Table of Contents

DETAILED PROGRAMME
OF CONFERENCES AND EVENTS........................................... page 15

FULL SCHEDULE
OF CONFERENCES AND EVENTS........................................... page 81

MIPIM AWARDS................................................................. page 103

EXHIBITORS LIST............................................................. page 111

FLOOR PLANS........................................................................ page 121

PRACTICAL MIPIM ............................................................. page 129
NEW FORMATS & NETWORKING EVENTS!

STARTUP COMPETITION

Meet the real estate game changers!

NEW The 1st-ever global real estate & urban management startup competition. Stopping by London, Hong Kong and Cannes, the Startup Competition will shine a spotlight on the most dynamic and promising international startups and real estate & urban management solutions. Come and discover what your business is missing out on! Meet the tech companies of tomorrow and find out the opportunities, disruptive changes and challenges they will bring to your business!

Key dates @ MIPIM:
- Tuesday 15 March, 11:00-12:30 (Competition 3rd round)
- Wednesday 16 March, 14:30-16:00 (Competition Finals)
- Thursday 17 March, 18:30 (Winner announcement during the MIPIM Awards ceremony)

Sponsored by BNP PARIBAS REAL ESTATE

FLASH MOB

Make new connections!

Expand your network and spark new partnerships during 5 highly productive open meetings dedicated to healthcare, housing, logistics, hospitality and future talent. Open to all!

INNOVATION FORUM

The place to be! Located in the Hall 1 & Hall 2, the Innovation Forum offers a networking zone and exhibition hall where innovation stakeholders will showcase innovative solutions, as well as offer a dedicated programme of conferences.

Furnished by vitra.

EXCLUSIVE CLOSED DOOR EVENTS

MAYORS’ THINK TANK

The must-attend event for international urban political leaders. An opportunity for 80 participants to get together in an informal setting to examine key issues related to 2016 main theme “HOUSING THE WORLD”.

OCCUPIERS’ SUMMIT

The Occupiers’ Summit, a format dedicated to corporate real estate professionals, will provide a forum for debate and discussion for international public and private occupiers.

REINVEST

The Real Estate Institutional Investors’ Summit brings together in one room the world’s leading sovereign wealth funds, pension funds, insurance funds, and other leading capital owners in the real estate industry to discuss how to optimise their portfolios. Thought Leaders at this 5th edition will debate on “Real Estate Risks & Rewards” through open and interactive roundtable discussions.

LEADERS’ BREAKFAST

Private talks with... The Leaders’ Breakfast, an elite event gathering around 80 corporate senior officials and representing a unique occasion to meet with a keynote speaker.

NEW FUTURE TALENT PROGRAMME

Are you a young real estate professional?

Future Talent Programme is a special programme with dedicated benefits, designed just for the next generation of real estate professionals. Eligible young professionals will have the chance to connect with the most influential international property players from all sectors, during 4 highly effective working days and a dedicated programme:

- “Real Estate talents: why the next generation matters” an expert-led panel session, co-organised with Business Immo & Génération Immobilier
- A presentation by the winner of the Open Stage competition on the topic: “High return on creative investment: coworking 2.0”
- Startup Competition
- Flash Mob Future Talent, co-organised with Business Immo & Génération Immobilier: networking cocktail with property leaders. Meet and discuss innovation!

NEW Housing the World: A place for everyone, Powered by PechaKucha

This fast-paced and fun event will explore some of the latest developments in market rate, social and luxury housing and address crisis housing as well. Each presenter will show 20 images and speak about each one for only 20 seconds.

“Powered by PechaKucha” events are one-off events that are separate from regular city-based PechaKucha Nights, and that are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format.

NEW Residential Asset Class: How & Where to Invest?

- Return On Investment
- Preferred investment vehicles
- Regional aspects

TOMORROW’S BUILDING: TALL, CLEAN, SMART, MIXED?

- Innovation
- Architecture
- Mixed-use vs pure residential
- Impact of climate change

2016 THEME & HIGHLIGHTS

HOUSING THE WORLD

HOW TO BUILD A LIVABLE FUTURE WHILE MAINTAINING GROWTH TARGETS?

- Public vs. Private sectors’ requirements
- Density, infrastructure
- Responsibility
CONFERENCE ROOMS
AT MIPIM

Croisette zone
C9 - Catella France
C10 - Bouygues Immobilier
C11 - Saint Petersburg Russia
C12 - Paris Regions
C14 - Istanbul Chamber of Commerce
C15 - London Stand
C16.A - Emirates REIT
C16.B - Turkishceramics Promotion Group
C17.A - Engie
C17.B - Groupe Idec
C19 - MIPIM Croisette Village
C20 - Nakheel
C21 - Innovation Forum - Hall 1 & 2
MAJ1 - Emaar

BLUE ROOM Palais 3
RUBY ROOM Palais 5
GRAND AUDITORIUM Palais 1
ORANGE ROOM Palais -1
GREEN ROOM (Innovation Forum)

CHECK-OUT THE
WEEK IN BRIEF PROGRAMME
FOR DATES & TIMINGS
### MONDAY 14 MARCH

**REINVEST® DINNER**

18:30 - 22:00
Sponsors: AXA Investment Managers, Aberdeen Asset Management, Europa Capital, KPMG, Real Capital Analytics

**MIPIM OPENING COCKTAIL**

From 19:30 - Open to all MIPIM participants

[Carlton Hotel]

### TUESDAY 15 MARCH

#### BLUE ROOM  PALAIS 3

**KEYNOTE ADDRESS**

by Frans Teguh, Deputy Director for Tourism Infrastructure Development and Ecosystem, Ministry of Tourism, Republic of Indonesia

10:00 - 10:30
Sponsor: Wonderful Indonesia

**MIPIM DISCOVERY MEETING**

9:00 - 11:00

**INVESTMENT OPPORTUNITIES IN ASIA**

10:30 - 11:30
Sponsor: Cushman & Wakefield

**CHINA INVESTMENT OUTLOOK**

11:30 - 12:30

---

#### RUBY ROOM  PALAIS 5

**3rd ROUND, CANNES**

11:00 - 12:30
Co-organiser: Kommersant
Welcome coffee & cocktail, courtesy of Moscow City Government

**DINNER**

18:30 - 22:00

---

#### ORANGE ROOM  PALAIS 1

**STARTUP COMPETITION**

14:00 - 14:30

**HOLLAND METROPOLE: TEENING UP FOR GROWTH**

10:00 - 11:00
Sponsor: Holland Metropole

**HOW CLOSE ARE WE TO CREATING THE ULTIMATE FUTURE CITY?**

11:30 - 12:30
Sponsor: Estates Gazette
In association with Cushman & Wakefield and Hogan Lovells

