Cities are poles of business activity, employment, education and innovation; their role is crucial in promoting growth that is sustainable, economic and socially inclusive, as well as in surmounting environmental and social challenges.

The commitment of all users of cities – reflecting the full range of society – is important in building a common purpose: to implement sustainable goals and to move towards an inclusive future. Local authorities, national and regional governments, and the private sector are an essential component in designing our cities.

However, people – humans – need to be at the heart of every strategy. Central to this is how cities respond to their citizens’ changing needs and the way people relate to each other.

Real estate stakeholders are increasingly incorporating the social dimension in their projects. This is to strengthen social interaction, build communities and a sense of belonging, as well as supporting an improved quality of urban living.

By 2050, the world will have 9.7 billion inhabitants of whom 70% will live in urban areas.
**CONFERENCE & EVENT**

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- Hospitality Summit
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- Networking
- Content partner
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- Drooms
THANK YOU TO OUR

**Universities Partners**

We are pleased to welcome students of prestigious universities and business schools in Europe and the US for MIPIM 2020.

The students will be covering the Conferences & Events Programme, sharing their experiences on our social media platforms and delivering reports during and after MIPIM.

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**Charities of the year**

For the 30th edition of the MIPIM awards, we are delighted to be supporting these amazing charities.

We would like to recognise their devoted commitment all year long, and are proud to highlight it on this special occasion.

You can make a difference, please donate!

---

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**MIPIM Awards**

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- IZ Research

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Attend the 30th edition of the MIPIM Awards Ceremony

Followed by a cocktail reception

Open to all participants

**THURSDAY 04 JUNE, 18.30**

**GRAND AUDITORIUM, PALAIS 1**

Don’t forget to vote onsite for your favourite project!

Awards Gallery, Palais 1, until Thursday 12 March, noon
FOCUS ON

THINKERS & LEADERS - THE FUTURE IS HUMAN
Come and hear from international Real Estate decision makers debating how human has to be at the center of their challenges.
Join us on Tuesday 02 June at 14.00 in the Grand Auditorium

NEW
INVEST IN TECH DAY
Stay ahead of the fast-evolving world of proptech and join us for the first edition of Invest in Tech day. This not-to-be-missed event offers a full day of networking and inspiration from global leaders as to how proptech brings innovation and efficiencies to their businesses.
The propel by MIPIM Day focuses on:
The market: different investment approaches for different markets.
The strategy: business success through the use of Investment in proptech.
The R&D and organization: how to develop a winning strategy.
Join us on Tuesday 02 June from 09.30 at the Carlton beach

NEW
POLITICAL LEADERS SUMMIT
The annual political rendez-vous in the Real Estate industry for political leaders. A debate led by EUROCITIES.
Join us on Tuesday 02 June at 16.00 in the Gare Maritime - Salon Marina

NEW
HOSPITALITY SUMMIT
A closed door summit - by invitation - dedicated to the hospitality industry, meant to create an exclusive event for a high level networking and discussion.
You will encounter a mix of audience on each table to enable networking with several players.
It is a perfect opportunity to open the debate with your peers and industry experts to build the hospitality of tomorrow.
Join us on Wednesday 03 June at 16.00 in the Grand Auditorium

PECHA KUCHA
Presented in 20 images x 20 seconds, a format made famous by the informal, fun and creative PechaKucha Nights held in cities globally. Speakers share their vision and insight on “The future is human”.
Join us on Thursday 04 June at 10.00 in the Grand Auditorium

STARTUP COMPETITION
Be inspired by the 6 most promising and innovative startups selected throughout our events in Paris, New-York, and Hong-Kong SAR. Come hear their pitch and how they are tackling the world’s biggest real estate challenges and moving the real estate ecosystem forward.
Join us on Wednesday 03 June at 16.00 in the Grand Auditorium

WELLBEING
Sponsored by PROLOGIS
A full programme and initiatives to take care of the mind, body and soul while attending MIPIM. A new programme to enhance the MIPIM experience and feel human.

