY HUB

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Company Name	Digital offering
RX FRANCE	Bronze package

- Edit Profile Page
This information will appear in the show website.
- Emperia Lead Capture Services
A consolidated list of leads. (Total: 0, New: 0)
- Exhibitor Dashboard
View your performance

Company Hub also gives you all access to the Dashboard where you can monitor the global completeness of the profile and also check how your company is visible, views and favourites.

Company Hub

Logout

Back to hub | Last updated: Feb 06, 2023 | 09:30Hrs GMT +01:00 | RX FRANCE

Dashboard

Hybrid Show

Leads

Total leads captured

0

From the following channels

- 0 At show leads
- 0 Online leads

Digital engagement

15% Profile completion status

For better digital engagement, complete your company profile.

Complete profile

Page views

14

↑ 14

Product views

0

Number of times...

Your company added as favourites	Your products added as favourites	Your participants added as favourites
1	0	104



**BROWSE ONLINE
DATABASE DIRECTORIES**



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« Participant » Directory will highlight all participants at MIPIM 2023.

Add to favourites, search bar & filters available.

Main filters on :

- Main activity
- Geography
- Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each participant, a detailed page opens and displays their details, including phone number and email address when participant accepted to be displayed.

You can contact participants through a chat services.

Filter

Features ^

- Exhibitors (5402)
- Press (117)
- Visitors (6037)

Your company activity ^

- ADVISER / AGENT / BROKER (814)
- ARCHITECTS & PLANNERS (851)
- ASSOCIATIONS & ACADEMICS (202)
- DEVELOPERS (2426)
- GENERAL BUSINESS SERVICES (2114)
- HOTEL GROUPS (119)

[More](#)

Country of origin ^

- Africa (29)
- Asia (87)

PARTICIPANT DIRECTORY

My Hub

Companies

Participants

Participant Directory



11617 participants

Last name (A-Z) v



Kevin CRAIG

Group Finance Director

TITANIC QUARTE... Stand: R7.F25

United Kingdom

EXHIBITORS

Updated 4th Jan

Add to Plan

Send a message



Amélie EECKHOUT-DUPRAT

DIRECTEUR PROJETS AMENAGEMENT

KAUFMAN & BROAD

France

VISITORS

Updated 5th Jan

Add to Plan

Send a message



Thilo KUSCH

Chief Financial Officer

P3 LOGISTIC PA... Stand: P-1.D64...

Luxembourg

EXHIBITORS

Updated 9th Jan

Add to Plan

Send a message



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COMPANY DIRECTORY

My Hub **Companies** Participants

« Companies » Directory will highlight all companies participating at MIPIM 2023.

Search bar & filters available.

Main filters on :

- main activity
- geography

Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each company, the company page will be displayed with all details company has filled in: description of services, representatives of the company etc.

Company Directory

Filter

Features

- Visitors (2708)
- Exhibitors (1694)
- Press (96)

Company Activity

- INVESTORS & FINANCIAL... (1362)
- HOTEL GROUPS (63)
- RETAILERS (46)
- LOCAL & PUBLIC AUTHORITIES (208)
- DEVELOPERS (796)
- OPERATORS (72)

More

Country

- Australia (9)

Search



Showing 4481 results



'DEWALE CONSULTING LTD

Investment adviser / Agent / Broker, Property management company

Add to Plan

EXHIBITORS



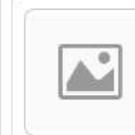
Rhône Avocat. e. s

Law firm

Stand: R7.G35

Remove from Plan

EXHIBITORS



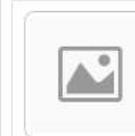
108 AGENCY

Investment adviser / Agent / Broker

Stand: R7.E73

Add to Plan

EXHIBITORS



108 AGENCY HUNGARY KFT.

Investment adviser / Agent / Broker

Stand: R7.E73

Add to Plan

EXHIBITORS



Thank you