**YOUR SMART CITY VISION REALISED – IMPROVE URBAN DEVELOPMENT RETURNS & ENHANCE YOUR REPUTATION**

14:00 - 14:45
Sponsor: Oracle

**REAL ESTATE TALENTS: WHY THE NEXT GENERATION MATTERS**

17:30 - 18:30
Co-organiser: Business Inns, Generation Immobilier

**DIGITAL INNOVATION IN REAL ESTATE: FOCUS ON RETAIL AND OFFICE**

17:00 - 18:30
Sponsor: Allianz Real Estate
Followed by a cocktail

---

#### GREEN ROOM  HALL 1

**HOLLAND METROPOLE: TEENING UP FOR GROWTH**

10:00 - 11:00
Sponsor: Holland Metropole

**METLIFE STADIUM: DYNAMIC INSPECTIONS FOR A LIVING FACILITY**

15:30 - 16:00
Sponsor: Archao

**NEW GENERATION OF RESIDENTIAL DEVELOPMENT**

14:00 - 15:00
Sponsor: Holland Metropole

**INVESTORS’ LUNCH**

13:00 - 14:30
Co-organisers: Business Immo, ARREL, REWIRE, WIREP, WIRES, WWIRE
Influencing the Real Estate industry

**CEEQ@MIPIM 2016**

17:00 - 18:45
Sponsor: CEEQA

**POLAND & CEE EXECUTIVE DINNER**

20:00 - 22:00
Sponsor: Poland Today, supported by ABS, Bloomberg Businessweek Polska, FD Magazine (a division of the Financial Times), Property EU, Royal Institution of Chartered Surveyors (RICS), Rzeczpospolita

**UK PARTY**

18:00 - 19:30

**MIPIM OPENING COCKTAIL**

From 19:30 - Open to all MIPIM participants

[Carlton Hotel]

---

#### OTHER LOCATIONS

**JAPAN BREAKFAST**

Macroeconomic outlook: Effects of negative interest rates on RE markets - Switzerland vs. Japan

8:00 - 10:00
Sponsor: Diamond Realty Management Inc
[The Majestic Hotel]

**LES MATINS DE L’ÉCONOMIE DU JEU**

10:00 - 11:15
Real Estate: new growth opportunities
11:30 - 12:45
Transport, well being, housing, information: the new expectations of the urban dwellers in the Smart cities

**ASIA LUNCH**

13:00 - 14:30
Sponsor: Norton Rose Fulbright

**MIPIM CITY INVESTMENT FORUM - NORTHERN POWERHOUSES**

14:30 - 15:30
Co-organisers: Leeds, Liverpool, Manchester, Newcastle, Sheffield
[Grand Auditorium]

**HEALTHCARE**

17:00 - 18:00
Sponsors: Threestones Capital, Welltower
Followed by a cocktail, courtesy of Welltower
[Networking zone, Hotel & Tourism pavilion, Palais -1]

**WOMEN NETWORKING COCKTAIL**

Influencing the Real Estate industry

16:00 - 17:30
Partners: AREL, REMIRE, WIREP, WIRES, WWIRE
[Carlton Croisette]

---

**Housing the World Sessions**

Interactive session: Download the mobile app to interact during the session

Programme as of 03/03/2016. Information contained in this programme may be subject to change.

*By invitation only events*
WEDNESDAY 16 MARCH

BLUE ROOM
PALAIS 3
CEE Breakfast Forum Discussion
HOW CEE MARKETS CAN REDUCE RISK AND ATTRACT FOREIGN INVESTORS TO THE REGION’S CITIES
9:15 - 10:45
Sponsor: Poland Today
Co-organiser: RICS
Pre-registration required
[Deep Design]

RUBY ROOM
PALAIS 5
ITALIAN REAL ESTATE: STRIVING FOR EXCELLENCE
10:00 - 11:30
Co-organiser: Chiavarelli Studio Legale

ORANGE ROOM
PALAIS 1
CASE STUDY BY MARICA, BRAZIL
9:30 - 10:00

GREEN ROOM
INNOVATION FORUM, HALL 1
HOW CAN MAJOR HOTEL COMPANIES MAINTAIN THEIR FAST PACE OF GROWTH IN AN INCREASINGLY COMPETITIVE MARKET WITH NEW OFFENSIVE PLAYERS?
10:00 - 11:00
Sponsor: JLL

OTHER LOCATIONS

RUSSIAN BREAKFAST*
8:30 - 11:30
Majestic Hotel

US BREAKFAST*
8:30 - 10:00
Sponsors: ABM
Salon Croisette

INNOVATIVE URBAN SPACES: IS THE WORKPLACE MINGLED WITH HOUSING AND R&D PREMISES COMPATIBLE WITH QUALITY OF LIFE?
9:30 - 10:30
Sponsor: Pitch Promotion
Co-organiser: Métropole Nice Côte d’Azur
Venture Grand Auditorium

HOUSING THE WORLD SESSIONS

METROPOLITAN CITIES: ARE HOUSING NEEDS AND DEMANDS ALIGNED?
17:30 - 18:30
Sponsor: Istanbul Chamber of Commerce

*By invitation only events

Programme as of 03/03/2016.
Information contained in this programme may be subject to change.

7
# MIPIM 2016 - YOUR WEEK IN BRIEF

## THURSDAY 17 MARCH

<table>
<thead>
<tr>
<th>BLUE ROOM</th>
<th>RUBY ROOM</th>
<th>ORANGE ROOM</th>
<th>GREEN ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>PALAIS 3</td>
<td>PALAIS 5</td>
<td>PALAIS -1</td>
<td>INNOVATION FORUM, HALL 1</td>
</tr>
</tbody>
</table>

### INVESTMENT HORIZONS
**BROADEN ACROSS U.S. MARKETS**
10:00 - 11:00
Sponsor: HAP
Co-organiser: New York University

### MANAGING VOLATILITY, LIQUIDITY AND REGULATION IN TODAY’S GLOBAL CRE FINANCE MARKETS
10:00 - 11:00
Sponsor: The Baupost

### RISE OF LIFESTYLE HOTELS & RETAILMENT IN THE HOSPITALITY INDUSTRY.
**WHAT’S IN HOTELS FOR THE CLIENT EXPERIENCE?**
10:00 - 11:30
Sponsor: JLL

### PROFITABLE ENERGY RECOVERY WITH DISTRICT HEATING RECOVER, REDISTRIBUTE, REUSE
10:00 - 11:30
Sponsor: UTC

### GREEN ROOM
**INNOVATION FORUM, HALL 1**

### IS SPANISH REAL ESTATE MARKET STILL ON A POSITIVE SLOPE?
11:30 - 12:30
Sponsors: Gesvalt, Roca Junyent
Followed by a cocktail

### TRANSFORMING AFRICA’S SKYLINE, BUILDING THE FUTURE
11:30 - 12:30
Co-organiser: AR Summit

### EFFICIENT LOGISTICS FOR A COMPETITIVE EUROPE
12:00 - 13:00
Sponsor: Barcelona Catalonia

### URBAN PLANNING IN THE PERSPECTIVE OF ELECTRICITY
11:30 - 13:00
Sponsor: Business Region Göteborg

### CAMPUS DIAGONAL-BESÒS – BARCELONA KEY: CREATING OPPORTUNITIES THROUGH TERRITORIAL DEVELOPMENT
14:30 - 15:00
Sponsor: Barcelona Catalonia

### EFFICIENT LOGISTICS FOR A COMPETITIVE EUROPE
12:00 - 13:00
Sponsor: Barcelona Catalonia

### UNDERSTANDING THE BRAZILIAN MARKET – TOURISM FOCUS
Keynote address by Henrique Eduardo Alves, Minister of Tourism, Brazil
14:30 - 15:30
Sponsor: Baker & McKenzie

