

DRIVING URBAN CHANGE

Transforming the spaces in which we live, work and play to enable a more sustainable and prosperous future for all.

The COVID-19 pandemic has forced us to rethink the way we live. It is transforming our industries and how we do business. It is intensifying social and environmental crises in our communities. And it is challenging fundamental assumptions and global trends, such as urbanization, to build the smartest city for tomorrow.

As the world prepares to build back stronger and better, the whole real estate industry has to drive the change all together and work on essential values : livability, sustainability, resilience and affordability.

These are strictly necessary to drive a transition of the real estate ecosystem and the built environment. Thanks to technological innovation and progress, we have new tools available to support this effort and to reimagine and transform physical spaces— our homes, offices, factories, farms, healthcare facilities and public spaces— to be more adaptive, customized and even anticipate new needs before they arise. New models for public-private cooperation and shared community services are also changing the way in which cities provide services to residents and business, blurring the lines between government and the private sector with more and more initiatives arriving from all sides, to move forward in the right way.

For this 2022 mipim Edition, the conferences programme will rely on 6 different highlights:

- **Cities for Citizens – The big debate**
- **Housing First - Back to essentiality**
- **Green is the New Black - The new deal**
- **The office uprising - The Phoenix has come to birth again from its ashes!**
- **Real Estate : much more than an asset – A jump in a financial market**
- **Real Estate Tech – Future is now !**

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Head of Data & Analytics, CEE
CUSHMAN & WAKEFIELD



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REAL ESTATE BALANCE



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Founder & CEO
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MAKE.ORG



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CBRE GLOBAL INVESTORS



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Global Head of Strategic Insights
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Founder and CEO
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OUR SPEAKERS



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Global Head of Real Assets
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of the Brussels-Capital Region
BRUSSELS-CAPITAL REGION



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RIGA CITY COUNCIL



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UK



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CONTENT REPORT



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GEND'HER NETWORKING EVENT



HEALTH THINK TANK



MOZAÏC
ASSET MANAGEMENT

HOSPITALITY EVENTS

HOSPITALITY MORNING



HOSPITALITY LUNCH



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ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

MADRID
Region of Madrid **SPAIN**
MADRID

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MARSEILLE
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POLAND TODAY
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Institute

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конференции

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IZRESEARCH

CLOSED-DOOR EVENTS
by invitation only

17.30 - 22.00

LOCATION TBC

RE-INVEST DINNER

Dinner sponsored by

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DEFENSE

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abrdn

Investment
Managers

CMS

law-tax-future

PATRIZIA

KPMG

REDEVCO

TUESDAY 15 MARCH - MORNING

CLOSED-DOOR EVENTS
by invitation only

08.00 - 12.30

MAJESTIC

RE-INVEST SUMMIT

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REDEVCO

Breakfast partner

GREAT

BRITAIN

12.30 - 14.00

MAJESTIC

RE-INVEST LUNCH

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REDEVCO

	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	FOYER BALCON DEBUSSY	VERRIERE GRAND AUDI	WORKSHOP ROOM	CALIFORNIE
09.45								
10.00		10.00 - 11.00 THE RUSSIAN SESSION FROM DISCRETE CITY THROUGH ECOSYSTEM TO METASPACE BEJOMOTH						
10.15								
10.30						10.30 - 11.30 CHANGES IN TOMORROW'S CITIES IN THE FACE OF 21ST-CENTURY CHALLENGES RATP GROUP		
10.45								
11.00			11.00 - 12.00 PARTNER SESSION: AEDIFION aedifion					
11.15								
11.30	11.30 - 12.15 FOCUS ON ASIA: ASIAN SMART CITY INITIATIVES - JAPAN WITH SINGAPORE				11.30 - 12.30 DATA-DRIVEN IMPACT INVESTMENT - WHAT IT TAKES TO PROVE GREEN EIM EIM GROUP			
11.45								
12.00				12.00 - 12.45 INVESTING IN THE UK AND LONDON IN 2022 Breakfast Partner GREAT BRITAIN				
12.15								
12.30								
12.45								
13.00								
13.15								
13.30								

