

# MIPIM Sustainability charter



As the world's leading real estate event, we bring together whole industries, in the process playing a role in educating and influencing behaviour with a large number of stakeholders.

MIPIM has an impact, and we are committed to minimising those that are negative while continually seeking ways to positively contribute to sustainable development and also to drive change in our own company.

Our approach is guided by the United Nations' Sustainable Development Goals, prioritising those where we can do the greatest good and demonstrating leadership through programming content and communicating across MIPIM.

# Taking a stand on sustainability



## GENDER EQUALITY

Reinforced **diversity** in the programme of conferences

**Staff recruitment for our events** will be gender balanced

**Gend'her** event organised at MIPIM



## PARTNERSHIPS FOR THE GOALS

**Sustainable development** will be at the heart of the programme

**MIPIM will engage** all clients & partners to **have a sustainable approach**



## CIRCULAR ECONOMY

**100%** of the carpet used by MIPIM will be recycled

**Main « panels »** outside the palais **will be recycled**

**All stands** provided by MIPIM **are reusable and use sustainable materials**

**Reduction of paper used for printed** documents and FSC paper only



## CARBON-FREE MOBILITY

Palais des Festivals is **certified ISO 20121**

**A vast majority of hotels** in partnership with MIPIM **have a CSR strategy**

We encourage our delegates to :

- **Recycle**
- Give their **badge and lanyards to be reused or recycled at the end** of the event



## WORK BETTER

**Encourage and promote local employment** for our suppliers

Engage our caterers to offer **low impact & seasonable food products** for our events & cocktails

**Food surplus** given to **local associations**