### LED TECHNOLOGIES: HOW TO IMPROVE REAL ESTATE AND MAKE AN INVESTMENT WITH A FAST PAYBACK
15:00 - 15:30
Sponsor: ilQI

### RESIDENTIAL INVESTMENT PORTFOLIO: THE BEST IS YET TO COME
16:00 - 17:00
Sponsor: Kinsey Capital LLC
Followed by a cocktail, courtesy of Residential Land

### OPPORTUNITY & DEAL SOURCING THROUGH DATA
17:00 - 17:45
Sponsor: Deal X

### MIPIM AWARDS PRIZE-GIVING CEREMONY FOLLOWED BY AWARDS COCKTAIL
18:30
Official sponsor: Turkishceramics
Official press partner: Immobilien Zeitung
([Grand Auditorium])

---

## FRIDAY 18 MARCH

### GREEN ROOM, INNOVATION FORUM, HALL 1

### MIPIM WRAP-UP
A condensed sum-up of 3 intense days of feeling the industry’s pulse.
Lessons learned and way forward!
10:00 - 11:00
In association with Wisconsin School of Business

---

*By invitation only events

**HOUSING THE WORLD SESSIONS**

**Interactive session:**
Download the mobile app to interact during the session

Programme as of 03/03/2016
Information contained in this programme may be subject to change.
The MIPIM Startup Competition is the 1st-ever global real estate & urban management startup competition providing a unique promotional window for innovative projects, access to potential investors and generating useful feedback from the industry. It will recognise the most dynamic international startups and real estate, and will bring the finest regional startups to an international stage. The competition is made of 4 rounds and has already defined its finalists during the first steps in London and Hong Kong.

Key dates @ MIPIM

ROUND 3 – Cannes on Tuesday 15 March (11:00-12:30, Green room, Innovation Forum Hall 1)
Chosen amongst all online applications, 6 startups will be invited for the 3rd qualifying round, taking place during MIPIM, to give a concise pitch to a distinguished panel of judges. The round will be followed by a networking cocktail, revealing the 2 finalists (Innovation Forum, Hall 2).

Round 3 Jury members:

Jean-Marie Célérier
Director, StonUP

Thomas Le Diouron
Managing Partner, IMPULSE LABS

Taylor Wescoatt
Expert in Residence, Seedcamp

Round 3 Pre-selected candidates:

Loic Bar
CEO, opinum

Wouter Chömpff
CMO, Hamwells

Fabien Girerd
CEO, JOOXTER

Thomas Kessler
Founder & CEO, Locatee AG

Jonas Orting
CEO, Simplyture

Jean-Paul Rival
CEO, URBISMArt

FINALS on Wednesday 16 March (14:30-16:00, Grand Auditorium, Palais 1)
Digital innovation is reshaping the world of real estate. Come and discover what your business is missing out on! Meet the tech companies of tomorrow and find out the opportunities, disruptive changes and challenges they will bring to your business!

MIPIM Jury:

Aaron Block
Co-Founder and MD, MetaProp NYC

Laurent Pavillon
Global Head of Business Marketing & Communications, BNP Paribas Real Estate

Prof. Carlo Ratti
Director, MIT Senseable City Lab

Samuli Siren
Managing Partner, Redstone Digital GmbH

The Finalists:

Round 1 – London finalists:

Damien Browne
CEO & Founder, Standard Access (Ireland)

Simon Troup
Head of Data Services, OpenSensors.io (United Kingdom)

Round 2 – Hong Kong finalists:

Rajeev Ranade
Founder & CEO, Source Central (Singapore)

Jason Wong
Co-Founder & CEO, Parallax Technologies Ltd. (China)

Round 3 – Cannes finalists
Finalists will be announced on Tuesday 15 March during the networking cocktail following round 3 in the Innovation Forum, Hall 2.

WINNER ANNOUNCEMENT
The winner will be announced during the MIPIM Awards Ceremony on Thursday 17 March (18:30, Grand Auditorium, Palais 1).
HOTEL & TOURISM, LOGISTICS & INDUSTRIAL, HEALTHCARE
BOOMING PROPERTY SECTORS

THE AGENDA

CONFERENCES
- How can major hotel companies maintain their fast pace of growth in an increasingly competitive market with new offensive players? (Wednesday 16 March 10:00-11:00, Orange room - Sponsored by JLL)
- Rise of lifestyle hotels & retailainment in the hospitality industry. What’s in hotels for the client experience? (Thursday 17 March 10:00-11:30, Orange room - Sponsored by JLL)

NETWORKING EVENTS
- Buffet lunch & Flash Mob H&T welcoming the Minister of Tourism of Brazil (Wednesday 16 March 13:00-14:30, Networking zone, Hotel & Tourism pavilion, Palais -1 - Sponsored by Brazilian Ministry of Tourism)
- Hotel projects presentations
- H&T Lunch (Thursday 17 March 13:00-14:30, Networking zone, Hotel & Tourism pavilion, Palais -1 - Sponsored by Ministry of Tourism Republic of Indonesia)

HOSPITALITY CATEGORY AT THE MIPIM AWARDS
SHOWCASE OF HOSPITALITY SOLUTIONS
DEDICATED BAR & LOUNGE

LOGISTICS & INDUSTRIAL

CONFERENCES
- The importance of Logistics infrastructure for a growing region (Wednesday 16 March 16:30-17:30, Orange room - Sponsored by Business Region Göteborg)
- Efficient logistics for a competitive Europe (Thursday 17 March 12:00-13:00, Orange room - Sponsored by Barcelona Catalonia)

NETWORKING EVENTS
- Flash Mob Logistics & Industrial (Wednesday 16 March 15:00-16:00, Networking zone, Hotel & Tourism pavilion, Palais -1)

LOGISTICS & INDUSTRIAL CATEGORY AT THE MIPIM AWARDS
SHOWCASE OF LOGISTICS SOLUTIONS
DEDICATED BAR & LOUNGE

HEALTHCARE

CONFERENCES & NETWORKING EVENTS:
- Flash Mob Healthcare (Tuesday 15 March 17:00-18:00, Networking zone, Hotel & Tourism pavilion, Palais -1 Sponsored by Welltower) - Followed by a cocktail, courtesy of Welltower
- Healthcare: taking care with a growth market (Wednesday 16 March 11:00-12:30, Orange room Sponsored by CORPUS SIREO Holding Gmbh)
- The future of healthcare Real Estate investment (Wednesday 16 March 14:30-16:00, Orange room Sponsored by JLL & Ventas)

HEALTHCARE CATEGORY AT THE MIPIM AWARDS

Discover opportunities and meet the influencers leading the way in this promising sector!
MIPIM UNIVERSITIES & SCHOOLS’ PARTNERS

We are very pleased to welcome, this year, students of prestigious universities and schools who will cover the conferences and events programme, share their experience on our social media and deliver reports during and post MIPIM.