CLOSED-DOORS
EVENTS
by invitation only

16.00 - 17.45

MAJESTIC
POLITICAL LEADERS' SUMMIT

Sponsored by  EURO CITIES

SPECIAL EVENTS
open to all

15.00 - 16.00

GRAND AUDITORIUM
OPENING KEYNOTE

FRANÇOIS HOLLANDE
FORMER PRESIDENT OF THE FRENCH REPUBLIC



FROM 19.30

WELCOME RECEPTION

	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	FOYER BALCON DEBUSSY	VERRIERE GRAND AUDI	WORKSHOP ROOM	CALIFORNIE
12.30						SINGAPORE INVEST 		
12.45								
13.00								
13.15								
13.30							13.30 - 15.00 CENTRAL EASTERN EUROPE FOCUS Sponsored by SKANSKA	
13.45								
14.00	14.00 - 14.45 CITIES FOR CITIZENS: THE BIG DEBATE	14.00 - 15.00 ULI: EMERGING TRENDS 		14.00 - 14.45 LONDON BOROUGH AND THEIR OPPORTUNITIES		12.30 - 14.15		
14.15								
14.30								
14.45								
15.00			15.00 - 15.45 CHANGE MANAGEMENT IN LARGE CORPORATES	15.00 - 15.45 THE NEW LONDON EXPERIENCE: HOW WE LIVE, WORK AND PLAY POST PANDEMIC				
15.15								
15.30								
15.45								
16.00	16.15 - 17.00 FRANCE: TOWARDS A NEW GEOGRAPHICAL DISTRIBUTION?	16.00 - 17.00 TOMORROW'S URBANISM: MORE HUMAN, MORE RESILIENT, AND MORE BUSINESS-FRIENDLY 	16.15 - 16.45 START UP COMPETITION JURY#1	16.00 - 16.45 MORE HOMES: BUILD TO RENT	16.00 - 18.00 CONFERENCE PARTNER MADRID 		16.30 - 17.15 THE OFFICE UPRISING: INNOVATING TO BOUNCE BACK - PART ONE	16.00 - 17.30 PARTNER SESSION: LÉMAN HORIZON
16.15								
16.30								
16.45								
17.00				17.00 - 18.00 OPENING RECEPTION: INVESTING IN LONDON				
17.15			17.15 - 17.45 START UP COMPETITION JURY#2					
17.30								
17.45								
18.00								

	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	AUDI A	FOYER BALCON DEBUSSY	VERRIERE GRAND AUDI	WORKSHOP ROOM	CALIFORNIE
08.45									
09.00								09.00 - 10.30 OCCUPIERS SUMMIT <i>By invitation only</i>	
09.15									
09.30									
09.45							09.45 - 10.45 PARTNER SESSION: INVEST IN FRANCE		
10.00	10.00 - 10.45 REAL ESTATE MUCH MORE THAN AN ASSET: PRIME REAL ESTATE, LOCATION OR FEATURES? <i>Content partner INVESTMENT MONITOR</i> <i>Sponsored by</i> Allianz  PROLOGIS 	10.00 - 10.45 CITIES FOR CITIZENS: THE BIG DEBATE		10.00 - 10.45 LEADERSHIP AND COLLABORATION					
10.15			10.15 - 11.00 A TECH USE CASE FROM THE MIDDLE AGES : HOW INNOVATION IS RESHAPING THE HÔTEL-DIEU IN PARIS						
10.30									
10.45									
11.00		11.00 - 12.30 ITALIAN CONFERENCE  ITALIAN TRADING ASSOCIATION		11.00 - 11.45 EUROPE'S HUB OF TECHNOLOGY AND INNOVATION	11.00 - 12.00 ESG: CHALLENGES AND OPPORTUNITIES IN THE REAL ESTATE SECTOR gesvalt  ROCA JUNYENT 	11.00 - 12.00 PARTNER SESSION : AEGIDE /DOMITYS  DOMITYS		11.00 - 12.30 HEALTH THINK TANK <i>Sponsored by</i>  Mozaic ASSET MANAGEMENT	
11.15									
11.30	11.30 - 12.15 GREEN IS THE NEW BLACK: ESG PRINCIPLES DRIVING RE INVESTMENTS Allianz  PROLOGIS 								
11.45									
12.00				12.00 - 12.45 KNOWLEDGE CLUSTERS: SPACES FOR INNOVATION			12.00 - 13.00 TOWARDS INCLUSIVE AND CIRCULAR URBAN DEVELOPMENT  hub.brussels OUR FUTURE IS IN YOUR HANDS		
12.15									
12.30									
12.45									
13.00									
13.15									
13.30									

