

LEADERS' PERSPECTIVES SUMMIT A DIGITAL EVENT FROM 16 TO 18 MARCH 2021

WE ARE MIPIM

Guiding and influencing the urban building landscape, everywhere.

More than ever, access to top-notch content is fundamental. Not only once a year, but every day. That is why we are accelerating.

One year after the covid crisis, let's make a stop and focus on what we have experienced. MIPIM wants to give the mic to the ones who are "guiding the industry" for an inspirational week before the great june rendez-vous.

The future is now, let's all focus and discuss together a new world, new era.

ONLINE NETWORKING
& LOCAL EVENTS

CLOSED DOOR FORMATS

LEADERS PERSPECTIVES FORUM



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CONFERENCES & EVENTS PROGRAMME

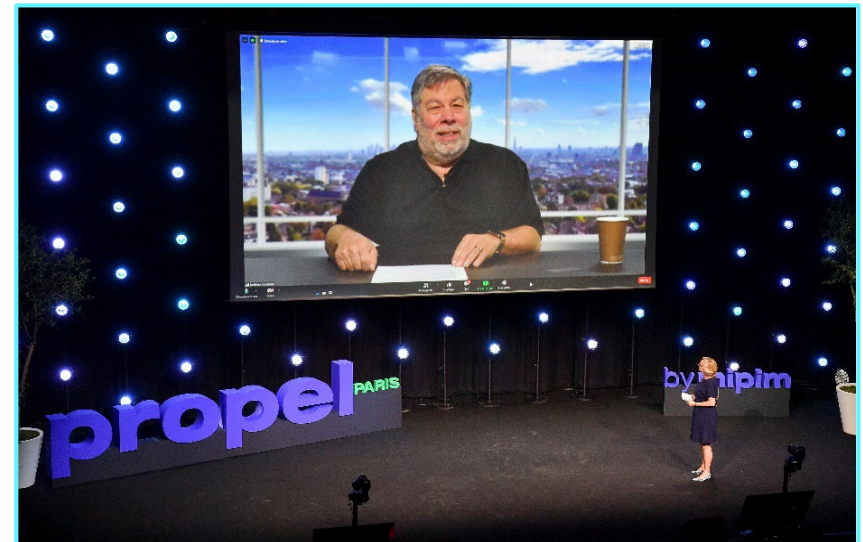
Leaders' Perspectives Summit | by mipim®

LEADERS PERSPECTIVE FORUM

A series of outstanding **digital 20 minutes live keynotes** to get the best insights from the iconic industry leaders, they will share their **personal convictions and thoughts** about this new world, their **vision and insights** to build the new world !

As **young talent** are the rising stars of the industry and the **future leaders**, they will be part of the discussion to challenge and **enhance the debate** for a 10 mins Q&A with our keynote speakers !

Joining the debate will also be inspiring « **out of the box** » **speakers** to offer a different point of view and have a breathe during the day.



CONFERENCES & EVENTS PROGRAMME

**Leaders' Perspectives
Summit** | by **mipim**

CLOSED-DOOR FORMATS

OCCUPIERS E-SUMMIT

We know Occupiers have specific issues: lease flexibility, optimisation of office spaces, reversibility, implementation strategy, new ways of working... **The Occupiers Summit is a dedicated event to share best practices, testimonials, market trends between peers from all over the world.**

RE-INVEST E-SUMMIT

An exclusive digital closed-door for the largest institutional investors: pension funds, sovereign wealth funds, insurance companies, etc.

Insights on real estate investment during Covid and a perspective about the future.



ONLINE NETWORKING & LOCAL EVENTS

THINK GLOCAL

MIPIIM is global but MIPIIM is also local. As concerns can differ from region to region, we create specific networking opportunities in **France, USA, UK** and **Germany**, to encourage local conversation and interaction between local communities.

FRANCE



Gend'Her, a think tank gathering together executive leaders aims to analyse where the real estate industry stands in terms of gender balance and to suggest concrete recommendations. During a gathering event, an inspirational speaker will share its vision of why gender balance matters in a time of post-crisis.



THE FRENCH RENDEZ-VOUS

Meet the iconic french leaders for a TV show style. 3 sessions during the morning on the 18 of March.