JOIN THE CONVERSATION!
ENGAGE WITH MIPIM 2016, ONLINE AND ONSITE

HASHTAG:
#MIPIM

CONFERENCE LIVETWEETS AND KEY SHOW TWEETS:
@MIPIMWorld

LIVE REPORTS & MORE ON MIPIM’S OFFICIAL BLOG:
http://www.GlobalRealEstateExperts.com

DAILY REPORTS & CONFERENCE VIDEOS:
http://www.youtube.com/mipimworld

OFFICIAL MIPIM PHOTOS, DAY-BY-DAY:
http://www.flickr.com/mipimworld

& please feel free to share your MIPIM experience on Instagram, Vine and Periscope: we’ll be keeping an eye out!
**Focus on Innovation Forum Hall 2**

**Private talks with...**

**Programme of Conferences & Networking events**

---

**TUESDAY 15 MARCH**

- **12:15 – 13:15** Cocktail announcing the two finalists of the Startup Competition
- **15:00 – 15:20** Tomorrow’s building: high, clean, smart, mixed? (innovation, architecture, mixed-use vs pure residential, impact of climate change)
  - Ben Van Berkel, UNStudio
- **15:30 – 15:50** Liveable Cities
  - Louis Becker, Co-Founder / Principal Architect, Henning Larsen
- **16:00 – 17:00** Cocktail by VuCity
- **16:30** Press and Speakers’ Meetup
- **18:30 – 19:30** Cocktail by Allianz Real Estate

---

**WEDNESDAY 16 MARCH**

- **08:30 – 09:30** Meet the MIPIM Awards 2016 Finalists Breakfast
- **09:30 – 09:50** Intelligent smart building solutions - Smart for the Developer, the Architect, and end user
  - Muir Baxter, UK Account Manager, Gira
- **10:00 – 10:20** Spatial recognition: data mining the city
  - Tobias Nolte, Co-Founder, Certain Measures
- **10:30 – 10:50** Mobility revolution and the Real Estate Industry - Turning low revenue parking into high return assets
  - Christian Gaertner, CEO, Urban Standards
- **11:00 – 11:20** Smart Cities - Shifting the focus to design
  - Chris Fearon, Director of Planning, HOK
  - Ekaterina Lichtenstein, Sr Urban Designer, HOK
  - John Rhodes, Head of Sport + Entertainment, HOK
- **11:30 – 12:30** Startup Competition Finalists’ Meetup
- **15:00 – 15:20** Regeneration of city landscape and community
  - Masami Kiyabuishi, Professor, Meiji University
- **15:30 – 15:50** Cities of past & future
  - Dipl. Ing. Mural Tahamisoglu, Founding Partner, Tahamisoglu Architects
- **16:00 – 16:20** Monetize empty rooftop spaces.
  - Fresh.Revolution
  - Romain Gaus, CEO & Founder, UrbanFarmers
- **16:30** Press and Speakers’ Meetup
- **17:30 – 18:30** Flash Mob Future Talent
- **18:30 – 19:30** Cocktail by SNCF Immobilier

---

**THURSDAY 17 MARCH**

- **10:00 – 10:20** Ron Bakker, on The Edge
  - Ron Bakker, Founding Partner, PLP Architecture
- **10:30 – 10:50** Integrated housing solutions - From Japan to the world
  - Dr Fadi Jabri, Executive Officer, Principal - Global Marketing Center, Nikken Sekkei
- **11:30 – 11:50** Improving real estate sales process, with an objective: To boost your performance!
  - Jean de Lagarde, Account Manager, Immo Factory
- **12:00 – 12:45** Accelerating the dissemination of innovation through social media
  - Moka Brunt, VP International Cambridge, President of France Green Building Council
  - Luc Minne, Director, Greenwal & Construction21 Belgium
  - Véronique Pappe, Director, Construction21 France & Construction21 international
  - Roy den Hoed, President, Green Planet Architects
- **15:00 – 15:20** Hybrid community building: real examples from the Nordic metropolitan areas where mixed shareholder interests shape a new type of city developments
  - Kristian Ahlmark, Senior Partner, Schmidt Hammer Lassen Architects
- **16:30** Press and Speakers’ Meetup
- **17:00 – 18:00** Cocktail by CAME

---

**Not to be missed!**

Innovation Forum Hall 2, an exciting experience:
- An exhibition area to discover the most disruptive technologies and companies at MIPIM (startups and other providers)
- Interactive experiences and shows (virtual visit of London and more surprises)
- A full time programme of presentations (by startups, architects, etc)
- Networking events and cocktails
- A bar with lounge, terrace by the harbor and food truck

---

**Discover more exhibitors**

ABO Group - BNP Paribas Startup Lounge - Bureaux à Partager
DealIX - Dekra - Explorimmoneuf - FacilityLockers - Habiteo.com
Oracle Primavera - Parrot - Urbagri - UrbanFarmers - Vitra - VuCity
Explore a 1,500 m² pavilion gathering all innovation stakeholders to showcase the most innovative solutions and practices to increase the value of property assets.

**Topics tackled in the Innovation Forum**

- Industrial solutions
- Architecture
- Smart cities
- Smart building solutions/technology
- Certification/sustainability
- Utilities/energy
- Software & Digital applications

**Exhibitors and conferences sponsors**
MIPIM WISHES TO THANK ITS
CONFERENCES & EVENTS SPONSORS

PROGRAMME SPONSORS

AEW Europe  Engie

SESSION SPONSORS


HEALTHCARE GLOBAL SPONSORS

Threestones Capital  Your Care Consult

MAYORS’ THINK TANK & LUNCH SPONSORS

Archipelago  United Technologies

STARTUP COMPETITION SPONSOR

BNP Paribas Real Estate

RE-INVEST SUMMIT & LUNCH SPONSORS

Platinum sponsor
Investment Managers  Gold sponsors
Aberdeen  Europa Capital

Industry partner
KPMG

Knowledge partner
Realtrends

Investors’ lunch sponsor
Threestones Capital

EVENTS SPONSORS

ABM  Domaine Real Management  Came  Wonderful Indonesia  Immobilien Zeitung  Ministry of Tourism  Ministry of Culture  Norton Rose Fulbright  Residential Land  Turkish Ceramics  Welltower
DETAILED PROGRAMME OF CONFERENCES AND EVENTS

MONDAY 14 MARCH .............................................................. page 17
TUESDAY 15 MARCH .......................................................... page 19
WEDNESDAY 16 MARCH .................................................... page 39
THURSDAY 17 MARCH ....................................................... page 61
FRIDAY 18 MARCH ............................................................. page 77
DETAILED PROGRAMME OF CONFERENCES AND EVENTS

MONDAY 14 MARCH
MONDAY 14 MARCH

18:30-22:00
CARLTON HOTEL, SALON LA CÔTE

REINVEST
THE REAL ESTATE INSTITUTIONAL INVESTORS’ SUMMIT

DINNER

By invitation only

Platinum sponsor: INVESTMENT MANAGERS

Gold sponsors: Aberdeen Europa Capital

Industry partner: KPMG

Knowledge partner: REAL CAPITAL ANALYTICS

Keynote
Dan Miller, Founder, Myrtle Grove Ventures
“Crowdfunding: How does it impact real estate and finance?”
DETAILED PROGRAMME
OF CONFERENCES
AND EVENTS

TUESDAY 15
MARCH
TUESDAY 15 MARCH

8:00-12:30
CARLTON HOTEL, BALLROOM

THE REAL ESTATE INSTITUTIONAL INVESTORS’ SUMMIT

REAL ESTATE RISKS & REWARDS

By invitation only

Platinum sponsor:

Gold sponsors:

Industry partner:

Knowledge partner:

MIPIM Real Estate Institutional Investors’ Summit brings together in one room the world’s leading sovereign wealth funds, pension funds, insurance funds, and other leading capital owners in the real estate industry to discuss how to optimize their portfolios. Thought Leaders at this 5th edition will debate on “Real Estate Risks & Rewards” through open and interactive roundtable discussions.

