NOT TO BE MISSED!

With so many events scheduled for the 30th edition, we thought it would be useful to indicate some of the highlights that you wouldn’t want to miss.
Ban Ki-moon was the eighth Secretary-General of the United Nations from January 2007 to December 2016. Before becoming Secretary-General, Ban was a career diplomat in South Korea’s Ministry of Foreign Affairs and in the United Nations.

Ban was the foreign minister of South Korea from January 2004 to November 2006. In February 2006 he began to campaign for the office of Secretary-General. As foreign minister of South Korea he was able to travel to all the countries on the United Nations Security Council, a maneuver that turned him into the campaign’s front runner.

On 13 October 2006, he was elected to be the eighth Secretary-General by the United Nations General Assembly. On 1 January 2007, he succeeded Kofi Annan. As Secretary-General, he was responsible for several major reforms on peacekeeping and UN employment practices. Diplomatically, Ban has taken particularly strong views on global warming, pressing the issue repeatedly with U.S. President George W. Bush, and on the Darfur conflict, where he helped persuade Sudanese president to allow peacekeeping troops to enter Sudan.

Ban was named the world’s 32nd most powerful person by the Forbes list of The World’s Most Powerful People in 2013, the highest among South Koreans. In 2016, Foreign Policy named Ban one of the Top 100 Global Thinkers for his achievement of making the Paris Agreement a legally binding treaty less than a year after it was adopted.
Come and hear from international industry leaders discussing how to ensure the Real Estate industry becomes a true enabler for economic growth, sustainable performance and community cohesion. What are the challenges lying ahead, both political and economic? What are the key changes needed to foster a lasting, positive impact in each and every built environment?

**MODERATOR:**
- **Chris Martin,** President, Lennar International

**SPEAKERS:**
- **Granit Gjonbalaj,** Chief Development Officer, WeWork
- **Judy Marks,** President, Otis
- **Michael Sullivan,** Building Segments President, Schneider Electric
- **Rob Towne,** Director of Real Estate & Facilities, Puget Sound, Microsoft

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**VISIONS FOR THE FUTURE**

In the current regulatory environment, Standards, ESG/Green Lending & Fintech solutions are set to change the Real Estate Finance market. Join the experts and learn from investors, senior bankers, developers & brokers to find out "What Is Next for the Real Estate Finance Market in a European Context?" What are the governmental & legislative impacts such as Brexit, the Trump effect and trade wars, regulatory changes, tax and accountancy changes?

*Followed by a networking event!*

**MODERATOR:**
- **Amelia Slocombe,** Director, Head of Legal, Loan Market Association

**SPEAKERS:**
- **Orith Azoulay,** Global Head of Green & Sustainable Finance, Natixis
- **Joséphine Lelong-Chaussier,** General Counsel, Covivio
- **Viktor Schneider,** Head of Syndication, Berlin Hyp AG
- **Matthew Webster,** CFO, Cloudscraper
TUESDAY 12 MARCH

From 19.30
Carlton Hotel

WELCOME RECEPTION

Join with fellow delegates to celebrate the start of MIPIM 2019 at the legendary MIPIM Welcome Reception at the Carlton hotel, from 19.30.
YOUNG LEADERS: CONVERGENCE OR DIVERGENCE

Based on a campaign via the MIPIM database and a public consultation campaign by Make.org, get a glimpse of the city of tomorrow with an intergenerational discussion. What are the emerging requirements? Do the different generations agree on the key priorities for the future urban landscape?

MODERATOR:
- Alexandra Notay, Build to Rent (Multifamily) Fund Director, PfP Capital

SPEAKERS:
- Axel Dauchez, Founder & President, Make.org
- Sabine Desnault, Executive Director R&D, Innovation and CSR, Gecina
- Harri John, Consultant, Cushman & Wakefield
- Anna Kulik, Project Director, Scott Brownrigg
- Roman Kulik, Jr. Real Estate Developer, Zoku
- Alexander Özbahadir, Head of Sales and Marketing, Schindler Group

YOUNG LEADERS: PROMOTING TALENT & SKILLS

Based on the Real Estate and Urban Employment Monitor by EY, la Fondation Palladio et Business Immo, the discussion will examine the development of talent and skills of the next generation. How can we leverage these employment opportunities? Do they meet the challenges and the key priorities identified by both business and employees?