A special event powered by **BUSINESS
IMMO**

ONLINE NETWORKING & LOCAL EVENTS

THINK GLOCAL

MIPIIM is global but MIPIIM is also local. As concerns can differ from region to region, we create specific networking opportunities in **France, USA, UK** and **Germany**, to encourage local conversation and interaction between local communities.



Looking into the UK crystal ball

In this live webinar debate, an expert panel will be reaching for the crystal ball to predict the future of UK real estate. Investors, developers, brokers and other key players will throw caution to the wind to debate what the future now holds post Brexit and Covid-19



FOCUS ON THE US SESSION
More details TBC



FOCUS ON GERMANY SESSION
More details TBC

FIRST WAVE OF CONFIRMED SPEAKERS

**Leaders' Perspectives
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MAUD BAILLY
CEO - SOUTHERN EUROPE
ACCOR



YVAN BOURGNON
CHAIRMAN & FOUNDER
THE SEACLEANERS



FRANÇOIS TRAUSCH
GLOBAL CEO & CIO
ALLIANZ REAL ESTATE

FIRST WAVE OF CONFIRMED SPEAKERS

Leaders' Perspectives Summit | by mipim®



**RAYMOND JOHANSEN,
GOVERNING MAYOR, OSLO**



**WILLIAM RUH
CEO, LENDLEASE DIGITAL**

FIRST WAVE OF CONFIRMED SPEAKERS

**Leaders' Perspectives
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BRONWYN KNIGHT
CEO
GRIT REAL ESTATE INCOME GROUP



ANDY POPPINK
CEO - EMEA MARKETS
JLL



MARK DIXON
CEO & FOUNDER
IWG

FIRST WAVE OF CONFIRMED SPEAKERS

**Leaders' Perspectives
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COURTNEY FINGAR
EDITOR-IN-CHIEF
INVESTMENT MONITOR



BILL HUGHES
HEAD OF REAL ASSETS
LEGAL & GENERAL INVESTMENT
MANAGEMENT



KARIM HABRA
HEAD OF EUROPE AND
ASIA-PACIFIC
IVANHOÉ CAMBRIDGE

FIRST WAVE OF CONFIRMED SPEAKERS

**Leaders' Perspectives
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MARK ALLAN
CHIEF EXECUTIVE
LANDSEC



AMANDA CLACK
HEAD OF STRATEGIC ADVISORY
CBRE



ROGER MADELIN, CBE
HEAD OF CANADA WATER DEVELOPMENT,
BRITISH LAND

TUESDAY 16 MARCH

Leaders' Perspectives Summit

by mipim®

08.30-10.30

GEND'HER BREAKFAST

An inspirational speaker will share its vision of why gender balance matters
#diversity

09.15-09.30

WELCOME NOTE

Few words to set the scene
#hello

10.15-10.45

A LEADER'S PERSPECTIVE BY WILLIAM RUH CEO, LENDLEASE DIGITAL

More details coming soon

11.45- 12.15

A LEADER'S PERSPECTIVE BY MARK DIXON CEO & FOUNDER, IWG

Mark Dixon will share his vision on the future of offices along with other key topics for the property sector
#trends #opportunities #challenges

TIPS



The Leaders' Perspectives Summit is **free**, **digital** and **built just for you!**

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TUESDAY 16 MARCH

**Leaders' Perspectives
Summit** | by **mipim**

14.00- 14.30

**A LEADER'S PERSPECTIVE BY ANDY POPPINK
CEO, EMEA MARKETS, JLL**

Andy Poppink will debate the latest trends, opportunities and challenges for the different real estate markets of offices, residential, retail, healthcare, hospitality and logistics.
#trends #opportunities #challenges

14.45- 15.15

**A LEADER'S PERSPECTIVE BY MAUD BAILLY,
CEO SOUTHERN EUROPE, ACCOR**

Maud Bailly will share her vision on what the profitable hotel of tomorrow will look like
#hospitality #trends #challenges