• Geography: Which markets are investors targeting to maximise opportunities?
• Sectors: What is driving investor interest in new sectors?
• Strategy: Is it time to sell, or continue investing?

Keynotes:
Peter Beckett, Partner, Real Estate Tax Department, KPMG
Robert White, Founder & President, Real Capital Analytics

Moderators:
Russell Chaplin, Chief Investment Officer - Property, Aberdeen Asset Management
Dietrich Heidtmann, Managing Director, Head of International Capital Markets, GTIS Partners
Anne Kavanagh, Global Head of Asset Management & Transactions, AXA Investment Managers – Real Assets
Simon Mallinson, Executive Managing Director, EMEA & APAC, Real Capital Analytics
Jason Oram, Partner, Head of Southern Europe, Europa Capital
Andy Pyle, UK Head of Real Estate, KPMG
Erwan Quintin, Associate Professor, Wisconsin School of Business
Isabelle Scemama, CEO, AXA REIM SGP, Head of Funds Group, AXA Investment Managers – Real Assets
Robert White, Founder & President, Real Capital Analytics

Master of Ceremony:
Peter Woodward, Director and Lead Facilitator, Quest Associates

Followed by Investors’ lunch
TUESDAY 15 MARCH

8:00-10:00
MAJESTIC HOTEL, SALON DIANE

JAPAN BREAKFAST: MACROECONOMIC OUTLOOK: EFFECTS OF NEGATIVE INTEREST RATES ON RE MARKETS - SWITZERLAND VS. JAPAN

By invitation only

Sponsor:

Opening Remark by MLIT
H.E. Takatoshi Nishiwaki, Vice Minister for Land, Infrastructure and Hokkaido Development, MLIT

Macroeconomic Outlook: Effects of Negative Interest Rates on RE Markets - Switzerland vs. Japan
Zoltan Szelyes, Head of Global Real Estate Strategy, Credit Suisse

Panel Discussion: Japan Investment Strategy

Session Panelists:
Martin J. Brühl, FRICS, Managing Director, Investment Management International, Union Investment Real Estate GmbH, RICS President 2015-16
Fujita Masanobu, Managing Director, Business Development, Diamond Realty Management Inc.
Zoltan Szelyes, Head of Global Real Estate Strategy, Credit Suisse
François Trausch, Chief Executive Officer, Allianz Real Estate GmbH

Session Moderator:
Makiko Noda, Deputy General Manager, Product Development Dept., Diamond Realty Management Inc.

Case Studies from 2015:
Noboru Hirabayashi, Manager, Asset Management Business Development Dept., Mitsubishi Corporation
Akira Nozu, General Manager, Structured Finance Dept, Diamond Realty Management Inc.

Closing Remarks:
Fujita Masanobu, Managing Director, Business Development, Diamond Realty Management Inc.
TUESDAY 15 MARCH

10:00-10:30  BLUE ROOM

KEYNOTE ADDRESS BY
FRANS TEGUH, DEPUTY DIRECTOR FOR TOURISM INFRASTRUCTURE DEVELOPMENT AND ECOSYSTEM, MINISTRY OF TOURISM, REPUBLIC OF INDONESIA

10:00-11:00  ORANGE ROOM

HOLLAND METROPOLE: TEAMING UP FOR GROWTH

This session will focus on regional collaboration between cities. In the Netherlands the big four Amsterdam, Rotterdam, The Hague and Utrecht are joining forces and resources to present this metropolitan region as a world class region for growth and development. With it’s outstanding connectivity, quality of life and entrepreneurial climate, it is in the top 4 of attractive European investment destinations.

We discuss with experts from Stockholm and London the emerging trend of metropolitan collaboration and what it takes to affect decision-making at the offices of the largest global investors.

Moderator:
Prof. Greg Clark, Global Advisor on Cities, Greg Clark Ltd

Speakers:
Ronald Schneider, Vice Mayor Urban development and Integration, City of Rotterdam
Eric van der Burg, Alderman, City of Amsterdam
Allard van Spaandonk, Managing Director Dutch Investments, Bouwinvest REIM
Joris Wijsmuller, Deputy Mayor, City of the Hague
Olof Zetterberg, CEO, Stockholm Business Region

NOTES
TUESDAY 15 MARCH

LES MATINS DE L’ÉCONOMIE DU JDD

Co-organiser:

In partnership with:

Moderators:
Bruna Basini, Deputy Editor in Chief, Le Journal du Dimanche
Valérie Hoffenberg, Associate Director, V.Conferences - Connecting Leaders Club

Real Estate: new growth opportunities

Sponsors:

Speakers:
Maurice Bansay, President, APSYS
Bernard Cadeau, President, ORPI
Eric Mazoyer, Deputy Chief Executive Officer, Bouygues Immobilier
Christian Tordo, Deputy Mayor and Deputy President, Nice Côte d’Azur Metropolis

SESSION 1

10:00-11:15

Transport, well being, housing, information: the new expectations of the urban dwellers in the Smart cities

Sponsors:

Speakers:
Albert Asseraf, Executive VP Strategy Research & Marketing, JCDecaux
Charles Berdugo, CEO, ma-residence.fr
Olivier Biancarelli, Managing Director “Decentralized solutions for Cities and Territories”, ENGIE
Dominique Brogi, CEO, Meetphone
François Duquesnoy, Deputy Head of Orange Smart Cities, Orange
Sébastien Meunier, Directeur marché Tertiaire, ABB France
Anne Pruvot, Managing Director, Accenture

Sessions all in French.
TUESDAY 15 MARCH

10:30-11:30  BLUE ROOM
INVESTMENT OPPORTUNITIES IN ASIA

Sponsor: CUSHMAN & WAKEFIELD

The expert panel discussion will focus on Asian flows and regional investment outlook:
• Where are the best opportunities?
• What asset classes have the best ROI?

Moderator:
Gary Hollis, Managing Director - Head of Capital Markets, Asia Pacific, Cushman & Wakefield

Speakers:
Victor Lor, Head of Asia Pacific, GSA Investment Management
Nicholas Loup, Partner and Chief Executive Officer, Dymon Asia Real Estate
Skip Schwartz, Managing Director, Private Equity Asia-Pacific, Heitman

11:00-12:00  SALON CROISETTE
UK CORE CITIES: WHERE THE WISE MONEY IS GOING AND WHY

Sponsor: ESTATES GAZETTE

Devolution has given UK cities and regions the impetus to take their economic destinies into their own hands. Some are now striding confidently into the hands of real estate’s most discerning investors. But who are these investors and where are they looking to put their cash? Which cities and regions offer the most attractive prospects for returns? With hubs like the Northern Powerhouse and Midlands Engine stealing a march, what can other cities and regions learn about driving economic success? And what is the role of property in their growth? In this Question Time-style debate, the audience gets to put their questions directly to a panel of investors, city leaders, industry captains and representatives from the UK government’s regional investment vehicle, RIO, each of whom will reveal where the wise money will go in 2016 and beyond. Delegates will also be the first to get their hands on EG’s latest UK Investor Guide.