MODERATOR:
- Alexandra Notay, Build to Rent (Multifamily) Fund Director, PfP Capital

SPEAKERS:
- Bernardo Asuaje, Managing Director, Grupo Attia
- Deborah Cadman, Chief Executive, WMCA
- Marc Lhermitte, Partner, EY
- Connor Ryterski, Managing Director, prizeotel Hotel Group
- Žofia Voda, RICS Czech Republic Board Member
SUSTAINABILITY FORUM: RESPONSIBLE BUSINESS PRACTICES

Co-organised by:

The industry cycle is impacted by the UN Agenda 2030, 17 Sustainable Development Goals (SDGs), from the development phase, all through the real estate use phase to the recovery phase. How can the industry advance responsible business practices in land, property & construction?

MODERATOR:
- Sean Tompkins, CEO, RICS

SPEAKERS:
- Regis Meyer, Senior advisor climate action/ building sector, French Ministry of Ecological Transition/ Global Alliance Buildings & Construction
- Chiara Pozzuoli, RWDI Regional Manager - Europe
- Joanna Rowelle, Director, Arup

SUSTAINABILITY FORUM: PERFORMANCE FOR VALUE

Co-organised by:

High energy prices, climate change and slow-onset economy increase the vulnerability of urban economic assets. How can investors and owners improve performance of assets even during a downturn in the cycle? How can technology innovation and sustainability be key drivers for value?

MODERATOR:
- Chris Brooke, President, RICS

SPEAKERS:
- Marcel de Boer, RICS Europe Board
- Chayma Oueslati, Real Estate Analyst, Cushman & Wakefield
- Peter Terrell, Founder & President of Supervisory Board, TERRELL
SUSTAINABILITY DESIGN THINKING

In partnership with:

Come and learn by doing! In these interactive sessions, experience design-thinking frameworks and techniques to boost the creativity and innovation of you and your business.

Limited seats. Register onsite.
NOT TO BE MISSED EVENTS

WEDNESDAY 13 MARCH

INNOVATION TRENDS
Grand Auditorium - Palais 1
16.00 - 17.30

STARTUP COMPETITION

Be inspired by the most promising and innovative startups of 2019. Hear from the 6 finalists of this year’s MIPIM Startup Competition; how they are tackling the world’s biggest real estate challenges and moving the real estate ecosystem forward. A global roadshow also stopping off in Paris, New York and Hong Kong.

MASTER OF CEREMONIES:
- Aaron Block, Co-Founder and MD, MetaProp NYC

JURY MEMBERS:
- Dan Hughes, CEO, LIQUID Real Estate Innovation
- Andrea Jang, Head of Growth, Americas at JLL Spark
- Angelica Krystle Donati, Venture Partner, Concrete VC
- Marie Schneegans, CEO and co-founder, Workwell
- Joern Stobbe, Member of the Management Board, Union Investment Real Estate GmbH

FINALISTS:
- Tim Axness, CTO, onTarget
- Vanessa Butz, CEO, District Technologies
- François Chabaudie, CEO, Neoma
- Han Lo, Managing Partner, Untitled Group
- Aakash Ravi, Co-Founder, CBO, Spaceti
- Stefan Scheuerle, CRO, Sensorberg GmbH

Global partner: Union Investment
Global RE & Tech partner: MetaProp NYC
NOT TO BE MISSED EVENTS

WEDNESDAY 13 MARCH

MAIN THEME

Salon Harbour - Gare Maritime
16.30 - 18.00

YOUNG LEADERS COCKTAIL

Sponsored by: gecina

Join this networking event unveiling the Young Leaders outcome.

SPEAKERS:
- Thibault Ancely, Executive Director Investments and development, GECINA
- Roman Kulik, Jr. Real Estate Developer, Zoku
**MAIN THEME**

Grand Auditorium - Palais 1

10.00 - 12.00

“Powered by PechaKucha”

PechaKucha events are one-off events that are separate from regular city-based PechaKucha Nights, and that are usually held as part of festivals and conferences, but also act as standalone events. These events include presentations that use PechaKucha’ 20 images X 20 seconds’ format.

**MODERATOR:**
- Peter Woodward, Director, Quest Associates

**SPEAKERS:**
- Jorick Beijer, Director at The Class of 2020
- Emma Cariaga, Head of Operations, Canada Water, British Land
- Mahesh Ramanujam, President & CEO, U.S. Green Building Council
- Jacques Rougerie, Architect
- Marie Sallois, Director of Corporate Development, Brand and Sustainability, International Olympic Committee
- Anne Skovbro, CEO, By & Havn

**WORLD TRENDS**

Beige Room

10.00 - 11.00

Come and learn about both the risks & rewards to be encountered by engaging in investment and development in Africa. What are the best strategies that will benefit over the longer term? Is the lack of infrastructure a drag on investment? What are the key assets and where should you invest? How can you find local partners?