SPECIAL EVENTS & FORMATS

NEW
“FEEL GOOD” EVENTS
DAILY “RENDEZ-VOUS”
CONFERENCES & TALKS
MEET & SHARE WITH WELLBEING EXPERTS!
SERVICES
RELAX AND ENJOY
Nap cocoons
Seated massages – all day long
Shoe polisher
Fresh fruit juices
Relaxation zone

“WELLBEING PROGRAMME”
Wellness talks programme
Wellness as a priority for real estate

“VIEW THE FULL PROGRAMME ON Www.mipim.com”

View the full programme on www.mipim.com
CLOSED DOOR & SPECIAL EVENTS
01 & 02 JUNE

CLOSED DOOR EVENTS
MONDAY 01 JUNE

17.30 | 22.00
Carlton Hotel Salon la Côte

19.00 | 23.00
Majestic Hotel FIABCI Gala Dinner

07.45 | 12.30
Carlton Hotel Salon la Côte

12.00 | 14.00
Carlton Hotel Le Grand Salon

14.30 | 16.10
Salon Croisette Palais 5
The CEE Investment Summit - Latest trends and opportunities in Central Eastern Europe

SPECIAL EVENTS
TUESDAY 02 JUNE

14.00 | 15.00
Grand Auditorium Palais 1
The Future is Human

15.00 | 15.45
Keynote session with Nicolas Sarkozy

From 19.30
The Club by MIPI M Cannes First Night Out - presented by propel by MIPI

14.30 | 16.10
Salon Croisette Palais 5
The CEE Investment Summit - Latest trends and opportunities in Central Eastern Europe

16.00 | 18.00
Gare Maritime Salon Marina
SUMMIT

Sponsored by:
Skanska

Closed Door Events
By invitation only

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Industry Partner:
PATRIZIA
Academic partner:

Sponsored by:
EGYPT
Light show by:
Drooms

Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
TUESDAY 02 JUNE

11.00 | 12.00
Ruby Room Palais 5
From smart city to empathic city
Co-organized by: 

11.30

12.00

12.30

13.00

14.00

14.00 | 14.45
Hospitality Room Palais 3
Investment trends in hospitality
Followed by "Meet the speaker" in the Hospitality lounge Palais -1
Co-organized by: 

15.00 | 15.45
Indigo Room Palais 3
Focus on UK: Housing options and innovations - How do we build and invest in what people need, want and can afford?
Co-organized by: 

16.15 | 17.00
Hospitality Terrace Palais 3
Hospitality cocktail

16.15 | 17.00
Red Room Palais 3
How to adapt housing development in regards to demographics

16.15 | 17.00
Indigo Room Palais 3
The UK Transition Period: Exploring the investment landscape and strategies - What next for real estate?

16.15 | 17.00
Coral Room Palais -1
Towards a better data collection
Sponsored by: 

16.15 | 17.00
Coral Room Palais -1
Predictability: time to use your data
Sponsored by: 

16.15 | 17.00
Red Room Palais 3
Global innovations in affordable housing

17.00 | 18.30
Verrière Grand Auditorium Palais 1
SILESIA - Your Opportunity to Invest, Work and Live.
Sponsored by: 

17.30 | 18.45
Red Room Palais 5
Tomorrow’s urbanism: more human, more resilient, and more business-friendly
Sponsored by: 

18.00

18.30

19.00

19.30

Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
Stay ahead of the fast-evolving world of proptech and join us for the first edition of Invest In Tech Day.

This not-to-be-missed event offers a full day of networking and inspiration from global leaders as to how proptech brings innovation and efficiencies to their businesses.

**Join us on Tuesday 02 June at the Carlton Beach!**
CLOSED DOOR & SPECIAL EVENTS
03 JUNE MORNING

SPECIAL EVENTS  Open to all

09.00 | 10.00
Ruby Room Palais 5
Logistics morning
Urban logistics: the new golden asset?
Sponsored by:
Co-organized by:

10.00 | 10.45
Grand Auditorium Palais 1
Keynote session with Steve Wozniak,
Co-Founder of Apple
Steve Wozniak
Co-Founder
Apple

CLOSED DOOR EVENTS  By invitation only

08.00 | 09.30
Verrière Grand Auditorium Palais 1
LEADERS’ BREAKFAST

08.15 | 10.15
Gare Maritime Salon Marina
Health & the city: ageing the city
Sponsored by:
Content partner:

11.00 | 13.00
Verrière Californie Palais 5
Logistics morning:
workshop followed by a cocktail
Sponsored by:
Co-organized by:

08.00 | 10.00
Majestic Hotel Salon Diane
JAPAN BREAKFAST
Sponsored by:

08.00 | 11.30
Majestic Hotel Russian Breakfast
Sponsored by:

08.30 | 10.30
Carlton Hotel UK Investor Breakfast
Sponsored by:
In partnership with:

11.30 | 14.00
Majestic Hotel Salon Diane
REALLOCATE
Platinum sponsor:
Gold sponsor:
Silver sponsor:
Academic partner:

12.30 | 13.45
Majestic Hotel ASIA LUNCH

13.00 | 14.15
Verrière Grand Auditorium Palais 1
Italian networking lunch
Sponsored by:
In collaboration with:

WEDNESDAY 03 JUNE

CLOSED DOOR EVENTS  By invitation only

16.00 | 17.30
Grand Auditorium Palais 1
STARTUP COMPETITION
Global RE & Tech partner:
Sponsored by:

15.00 | 16.30
Salon Debussy Palais 3
Gend’Her networking event
Sponsored by:
In Partnership with:

18.00 | 20.00
The Club by MIPIM
Young talent networking event
Sponsored by:
Organized by:

16.30 | 18.30
Gare Maritime Salon Marina
OCCUPIERS’ SUMMIT
Sponsored by:
In collaboration with:

17.30 | 19.10
Foyer Debussy Palais 3
The Nordic Investment Summit – Latest trends, opportunities, strategies and partnerships in Scandinavia, Finland and Iceland
Sponsored by:
In partnership with:

Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
**WEDNESDAY**

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### CONFERENCES

**09.00**
- **09.00 | 09.50**
  - Gare Maritime Salon Harbour
  - ESG & Sustainability Investment
  - Organised by: MIPIM Media

**09.30**
- **09.30 | 10.30**
  - Red Room Palais 3
  - Herzog & de Meuron: Between City & Society. What Role can the Architects Play Today?

**10.00**
- **10.00 | 11.00**
  - Gare Maritime Salon Harbour
  - Student Housing, Micro & Co-Living

**10.30**
- **10.00 | 11.00**
  - Foyer Debussy Palais 3
  - The attractiveness of global business districts survey 2020: results and key takeaways
  - Sponsored by: ICA Capital Group

**11.00**
- **11.00 | 11.45**
  - Hospitality Room Palais 3
  - Focus on serviced apartment

**11.30**
- **11.15 | 12.45**
  - Gare Maritime Salon Harbour
  - Blending strategies: public mission, business ambition, human aspiration
  - Followed by a cocktail

**12.00**
- **12.00 | 13.30**
  - Red Room Palais 5
  - Spanish Conference. CITYZEN LIFE CYCLE: The Real Estate role, from student housing to senior living
  - Sponsored by: Vilmius

**12.30**
- **12.15 | 13.00**
  - Coral Room Palais -1
  - Conversation on Wellbeing in real estate
  - Sponsored by: Prologis

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Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
WEDNESDAY

CONFERENCEs

14.00 | 14.45
Red Room Palais 3
Solidarity city & responsible real estate

14.00 | 14.30
Coral Room Palais -1
Japan: long term investment value & super mega-region concept

14.00 | 14.45
Hospitality Room Palais 3
Luxury and ultraluxury: development challenges

14.00 | 14.00
Verriere Californie Palais 5
Real estate’s biggest growth in 2019: Senior Living! What about 2020?

14.00 | 14.45
Indigo Room Palais 3
Asian capitals: outbound investments

14.00 | 14.45
Indigo Room Palais 3
Developing city attractiveness through leisure & entertainment

15.00 | 15.00
Gare Maritime Salon Marina
Denmark: Green Cities, Green Visions

15.00 | 15.30
Red Room Palais 3
Governance: Building resilient & inclusive cities

15.00 | 15.00
Verriere Grand Auditorium Palais 1
Impact of real estate cycles on flex space for landlords, developers, operators and occupiers

15.30 | 16.15
Verriere Grand Auditorium Palais 1
Ordener-Poissonniers (Paris 18th): setting a new standard for low-carbon development

15.30 | 16.15
Coral Room Palais -1
Ordener-Poissonniers (Paris 18th): setting a new standard for low-carbon development

16.00 | 16.45
Coral Room Palais -1
Japan: long term investment value & super mega-region concept

16.00 | 16.45
Coral Room Palais -1
Case study: Building the Most Sustainable Commercial Office in the World