Moderator:
Damian Wild, Editor, Estates Gazette

Speakers:
Councillor Judith Blake, Leader, Leeds City Council
Councillor John Clancy, Leader of the Council, Birmingham City Council
Gerry Ferguson, Head of UK Property Pooled Funds, Aberdeen Asset Management
Mike O’Connor, Head of Infrastructure, Projects and Energy, Addleshaw Goddard
Ian Stringer, Regional Senior Director, Birmingham, Bilfinger GVA
TUESDAY 15 MARCH

11:00-12:30

GREEN ROOM

3rd ROUND, CANNES

Sponsor: BNP PARIBAS

Partner: FABERNOVEL

The 1st-ever global real estate & urban management startup competition

Stopping by London, Hong Kong and Cannes, the Startup Competition will shine a spotlight on the most dynamic and promising international startups and real estate & urban management solutions.

Come and discover what your business is missing out on! Meet the tech companies of tomorrow and find out the opportunities, disruptive changes and challenges they will bring to your business!

Master of Ceremony:
Caroline Pandraud, Project Director, FABERNOVEL

3rd round Jury:
Jean-Marie Célérier, Director, StonUP
Thomas Le Diouron, Managing Partner, IMPULSE LABS
Taylor Wescoatt, Expert in Residence, Seedcamp

3rd round pre-selected candidates:
Loic Bar, CEO, opinum
Wouter Chömpff, CMO, Hamwells
Fabien Girerd, CEO, JOOXTER
Thomas Kessler, Founder and CEO, Locatee AG
Jonas Orting, CEO, Simplyture
Jean-Paul Rival, CEO, URBISMART

The round will be followed by a networking cocktail revealing the 2 finalists (Innovation Forum, Hall 2)
RUSSIA 2016 - SMART DIRECTIONS FOR URBAN DEVELOPMENT

Global trends towards urbanisation and population growth drive the demand for innovative approaches in city development. This situation dictates the need to use ecological and energy-efficient materials as well as smart technologies to ensure economic sustainability and comfortable living conditions in growing urban territories.

The experts on the panel will debate on the following:

• What are the assets of a ‘smart city’?
• What impact does integrating new technologies into urban infrastructure have on global construction and development plans?
• How does innovation help in reducing costs and in maximizing the outcome of global projects?

Moderator:
Prof. Brian Evans, Professor, The Glasgow School of Art

Speakers:
Sergei Cheremin, Minister of the Government of Moscow, Head of the Department for External Economic and International Relations of Moscow, Moscow City Government
Dominique Fache, Board Director, Sophia Antipolis
Veniamin Golubitsky, President, KORTROS
Alexander Khrustalev, CEO, NDV Real Estate
Marat Khusnullin, Deputy Mayor for Urban Development and Construction of Moscow, Moscow City Government
Sergey Kuznetsov, Chief Architect of Moscow, First Deputy Chairman of the Committee for Architecture and Urban Development of Moscow, Moscow City Government
Mikhail Men, Minister of Construction, Housing and Utilities of the Russian Federation
Andrey Nazarov, Co-chairman, All Russia public organization Business Russia
Andrei Peregoudov, Senior Vice-President VTB Bank, Head of VTB Arena park Project, VTB Arena park
Sangeeth Ram, Partner, McKinsey & Company
Sergey Riabokobylo, CEO, Managing Partner, Cushman & Wakefield

Welcome coffee & cocktail, courtesy of Moscow City Government
TUESDAY 15 MARCH

11:30-12:30  ORANGE ROOM

HOW CLOSE ARE WE TO CREATING THE ULTIMATE FUTURE CITY?

Sponsor: ESTATES GAZETTE

In association with: CUSHMAN & WAKEFIELD

Technology, lifestyle, workspace, human interaction. In a world where so much is changing, how do global cities keep up and stay relevant to continue to attract investment? From futuristic innovations to lessons learnt from existing global metropolises what can we expect from the ultimate cities of the future and which cities are already leading the way?

Moderator:
Emily Wright, Features and Global Editor, Estates Gazette

Speakers:
David Ellis, Director and Head of London Studio, Benoy
Juliette Morgan, Tech Global Lead - London, Cushman & Wakefield
Jackie Newstead, Partner - Global Head of Real Estate, Hogan Lovells

11:30-12:30  BLUE ROOM

CHINA INVESTMENT OUTLOOK

Keynote presentation followed by panel discussion.

Jean-François Dufour, China analyst, will make an introduction: the China’s 13th Five Years Plan will confirm the country’s path towards partial reforms that open new opportunities for foreign investors, but at a higher risk. The Plan’s period (2016-2020) will also see a strengthening of China’s outbound investment policy, opening new opportunities to partners of Chinese builders Overseas.

The panel will then debate on:
• What investors should be aware of to invest in China in the next years?
• What is the impact of this new plan on the Chinese investors? Will they be more into investing outbound or inbound China?
• What are the upcoming attractive assets and where?

Moderator:
Natalie Breen, Partner, Norton Rose Fulbright (Asia) LLP

Speakers:
Neil Brookes, Regional Head of Capital Markets, Asia Pacific, Knight Frank
Derek Cheung, Chief Executive Officer, New Century Reit
TUESDAY 15 MARCH

14:00-14:30

EIGHT YEARS UNDER BORIS JOHNSON BY SIR EDWARD LISTER

Speaker:
Sir Edward Lister, Mayor’s Chief of Staff and Deputy Mayor, Policy and Planning, Greater London Authority

14:00-14:45

YOUR SMART CITY VISION REALISED – IMPROVE URBAN DEVELOPMENT RETURNS & ENHANCE YOUR REPUTATION

Sponsor: Oracle Primavera

Viable transformational smart city or urban development programmes present great opportunity for cities worldwide, but they are not without challenges. Development programmes are reliant on effective use of ‘context rich’ data during the lifecycle, collaborative processes and ‘modern’ multi-stakeholder engagement. However, most fail to deliver these larger projects on time, to committed contract value and without the realisation of promised ‘urban returns’ for stakeholders and citizens alike.

In partnership, PwC and Oracle’s Primavera explore programme risk reduction themes using an integrated blend of processes, change management, technology, research and education that will support Your Smart City Vision.

Speakers:
Daniel Birch, Senior Manager, PwC
Werner Maritz, Director - Industry Strategy, Oracle Primavera Global Business Unit
TUESDAY 15 MARCH

14:00-15:00
SALON CROISETTE

NEW GENERATION OF RESIDENTIAL DEVELOPMENT

This session will showcase some recent state of the art urban residential projects in the Netherlands. Followed by an interactive part where we discuss demographic, social and technological changes that affect the way people live in cities and how the real estate industry can respond to that change.