WEDNESDAY 16 MARCH - AFTERNOON

STAND R7.F5 - 16.00 - 17.00
MATCHMAKING HEALTHCARE



	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	AUDI A	FOYER BALCON DEBUSSY	VERRIERE GRAND AUDI	WORKSHOP ROOM	CALIFORNIE
13.30									
13.45									13.45 - 15.45 PARTNER SESSION: POLAND TODAY
14.00			14.00 - 14.30 START UP COMPETITION JURY#3	14.00 - 14.45 INVESTING IN RETAIL POST- PANDEMIC					
14.15									
14.30	14.30 - 15.15 THE OFFICE UPRISING: INNOVATING TO BOUNCE BACK - PART TWO							14.30 - 16.00 GEND'HER NETWORKING EVENT DRIVING THE CHANGE Sponsored by 	
14.45							14.45 - 15.45 GLOBAL DANISH SOLUTIONS - HOW TO BUILD A MORE SUSTAINABLE WORLD Property and Investment 		
15.00			15.00 - 15.30 START UP COMPETITION JURY#4	15.00 - 15.45 THE NEED FOR OFFICES	15.00 - 17.00 PARTNER SESSION: INVESTMENT BRIEFINGS 				
15.15		15.15 - 16.15 UK: DEVOLUTION, THE LEVELLING UP AGENDA AND HOUSING FIRST							
15.30									
15.45	15.45 - 16.30 HOUSING FIRST: THE AFFORDABLE CHALLENGE								
16.00				16.00 - 16.45 UK CITIES		16.00 - 18.00 PARTNER SESSION: INCASOL, BARCELONA CATALONIA 			
16.15							16.15 - 17.00 GERMANY - A NEW REAL ESTATE ERA?		
16.30		16.30 - 17.30 JEUX OLYMPIQUES ET ENJEUX IMMOBILIERS À L'HEURE DE LA COP 26 							
16.45									
17.00									
17.15			17.15 - 18.00 INVEST IN TECH REPORT <i>presented by MetaProp</i>						
17.30								17.30 - 19.00 NORDIC INVESTMENT FOCUS	
17.45									
18.00			18.00 - 19.00 INVEST IN TECH NETWORKING DRINKS						
18.15									
18.30									
18.45									
19.00									

13.00 - 14.30

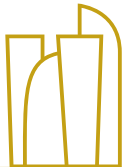
SALON CROISSETTE AT THE MAJESTIC HOTEL
HOSPITALITY LUNCH *(by invitation only)*



	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	WORKSHOP ROOM	CALIFORNIE
08.45						
09.00					09.00 - 10.30 THE HOSPITALITY MORNING: A RENAISSANCE IN THE MAKING? Sponsored by 	
09.15						
09.30						
09.45						
10.00			10.00 - 11.00 STARTUP COMPETITION FINAL	10.00 - 10.45 LEADING THE DECARBONISATION AGENDA		
10.15	10.15 - 11.00 HOUSING FIRST: A SECOND WIND FOR HOUSING					
10.30						
10.45						
11.00		11.00 - 11.45 GREEN IS THE NEW BLACK: LOCAL INITIATIVES TO TACKLE GLOBAL CHALLENGES 		11.00 - 11.45 INVESTING IN THE FUTURE OF LIVING FOR LONDONERS		11.00 - 12.00 PARTNER SESSION: ALTUS 
11.15						
11.30	11.30 - 12.15 FINANCING CLIMATE ACTION					
11.45						
12.00				12.00 - 12.45 ESSENTIAL INFRASTRUCTURE: SPACE FOR INDUSTRY AND LOGISTICS		
12.15						
12.30						
12.45						
13.00						
13.15						
13.30						

SPECIAL EVENTS

open to all



18.30 - 19.30

GRAND AUDITORIUM

AWARDS CEREMONY



	AGORA ROOM	ESTEREL	PROPEL STATION	LONDON STAND	WORKSHOP ROOM	CALIFORNIE
13.00						
13.15						
13.30					13.30 - 16.00 THE LOGISTICS AFTERNOON Sponsored by 	
13.45						
14.00		14.00 - 14.45 CITIES FOR CITIZENS: THE BIG DEBATE		14.00 - 14.45 INFRASTRUCTURE INVESTMENT: THE NEXT CROSSRAIL		
14.15						
14.30	14.30 - 15.15 REAL ESTATE MUCH MORE THAN AN ASSET: REAL ASSET AS AN INVESTEMENT ASSET CLASS Content partner INVESTMENT MONITOR					
14.45						
15.00				15.00 - 15.45 SKILLS, TRAINING AND DIVERSITY		
15.15						
15.30						
15.45						
16.00						
16.15						
16.30						

FRIDAY 18 MARCH

10.45 - 11.30

PROPEL

CLOSING REMARKS

Open to all