15.30- 16.00

**A LEADER'S PERSPECTIVE BY RAYMOND JOHANSEN
GOVERNING MAYOR, OSLO**

More details coming soon

TIPS



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TUESDAY 16 MARCH

**Leaders' Perspectives
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16.15- 16.45

**A LEADER'S PERSPECTIVE BY BRONWYN KNIGHT
CEO, GRIT REAL ESTATE INCOME GROUP**

More details coming soon

17.00- 17.30

A LEADER'S PERSPECTIVE SESSION

More details coming soon

17.45- 18.15

**A LEADER'S PERSPECTIVE BY FRANÇOIS TRAUSCH
GLOBAL CEO & CIO, ALLIANZ REAL ESTATE**

An exclusive interview for François Trausch to share his conviction on what can drive the future of the industry.
Identify prospects for a global portfolio. Learn about the potential he sees in the US and Asian market.
Discover his commitment to the social and environmental imperative.

TIPS



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WEDNESDAY 17 MARCH

**Leaders' Perspectives
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10.00-12.00

RE-INVEST E-SUMMIT WITH FEATURED SPEAKER YVAN BOURGNON CHAIRMAN & FOUNDER, THE SEACLEANERS

An exclusive digital closed-door for the largest institutional investors: pension funds, sovereign wealth funds, insurance companies, etc. Insights on real estate investment during Covid and a perspective about the future..

14.30-16.00

OCCUPIERS E-SUMMIT

A dedicated event to share best practices, testimonials, market trends
#offices #end-users #trends

In partnership with



TIPS



To request an invite for these exclusive dedicated events, please contact:

mathilde.alexandre@reedmidem.com

THURSDAY 18 MARCH

**Leaders' Perspectives
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THE FRENCH RENDEZ-VOUS

Meet the iconic french leaders for a TV show style

A special event powered by Business Immo

Moderated by Gaël Thomas, directeur de la rédaction - BUSINESS IMMO

**BUSINESS
IMMO**

09.00-10.00

ENVIRONNEMENT – L'IMMOBILIER FACE AU DÉFI DU BAS CARBONE

Comment les acteurs de l'industrie immobilière s'emparent des enjeux environnementaux pour construire les immeubles de demain et adapter ceux d'aujourd'hui ?

- Laurent Morel, Associé, Carbone 4

10.15- 11.15

BUREAU – QUELLES MUTATIONS À VENIR ?

Comment le bureau va-t-il ressortir de la crise sanitaire ?

Qu'est ce que le télétravail va changer dans l'exploitation des bureaux ?

- Philippe Amiotte, directeur immobilier et environnement de travail, Danone
 - Stéphane Theuriau, Partner, BC Partners

11.30- 12.30

TERRITOIRES – PEUT-ON ÊTRE ENCORE UN MAIRE BÂTISSEUR ?

Comment les territoires conjuguent impératifs économiques et bien-être, développement urbain et enjeux environnementaux ?

Quelles sont les nouvelles stratégies d'attractivité en place ?

- Thomas Hantz, President, Acteurs du Grand Paris
 - Marc Lhermitte, Associé, EY

TIPS



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THURSDAY 18 MARCH

Leaders' Perspectives Summit

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10.00-11.00

INVESTIGATING THE FUTURE OF GERMAN REAL ESTATE

In this live webinar debate, an expert panel in the property industry will predict the future of German real estate.

15.00-16.00 PARIS TIME
14.00-15.00 LONDON TIME

WHY UK REAL ESTATE IS OPEN FOR BUSINESS

This live webinar will debate why UK real estate is open for business. Investors, developers, brokers and other key players in the property industry will also discuss what the future now holds post Brexit and Covid-19.
#trends #opportunities #investment #brexit #northshoring

- Mark Allan, Chief Executive, Landsec
- Amanda Clack, Head of Strategic Advisory, CBRE
- Karim Habra, Head of Europe and Asia-Pacific, Ivanhoé Cambridge
- Bill Hughes, Head of Real Assets, Legal & General Investment Management
- Roger Madelin CBE, Head of Canada Water Development, British Land

Moderated by Anna White, Property Journalist

17.00-18.00 PARIS TIME
11AM-12AM NYC TIME

FOCUS ON THE US

Online event dedicated to the US RE community

TIPS



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