

# LEADERS' PERSPECTIVES SUMMIT

## A DIGITAL EVENT FROM 16 TO 18 MARCH 2021

### WE ARE MIPIM

Guiding and influencing the urban building landscape, everywhere.

More than ever, access to top-notch content is fundamental. Not only once a year, but every day. That is why we are accelerating.

One year after the covid crisis, let's make a stop and focus on what we have experienced. MIPIM wants to give the mic to the ones who are "guiding the industry" for an inspirational week before the great june rendez-vous.

The future is now, let's all focus and discuss together a new world, new era.

### LEADERS PERSPECTIVES FORUM

ONLINE NETWORKING  
& LOCAL EVENTS

CLOSED DOOR FORMATS



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# Leaders' Perspectives Summit | by mipim®

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# CONFERENCES & EVENTS PROGRAMME

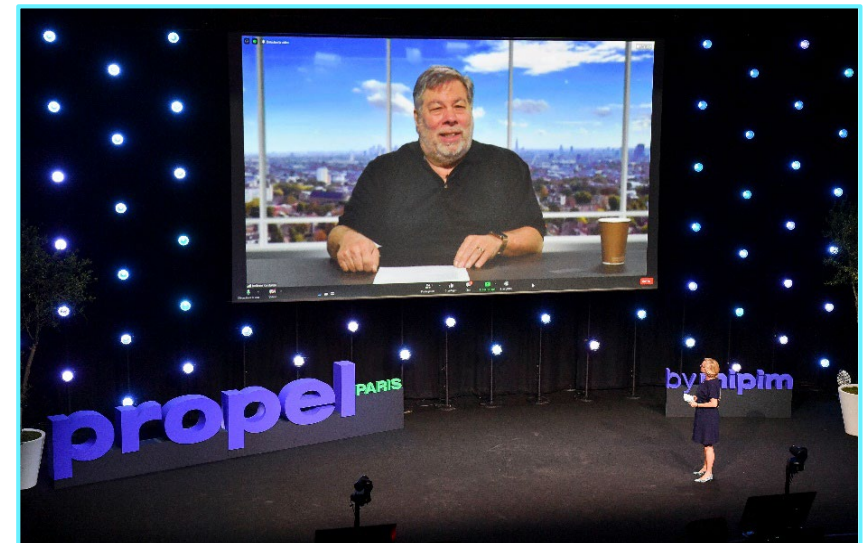
## Leaders' Perspectives Summit | by mipim®

### LEADERS PERSPECTIVE FORUM

A series of outstanding **digital 20 minutes live keynotes** to get the best insights from the iconic industry leaders, they will share their **personal convictions and thoughts** about this new world, their **vision and insights** to build the new world !

As **young talent** are the rising stars of the industry and the **future leaders**, they will be part of the discussion to challenge and **enhance the debate** for a **10 mins Q&A** with our keynote speakers !

Joining the debate will also be inspiring « **out of the box** » **speakers** to offer a different point of view and have a breathe during the day.



# CONFERENCES & EVENTS PROGRAMME

**Leaders' Perspectives  
Summit** | by mipim®

## CLOSED-DOOR FORMATS

### OCCUPIERS E-SUMMIT

We know Occupiers have specific issues: lease flexibility, optimisation of office spaces, reversibility, implementation strategy, new ways of working... **The Occupiers Summit is a dedicated event to share best practices, testimonials, market trends between peers from all over the world.**

*Sponsored by wework, in partnership with ADI*

### RE-INVEST E-SUMMIT

An exclusive digital closed-door for the largest institutional investors: pension funds, sovereign wealth funds, insurance companies, etc.

**Insights on real estate investment during Covid and a perspective about the future.**

*Sponsored by AXA IM and Colony Capital*



## ONLINE NETWORKING & LOCAL EVENTS

### THINK GLOCAL

MIPIIM is global but MIPIIM is also local. As concerns can differ from region to region, we create specific networking opportunities in **France, USA, UK** and **Germany**, to encourage local conversation and interaction between local communities.

### FRANCE



Gend'Her, a think tank gathering together executive leaders aims to analyse where the real estate industry stands in terms of gender balance and to suggest concrete recommendations. During a gathering event, an inspirational speaker will share its vision of why gender balance matters in a time of post-crisis.



### THE FRENCH RENDEZ-VOUS

Meet the iconic french leaders for a TV show style. 3 sessions during the morning on the 18 of March.