Moderator:
Bob van der Zande, Director, City of Amsterdam

Keynote:
Ronald Huikeshoven, Managing Director, AM

Speakers:
Anette Galskjøt, CEO, IFHP
Xavier Jongen, Vorstand, Catella
Hans van Rossum, Chief Development Officer, City of Rotterdam
Steven Zeeman, Managing Director, Greystar Europe

14:30-15:30
GRAND AUDITORIUM

MIPIM CITY INVESTMENT FORUM NORTHERN POWERHOUSES

Co-organisers: Leeds, Liverpool, Manchester, Newcastle, Sheffield

With the ambitious goal of forming an economic counterweight to London, the UK government’s Northern Powerhouse initiative has the potential to form one of the most groundbreaking focal shifts in British political history. Having formed a lynchpin in Chinese President Xi Jinping’s recent state visit to the UK, the Northern Powerhouse has now been cemented on the national agenda, bolstering public and private sector interest in the future investment potential of the north of England.

Focusing on the cities of Liverpool, Manchester, Leeds, Sheffield and Newcastle the Northern Powerhouse will create a combined ‘super-city’ of 10 million people, unlocking the region’s extraordinary economic potential. At MIPIM 2016, political leaders from across these cities will meet with senior private sector investors to discuss the unique opportunities offered by this historic project.

Moderator:
Prof. Greg Clark, Global Advisor on Cities, Greg Clark Ltd

Keynote:
Sir Howard Bernstein, Chief Executive, Manchester City Council

Speakers:
Andrew Bounds, North of England correspondent, Financial Times
Ged Fitzgerald, Chief Executive, Liverpool City Council
Iwan Griffiths, Chairman, PwC
Sir Nigel Knowles, Chairman, Sheffield City Region Local Enterprise Partnership
Roger Marsh, Chair, Leeds City Region Enterprise Partnership
Mark Rawstron, Regional Senior Director, Bilfinger GVA
Pat Ritchie, Chief Executive, Newcastle City Council

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
TUESDAY 15 MARCH

14:30-15:30
ORANGE ROOM

STUDENT HOUSING: A NICHE WITH GROWTH POTENTIAL

Until recently student housing operated in something of a bubble as a stable and relatively straightforward asset class. However, the increasingly sophisticated student customer now expects an accommodation ‘experience’ that includes amazing facilities and service as standard. The operational similarities with multifamily / private rented sector (PRS), and those increased customer expectations have seen the globalised student sector become a ‘gateway’ to wider residential investment. Many established student operators are also exploring the opportunities in the new asset class emerging around Build to Rent / PRS. This panel of experts will share their insights from across different global markets and explore hot topics around the rapidly evolving student sector including the provision of amenities, delivering suitable stock to meet growing demand and how to address the sensitive cultural preferences around longer-term rent vs ownership.

Moderator:
Alexandra Notay, Independent Strategy Advisor, Alex Notay Ltd

Speakers:
Nathan Goddard, Vice President, Real Estate, Student.com
James Lee, Senior Principal, Kensington Realty Advisors
Horst Lieder, CEO, International Campus AG
Victor Lor, Head of Asia Pacific, GSA Investment Management

14:30-15:30
RUBY ROOM

BUILDING REAL ESTATE IN GERMANY – MATCH UP YOUR INVESTMENT!

Moderator:
Karsten Trompetter, CEO, Trompetter Immobilien GmbH

Speakers:
Richard Apfelbacher, Managing Partner - Head of German Operations, L’Etoile Properties
Gregor Drexler, Divisional director asset management, CA Immo
Thomas Geisel, Lord Mayor, City of Duesseldorf
Gereon Kohlgrüber, Head of Investments, Germany, AEW Europe
Markus Terboven, Board Member, Gewobag Wohnungsbau-Aktiengesellschaft Berlin

HOUSING THE WORLD SESSIONS

DETAILED PROGRAMME OF CONFERENCES AND EVENTS
TUESDAY 15 MARCH

14:30-15:30
BLUE ROOM

STARTUPS AND THE DIGITAL ECONOMY: A NEW DEAL FOR REAL ESTATE?

In association with:

The importance of the digital economy in France is growing, both in terms of its contribution to GDP and the number of entities and jobs it creates.

The increasing influence of this sector of the economy and its actors, headed by start-ups, raises the question of its effects on real estate and urban areas. There are two main issues. First, as the number of “third places” rises, what ambitions are held by these emerging nerve centres of the digital economy? Second, how well is the traditional real estate sector meeting the very specific demand from these new, young economic actors who want flexibility and lower rents?

This round table, organized to accompany the publication of ESSEC’s fourth Cahier de la Chaire Immobilier et Développement Durable entitled “The digital economy in the city of tomorrow: new challenges in real estate”, will consider the spatial impacts of a fast-expanding economic sector on our towns and cities and the real estate business.

Moderator:
Dr. Prof. Ingrid Nappi-Choulet, Professor, ESSEC Business School

Speakers:
Philippe Chiambaretta, Architect/CEO, PCA
Stéphan de Faj, Directeur Général, EPA Bordeaux Euratlantique
Jean-Louis Missika, Deputy Mayor of City Hall of Paris, Deputy of Urban Planning, Architecture, Grand Paris projects, Economic Development and Attractiveness, City Hall of Paris
Xavier Pican, Partner, Lefèvre Pelletier Avocats (LPA)
TUESDAY 15 MARCH

15:00-15:30  GREEN ROOM

ARCHITECTURE IN A DIGITAL ERA

Sponsor: Autodesk.

About 3 years ago, Louis Paillard made the decision to design and build all his architectural projects in BIM in order to efficiently manage costs, time and innovation.

This approach allows to centralise and collaborate around all the information and models of each stakeholder of the project.

Thanks to the BIM process and Autodesk® Revit® software, we coordinate our efforts in a very efficient way.

This methodology allows to collaborate seamlessly altogether (architects, engineers, contractors and owners...) and simultaneously on a single building model.

We permanently work on a constantly up-to-date Digital Model to make our projects evolve from design until construction.

It’s all about working in a very efficient and proactive way with all our partners. Therefore, communication in realtime through modeling facilitates and optimises data transmission in the perspective of delivering a Great and Mastered Architecture.

Our ambition: “Building before constructing” (Louis Paillard)

Speakers:
Nicolas Land, Architect Director of the Louis Paillard Architect Office
Louis Paillard, Architect, Agence Louis Paillard Architecte
Uwe Wassermann, Director, AEC Business Development and Named Account Marketing worldwide, Autodesk

15:30-16:00  GREEN ROOM

METLIFE STADIUM:
DYNAMIC INSPECTIONS FOR A LIVING FACILITY

Sponsor: Archaio

- A multi-use sports facility with 300+ events per year, 82,566 seats, and hundreds of employees. Metlife needed a way to improve the performance of their facility while increasing the accountability of their staff.
- Metlife implemented the Archaio inspection solution across all trades and departments. Every member of the Metlife staff has the ability to inspect the facility and report issues in real-time.
- Archaio used in all departments to track worker performance, mechanical equipment, safety hazards and cleanliness.
- Metlife reports that their operations and guest experience, is better than ever.