**MODERATOR:**
- Bronwyn Corbett, CEO, Grit Real Estate Income Group

**KEYNOTE:**
- Charles Hecker, Senior Partner, Control Risks

**SPEAKERS:**
- Bolaji Edu, CEO, Broll Property Services Ltd
- Samuel Kariuki, Managing Director, Centum Real Estate
NOT TO BE MISSED EVENTS

THURSDAY 14 MARCH

WORLD TRENDS

Beige Room
11.00 - 12.00

AFRICA FORUM
AFRICA: ENGAGING TESTIMONIES
Sponsored by:

Learn from peers sharing their projects, the challenges faced, and how these were overcome. Listen to 3 key success stories.
Followed by a networking event!

SPEAKERS:
- Chinwe Ajene-Sagna, Head of Business Development, Rendeavour
- Pierre Carpentier, General Director of the African Department, Groupe Duval
- Bronwyn Corbett, CEO, Grit Real Estate Income Group
- Luc Monteil, Head of Real Estate, BOLLORE TRANSPORT ET LOGISTICS

ASSET CLASS

Audi A - Palais 3
14.00 - 14.45

HOW IS HOSPITALITY ENGAGING THE FUTURE?
Keynote by Sébastien Bazin, followed by a panel on the future of hospitality, the “live, work, play” concept and co-working.

MODERATOR:
- Vangelis Panayotis, CEO, MKG Consulting

KEYNOTE:
- Sébastien Bazin, Chairman & CEO, Accor

SPEAKERS:
- Stéphane Bensimon, CEO, Nextdoor
- Pascal Minault, CEO, Bouygues Immo
INCLUSION FORUM: INCLUSIVE CITIES

The concept of inclusive cities involves multiple spatial, social and economic factors. How can the industry work towards community cohesion & diversity involvement. What are the challenges when building socially inclusive cities?

MODERATOR:
- Alexandra Notay, Build to Rent (Multifamily) Fund Director, PfP Capital

SPEAKERS:
- Alexandra Hagen, Chief Executive Officer, White Arkitekter
- Rui Moreira, Mayor of Porto
- Bea Sennewald, Director of Projects, Article 25

KEYNOTE BY JEAN NOUVEL

MIPIM is honored to welcome the famous French architect Jean Nouvel to present his creations and specially the original project of Cidade Matarazzo in Sao Paolo, Brazil, the current largest renovation project in the country. Cidade Matarazzo will be a unique place in the world bringing together architecture, creativity, innovation and nature within a traditional historic site, to be inaugurated at the end of 2019. Jean Nouvel will present the project alongside with Alexandre Allard, founder of Cidade Matarazzo.

KEYNOTE:
- Jean Nouvel, Architecte, Ateliers Jean Nouvel

SPEAKER:
- Alexandre Allard, Founder, Cidade Matarazzo

INCLUSION FORUM: GENDER DIVERSITY IN REAL ESTATE

KPMG France has released their first survey around gender diversity in the real estate industry. The survey is based on the responses from a questionnaire sent to professionals from all levels in the real estate industry as well as one-on-one interviews with industry C-Levels. Based on this first survey, the conference aims at defining where the real estate industry stands in terms of gender diversity. It will be also the opportunity to mention best-practices in France and abroad, and suggest pragmatic recommendations.

MODERATOR:
- Regis Chemouny, Partner KPMG Audit Head Real Estate & Hotels

SPEAKERS:
- Benoit Dupont, Co-founder & CEO, WeMaintain
- Anne du Manoir, Head of Human Ressources, BNP PARIBAS REAL ESTATE
- Marissa Plouin, Housing Policy Analyst, OECD
FRIDAY 15 MARCH

MAIN THEME

Coral Room - Palais -1
10.00 - 11.00

Join us to reflect on the outcome of the conference programme:
what are the commitments to be remembered at MIPIM?

MODERATOR:
• Courtney Fingar, Editor-in-chief, fDi Magazine/Financial Times

SPEAKERS:
• Roman Kulik, Jr. Real Estate Developer, Zoku
• Jack Sibley, Innovation & Technology Strategist, Nuveen Real Estate
• Ronan Vaspart, MIPIM Director, Reed MIDEM