A special event powered by



## ONLINE NETWORKING & LOCAL EVENTS

### THINK GLOCAL

MIPIIM is global but MIPIIM is also local. As concerns can differ from region to region, we create specific networking opportunities in **France, USA, UK** and **Germany**, to encourage local conversation and interaction between local communities.



#### WHY UK REAL ESTATE IS OPEN FOR BUSINESS

This live webinar will debate why UK real estate is open for business. Investors, developers, brokers and other key players in the property industry will also discuss what the future now holds post Brexit and Covid-19.



#### INVESTIGATING THE FUTURE OF GERMAN REAL ESTATE

In this live webinar debate, an expert panel will predict the future of German real estate.



#### EXAMINING THE UK'S REGIONAL RECOVERY – LONDON

For the latest MIPIIM webinar in our series examining how the UK's regions are attracting investment and positioning themselves for the future, we are looking at the capital, London.



#### FOCUS ON THE US SESSION

*More details TBC*

# MEET OUR SPEAKERS

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**MAUD BAILLY**  
CEO - SOUTHERN EUROPE  
ACCOR



**BERTRAND PICCARD**  
EXPLORER, PSYCHIATRIST,  
CHAIRMAN OF  
THE SOLAR IMPULSE FOUNDATION



**ISABELLE SCEMAMA**  
GLOBAL HEAD OF AXA IM ALTS  
AND CEO OF AXA IM - REAL ASSETS



**FRANÇOIS TRAUSCH**  
GLOBAL CEO & CIO  
ALLIANZ REAL ESTATE

# MEET OUR SPEAKERS

# Leaders' Perspectives Summit | by mipim®



**MEKA BRUNEL**  
CEO -GECINA



**MERCEDES ERRA**  
FONDATRICE ET PRÉSIDENTE DE BETC GROUPE,  
PRÉSIDENTE DE BETC FULLSIX,  
ET D'HAVAS 04



**LISA PICARD**  
PRESIDENT AND CEO, EQ OFFICE



# MEET OUR SPEAKERS

## Leaders' Perspectives Summit | by mipim®



**LORD GERRY GRIMSTONE**  
MINISTER FOR INVESTMENT,  
DEPARTMENT FOR INTERNATIONAL  
TRADE (DIT) AND THE DEPARTMENT  
FOR BUSINESS, ENERGY &  
INDUSTRIAL STRATEGY (BEIS)

**RAYMOND JOHANSEN**  
GOVERNING MAYOR, OSLO

**WILLIAM RUH**  
CEO, LENDLEASE DIGITAL

**COURTNEY FINGAR**  
EDITOR-IN-CHIEF  
INVESTMENT MONITOR

# MEET OUR SPEAKERS

# Leaders' Perspectives Summit | by mipim®



**BRONWYN KNIGHT**

**CEO**

**GRIT REAL ESTATE INCOME GROUP**



**ANDY POPPINK**

**CEO - EMEA MARKETS**

**JLL**



**MARK DIXON**

**CEO & FOUNDER**

**IWG**



**YVAN BOURGNON**

**CHAIRMAN & FOUNDER**

**THE SEACLEANERS**

# MEET OUR SPEAKERS

# Leaders' Perspectives Summit | by mipim®



**MICHAEL TURNER**

**PRESIDENT, OXFORD PROPERTIES**

**BILL HUGHES**

**HEAD OF REAL ASSETS  
LEGAL & GENERAL INVESTMENT  
MANAGEMENT**

**KARIM HABRA**

**HEAD OF EUROPE AND  
ASIA-PACIFIC  
IVANHOÉ CAMBRIDGE**

**DARIO NARDELLA**

**MAYOR OF FLORENCE  
AND PRESIDENT OF EUROCITIES**

# MEET OUR SPEAKERS

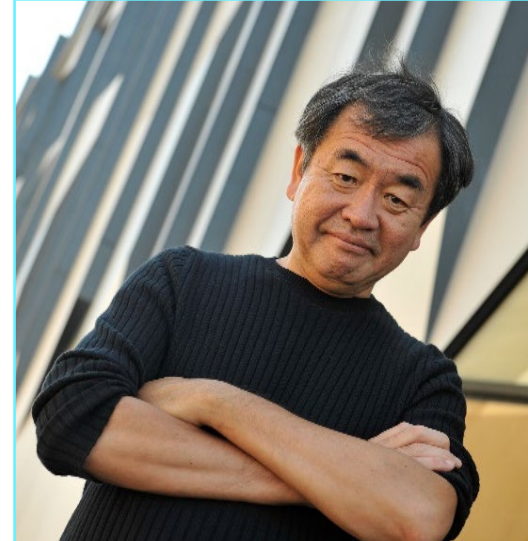
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**MARK ALLAN**  
CHIEF EXECUTIVE  
LANDSEC