16.00 | 17.30
Ruby Room Palais 5
The new Renaissance of Italian cities

16.00 | 17.30
Ruby Room Palais 5
The new Renaissance of Italian cities

16.00 | 16.45
Coral Room Palais -1
Climate change risks management: new approaches and opportunities

17.00 | 17.45
Coral Room Palais -1
Climate change risks management: new approaches and opportunities

17.00 | 17.45
Coral Room Palais -1
Case study: Building the Most Sustainable Commercial Office in the World

17.30 | 19.00
Hospitality Terrace Palais 3
Hospitality cocktail

www.mipim.com
04 & 05 June

CLOSED DOOR & SPECIAL EVENTS

04 JUNE MORNING

SPECIAL EVENTS Open to all

11.00 | 12.30
Grand Auditorium Palais 1

CLOSED DOOR EVENTS By invitation only

08.00 | 11.00
Martinez Hotel Salon Citrus II
Hospitality Summit

08.30 | 10.00
Salon Croisette
Palais 5
US breakfast

12.30 | 14.00
Majestic Hotel
Hospitality & tourism lunch

04 JUNE AFTERNOON

SPECIAL EVENTS Open to all

15.00 | 15.30
Ruby Room Palais 5
Keynote session by Architect Daniel Libeskind

16.00 | 17.00
Ruby Room Palais 5
A conversation with Philippe Starck

16.00 | 17.00
Healthcare Lounge Palais -1
Matchmaking Healthcare

18.30 | 19.30
Grand Auditorium
Palais 1

19.30 | 00.00
Verrière Grand Auditorium
Palais 1
Awards Ceremony Networking Event

Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
**CONFERENCEs**

**THURSDAY**

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<tr>
<th>Time</th>
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<th>Topic</th>
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<tr>
<td>10.00</td>
<td>Red Room Palais 3</td>
<td>Investment: investors views on addressing risks</td>
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<td>Fundiscovered America: finding low risk, high returns in U.S. markets</td>
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<td>10.00</td>
<td>Indigo Room Palais 3</td>
<td>New forms of hospitality: focus on co-living</td>
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<td>10.45</td>
<td>Indigo Room Palais 3</td>
<td>Co-organised by: Allianz</td>
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<td>10.00</td>
<td>Hospitality Room Palais 3</td>
<td>Investment: finding value in demographics</td>
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<td>10.45</td>
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<td>Free as discovered America: finding low risk, high returns in U.S. markets</td>
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<td>10.45</td>
<td>Coral Room Palais 1</td>
<td>The state of socially responsible investing</td>
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<td>The state of socially responsible investing</td>
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<td>Red Room Palais 3</td>
<td>New forms of hospitality: focus on co-working</td>
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<td>13.00</td>
<td>Indigo Room Palais 3</td>
<td>Master Class by Farshid Molissavi, Architect / Professor at Harvard University Graduate school of Design</td>
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<tr>
<td>13.00</td>
<td>Indigo Room Palais 3</td>
<td>Master Class - Designing for the future: a method delivering social value</td>
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</table>

Programme as of 28 February 2020 subject to change. View all the updates on mipim.com and on the mobile app.
04 JUNE AFTERNOON

THURSDAY

CONFERENCES

14.00 | 14.45
Red Room Palais 3
Building value through social engagement

14.00 | 14.45
Hospitality Room Palais 3
Buildings that take care of human health

14.00 | 14.45
Indigo Room Palais 3
The role of Real Estate in improving health

14.00 | 15.30
Verrièrè California Palais 5
The Use of Technology and Innovative Business Models to Disrupt the Real Estate Sector

15.00

15.15 | 16.00
Hospitality Terrace Palais 3
Hospitality cocktail

15.15 | 16.00
Hospitality Room Palais 3
Hotels changing the face of cities through experience

15.15 | 16.00
Indigo Room Palais 3
A focus on MENA: "quality of living" standards

16.00

16.30 | 17.15
Red Room Palais 3
Climate emergency: time for radical change

16.30 | 17.15
Hospitality Room Palais 3
Sustainability & ROI for Hotel Development

16.30 | 17.15
Indigo Room Palais 3
A focus on Africa: African-centric projects

17.00

17.30 | 18.00
Hospitality Terrace Palais 3
Hospitality cocktail

FRIDAY 05 JUNE

10.30 | 11.30
Coral Room Palais -1
Closing remarks