**AMANDA CLACK**  
HEAD OF STRATEGIC ADVISORY  
CBRE



**KENGO KUMA**  
ARCHITECT,  
KENGO KUMA & ASSOCIATES



**ROGER MADELIN, CBE**  
HEAD OF CANADA WATER  
DEVELOPMENT, BRITISH LAND

# YOUNG TALENT SPEAKERS

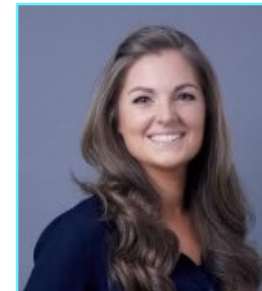
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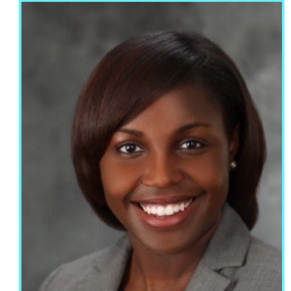
**MIKAEL ASSOUMAYA**  
HEAD OF LISTED REAL ESTATE &  
INFRASTRUCTURE DEBT  
AXA INVESTMENT MANAGERS



**TANYA CRAVERO**  
ASSOCIATE DIRECTOR  
COLLIERS INTERNATIONAL



**CIARA DAFFY**  
ASSET MANAGER  
CBRE GLOBAL INVESTORS



**LAURA DENENGA**  
SENIOR LOAN ORIGATION MANAGER  
ALLIANZ REAL ESTATE



**ALEX IRWIN-HUNT**  
GLOBAL MARKETS EDITOR  
FDI INTELLIGENCE (FT SPECIALIST)



**STEVEN KELLETT**  
SUSTAINABILITY MANAGER  
ARGENT LLP



**TESS PULA**  
EXECUTIVE FOR ESG  
AND SUSTAINABILITY  
MACQUARIE GROUP



**SEBASTIAN SHEHADI**  
POLITICAL EDITOR  
NEW STATESMAN MEDIA GROUP

TUESDAY 16 MARCH

**Leaders' Perspectives  
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09.00-09.30

**GEND'HER BREAKFAST WITH MERCEDES ERRA  
FONDATRICE ET PRÉSIDENTE DE BETC GROUPE, PRÉSIDENTE DE BETC  
FULLSIX, ET D'HAVAS 04**

09.30-10.00

**A LEADER'S PERSPECTIVE BY DR. BERTRAND PICCARD,  
INITIATOR & CHAIRMAN OF THE SOLAR IMPULSE FOUNDATION**

10.15-10.45

**A LEADER'S PERSPECTIVE BY WILLIAM RUH  
CEO, LENDLEASE DIGITAL**

William (Bill) Ruh will advocate how autonomous buildings  
and active partnership across the property supply chain can drive wellness, sustainability and prosperity  
#AutonomousBuilding # Innovation #SustainableChange

TIPS



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TUESDAY 16 MARCH

**Leaders' Perspectives  
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11.00- 11.30

**A LEADER'S PERSPECTIVE BY ISABELLE SCEMAMA  
GLOBAL HEAD OF AXA IM ALTS & CEO, AXA IM - REAL ASSETS**

Hear from Isabelle Scemama on how this crisis brings us back to essentiality, and learn about the new models rising in the soaring sustainability revolution.  
#Essentiality #Performance #NewModels #Sustainability

11.45- 12.15

**A LEADER'S PERSPECTIVE BY MARK DIXON  
CEO & FOUNDER, IWG**

Mark Dixon, Founder and CEO of IWG, the world's largest flexible workspace business will share his vision on the future of work and how not adopting a hybrid model would be like not adopting email 20 years ago.  
#trends #opportunities #challenges

12.30- 13.00

**A LEADER'S PERSPECTIVE BY MEKA BRUNEL  
CEO, GECINA**

TIPS



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TUESDAY 16 MARCH

**Leaders' Perspectives  
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13.30- 14.00

**A LEADER'S PERSPECTIVE BY MICHAEL TURNER  
PRESIDENT, OXFORD PROPERTIES**

Michael Turner will share his convictions about this new world  
and his vision for the transformation of properties and the way real estate businesses will operate.

14.00- 14.30

**A LEADER'S PERSPECTIVE BY ANDY POPPINK  
CEO, EMEA MARKETS, JLL**

Andy will discuss why real estate is at an inflection point  
to help companies decode the future of work through tech and innovation  
*#trends #opportunities #challenges*

14.45- 15.15

**A LEADER'S PERSPECTIVE BY MAUD BAILLY,  
CEO SOUTHERN EUROPE, ACCOR**

Maud Bailly will share her vision on what the profitable hotel of tomorrow will look like  
*#hospitality #trends #challenges*

TIPS



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TUESDAY 16 MARCH

**Leaders' Perspectives  
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15.30- 16.00

**A LEADER'S PERSPECTIVE BY RAYMOND JOHANSEN  
GOVERNING MAYOR, OSLO**

Raymond Johansen, Governing Mayor, OSLO will support how cities are to engage the industry in a greener agenda and his vision for social imperatives looking ahead.  
#CitiesForChange #CommunityInvolvement #Resilience

16.00- 16.30

**A LEADER'S PERSPECTIVE BY LISA PICARD  
PRESIDENT AND CEO, EQ OFFICE**

Lisa Picard will explore latent trends and patterns in the office market, how 2020 was a premonition of the future, and key business themes in 2021 and beyond. She will also discuss the coming "phygital" transformation of the workplace, the blending of digital experiences with physical assets.

16.15- 16.45

**A LEADER'S PERSPECTIVE BY BRONWYN KNIGHT  
CEO, GRIT REAL ESTATE INCOME GROUP**

Bronwyn Knight will share insights on the evolving nature of assets on the African continent and advocate for growth, women leadership in the economy, and gender equality.  
#realestateasset #Africa #Gender #WomenInLeadership

TIPS



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TUESDAY 16 MARCH

**Leaders' Perspectives  
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17.00- 17.30

**A LEADER'S PERSPECTIVE BY DARIO NARDELLA  
MAYOR OF FLORENCE AND PRESIDENT OF EUROCITIES**

The EUROCITIES President will call for boosting investments in the green and just transition, and share his roadmap for cities to implement the European Green Deal to meet the climate targets  
#EuropeanGreenDeal #cities #investments #JustTransition

17.45- 18.15

**A LEADER'S PERSPECTIVE BY FRANÇOIS TRAUSCH  
GLOBAL CEO & CIO, ALLIANZ REAL ESTATE**

An exclusive interview for François Trausch to learn from the potential he sees for Europe, the US and the Asian market, and his vision for sustainable trends in the future.  
#BusinessOpportunities #Asia #TheUS #SustainableTrends

TIPS



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WEDNESDAY 17 MARCH

Leaders' Perspectives  
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10.00-12.00

## RE-INVEST E-SUMMIT WITH FEATURED SPEAKER YVAN BOURGNON CHAIRMAN & FOUNDER, THE SEACLEANERS

An exclusive digital closed-door for the largest institutional investors: pension funds, sovereign wealth funds, insurance companies, etc. Insights on real estate investment during Covid and a perspective about the future.

*Sponsored by*



**Colony**Capital

*Academic partner*

London  
Business  
School

14.30-16.00

## OCCUPIERS E-SUMMIT

A dedicated event to share best practices, testimonials, market trends  
#offices #end-users #trends

*Sponsored by*

**wework**

*In partnership with*



TIPS



To request an invite for these exclusive dedicated events, please contact:

[mathilde.alexandre@reedmidem.com](mailto:mathilde.alexandre@reedmidem.com)

THURSDAY 18 MARCH

**Leaders' Perspectives  
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08.30-09.00

**A LEADER'S PERSPECTIVE BY KENGO KUMA  
ARCHITECT, KENGO KUMA & ASSOCIATES**

TIPS



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THURSDAY 18 MARCH

Leaders' Perspectives  
Summit | by mipim®

## THE FRENCH RENDEZ-VOUS

Meet the iconic french leaders for a TV show style

A special event powered by Business Immo

Moderated by Gaël Thomas, directeur de la rédaction - BUSINESS IMMO

**BUSINESS**  
**IMMO**

09.00-10.00

### ENVIRONNEMENT – L'IMMOBILIER FACE AU DÉFI DU BAS CARBONE

Comment les acteurs de l'industrie immobilière s'emparent des enjeux environnementaux pour construire les immeubles de demain et adapter ceux d'aujourd'hui ?

- Bernard d'Arche, Directeur Developement, Longevity
  - Laurent Morel, Partner, Carbone 4
- Benjamin Ficquet, Directeur Property & Exploitation responsable, ICADE

10.15- 11.15

### BUREAU – QUELLES MUTATIONS À VENIR ?

Comment le bureau va-t-il ressortir de la crise sanitaire ?

Qu'est ce que le télétravail va changer dans l'exploitation des bureaux ?

- Philippe Amiotte, Real Estate, Facilities and Working Environment Director, DANONE
  - Victor Carreau, Co-founder & CEO, Comet Meetings
  - Stéphane Theuriau, Partner, BC Partners

11.30- 12.30

### TERRITOIRES – PEUT-ON ÊTRE ENCORE UN MAIRE BÂTISSEUR ?

Comment les territoires conjuguent impératifs économiques et bien-être, développement urbain et enjeux environnementaux ?

Quelles sont les nouvelles stratégies d'attractivité en place ?

- Thomas Hantz, President, Acteurs du Grand Paris
  - Marc Lhermitte, Partner, EY

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# THE FRENCH RENDEZ-VOUS SPEAKERS

## Leaders' Perspectives Summit | by mipim®



**PHILIPPE AMIOTTE**

REAL ESTATE, FACILITIES AND  
WORKING ENVIRONMENT  
DIRECTOR, DANONE

**VICTOR CARREAU**

CEO & CO-FOUNDER  
COMET MEETINGS

**MARC LHERMITTE**

PARTNER, EY

**LAURENT MOREL**

PARTNER, CARBONE 4

**MODERATOR**

**GAËL THOMAS**

DIRECTEUR DE LA RÉDACTION  
BUSINESS IMMO

THURSDAY 18 MARCH

**Leaders' Perspectives  
Summit** | by **mipim**

10.00-11.00

## INVESTIGATING THE FUTURE OF GERMAN REAL ESTATE

In this live webinar debate, an expert panel in the property industry will predict the future of German real estate.

15.00-16.15 PARIS TIME  
14.00-15.15 LONDON TIME

## WHY UK REAL ESTATE IS OPEN FOR BUSINESS

This live webinar will debate why UK real estate is open for business. Investors, developers, brokers and other key players in the property industry will also discuss what the future now holds post Brexit and Covid-19.  
*#trends #opportunities #investment #brexit #northshoring*

*Keynote:*

- Lord Gerry Grimstone, Minister for Investment, Department for International Trade (DIT) and the Department for Business, Energy & Industrial Strategy (BEIS)

*Panel discussion:*

- Mark Allan, Chief Executive, Landsec
- Amanda Clack, Head of Strategic Advisory, CBRE
- Karim Habra, Head of Europe and Asia-Pacific, Ivanhoé Cambridge
- Bill Hughes, Head of Real Assets, Legal & General Investment Management
- Roger Madelin CBE, Head of Canada Water Development, British Land

*Moderated by Anna White, Property Journalist*

TIPS



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THURSDAY 18 MARCH

**Leaders' Perspectives  
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16.00-17.00 PARIS TIME  
11AM-12AM NYC TIME

## FOCUS ON THE US

During this open discussion, Aaron Block (Managing Partner at MetaProp) will talk with some local leaders about the current state of real estate and PropTech in the US, the expected path to recovery in 2021, and the innovation in the real estate world.

17.00-18.00 PARIS TIME  
16.00-17.00 LONDON TIME

## EXAMINING THE UK'S REGIONAL RECOVERY – LONDON

For the latest MIPIM webinar in our series examining how the UK's regions are attracting investment and positioning themselves for the future, we are looking at the capital, London.

Gain valuable insight from our expert panel:

- Harry Badham, Head of Development UK, AXA Real Estate
  - Patricia Brown, Director, Central
  - Kate Davies, Chief Executive, Notting Hill Genesis
- Guy Grainger, Global Head of Sustainability Services and ESG, JLL
- Jules Pipe, Deputy Mayor of London for Planning, Regeneration & Skills

• *Moderator: Anna White, Property Journalist*

## TIPS



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