Speaker:
Roy Judelson, Founder & Chairman, Archaio
Tuesday 15 March

16:00-16:15
KEYNOTE ADDRESS
BY FATMA GÜLDEMET SARI, MINISTER OF ENVIRONMENT AND URBANISATION, REPUBLIC OF TURKEY

16:15-17:15
ARCHITECTURAL VIEW ON TURKISH MEGAPROJECTS
Co-organiser: Kalebodur
Moderator:
Cuneyt Ozdemir, Journalist/Producer, DDPNOT TV
Speakers:
Prof. Dr. Celal Abdi Güzer, METU
Murat Kader, Senior Partner, IKI Design Group
Enis Oncuoglu, General Manager, Oncuoglu Architecture Planning

16:00-17:00
TECH AND REAL ESTATE - THE NEW OIL?
Sponsor: Oslo
Moderator:
Prof Greg Clark, Senior Fellow, Urban Land Institute
Speakers:
Arne Baumann, Executive Vice President Housing Development, OBOS BBL
Olivind Breen, CEO, DARK Arkitekter
Sonja Horn, Executive Vice President, Entra ASA
Hanna Marcussen, Vice Mayor for Urban Development, City of Oslo
Lisette van Doorn, Chief Executive Europe, Urban Land Institute

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
DETAILED PROGRAMME OF CONFERENCES AND EVENTS

TUESDAY 15 MARCH

16:00-17:30
BLUE ROOM

BUILDING AS A SERVICE

Sponsor: Schneider Electric

New challenges: generation, working habits, mobility lead to new buildings: comfortable, flexible, with a wide range of services. We will explore how we can all deliver value from sketch to utilisation. From high sustainability to 3D indoor navigation, discover the latest innovation for performant building and companies.

Moderator:
Peter Woodward, Director and Lead Facilitator, Quest Associates

Speakers:
Rouéïda Ayache, Partner Architect, Architecture-Studio
Jean-Marc Castaignon, Head of Corporate Real Estate, Société Générale
Luc Remont, EVP, Schneider Electric France
Philip Ross, Founder and CEO, UnWork.com
Olivier Wigniolle, CEO, Icade

16:00-17:30
SALON CROISETTE

WOMEN NETWORKING COCKTAIL

By invitation only

Partners:

New this year, the influential women of the real estate industry will meet for a networking cocktail to kick-start MIPIM.

17:00-18:00
NETWORKING ZONE, HOTEL & TOURISM PAVILION, PALAIS -1

HEALTHCARE

Sponsors: ThreeStones Capital, Welltower

Expand your network and spark new partnerships during this highly productive open meeting dedicated to healthcare.
Meet during 1 hour key professionals that matter to your business: developers, investors and operators all in one place! Open to all!

*Followed by a cocktail, courtesy of Welltower.*
TUESDAY 15 MARCH

17:00-18:30 GREEN ROOM

DIGITAL INNOVATION IN REAL ESTATE: FOCUS ON RETAIL AND OFFICE

Sponsor: Allianz

- How digital innovations will impact real estate in general
- How retail innovations are changing the link between consumer-retailers
- The workplace of tomorrow and how the office needs to reinvent a new model to match with workers’ expectations.

Moderators:
Melanie Epp, Head of Communications, Allianz Real Estate
Marina Jestin, Head of Retail, Allianz Real Estate

Keynote:
François Trausch, CEO, Allianz Real Estate

Speakers:
Sébastien Chemouny, Head of Asset & Property management, Allianz Real Estate
Adrien Kerbrat, COO and Co-Founder, PopUp Immo
Henne W. Kötter, CIO/MD Development, ECE Projektmanagement G.m.b.H. & Co. KG
Martin Plocica, Director UK & Ireland Shopping Centres, Hammerson
Terri Wills, CEO, World Green Building Council

Followed by a cocktail in Innovation Forum, Hall 2.

NOTES
TUESDAY 15 MARCH

17:00-18:45

CEEQA@MIPIM 2016

Sponsor:

CEEQA Insight summit & New Europe Cocktail: RICS Futures presentation & panel discussion
“From future office to musical chairs – what does the office of the future look like, and what does it have to do with challenges and opportunities in the New Europe office market today?” Includes announcement of 2016 CEEQA short list and winners of 2016 RealGreen awards, plus special private reunion live concert by COCK ROBIN.

Moderator:
Richard Hallward, Managing Director, CEEQA

RICS Futures Keynote:
Maarten Vermeulen, FRICS, Regional Managing Director for Europe, Russia & CIS, RICS

Speakers:
Hadley Dean, CEO EMEA, Compass Offices
Richard Divall, Head of Cross Border Capital Markets, EMEA, Colliers International
Sean Doyle, Head of Investment Properties, CBRE Poland
Martin Erbe, Head of International Real Estate Finance Continental Europe, Landesbank Hessen-Thüringen Helaba
Daniel Harris, Managing Director - Investments, Tristan Capital Partners
Pavel Trenka, CEO of the Group, HB Reavis Group
Tomasz Trzósło, MD Poland, JLL

17:30-18:30

EMERGING TRENDS IN REAL ESTATE©:
A GLOBAL OUTLOOK FOR 2016

Co-organiser:

Join the Urban Land Institute and PricewaterhouseCoopers who will present the global edition of Emerging Trends in Real Estate, which focuses on investment and development trends and capital flows around the globe. The report examines some of the megatrends highlighted in the three long-standing regional Emerging Trends reports, covering North America, Europe and Asia Pacific and this year we are devoting a chapter to the interplay between capital flows, urbanisation and disruption in the occupier market.

Moderator:
Mike Phillips, Editor, EuroProperty

Speakers:
Byron Carlock, National RE Partner, PricewaterhouseCoopers
Tim Mooney, Partner & Co-Head of Global Real Estate
Nathalie Palladitcheff, Executive Vice President and CFO, Ivanhoé Cambridge
Lisette van Doorn, Chief Executive Europe, Urban Land Institute
TUESDAY 15 MARCH

17:30-18:30
ORANGE ROOM

REAL ESTATE TALENTS: WHY THE NEXT GENERATION MATTERS

Co-organisers: Business Immobilier, Generation Immobilier

Our world is changing, in the shadow, moving faster than ever. In tomorrow’s Real Estate, everything will change… in order to remain the same. That’s why the next generation matters.

• Young talents will deal with this future
• Young talents should be well trained to be ready
• Young talents are the vector of knowledge transmission

Join us to share views on future needs, on expectation in order to start to fine tune a perfect match.

Moderator:
Lahlou Khelifi, Consultant

Speakers:
Marie Baudron, Partner, Head of Real Estate Practice, Egon Zehnder
Sigrid Duhamel, President, CBRE Global Investors France
Olivier Piani, Chief Executive Officer & Founder, OP Conseils
Omega Poole, Partner, Brown Rudnick LLP
PHD Roberto Mario Ravagnani, HR Director Group Functions, Assicurazioni Generali SpA

20:00-22:00
SALON CROISETTE

POLAND & CEE EXECUTIVE DINNER

By invitation only

Sponsor: Poland Today

supported by ABSL, Bloomberg Businessweek Polska, FDI Magazine (a division of the Financial Times), Property EU, Royal Institution of Chartered Surveyors (RICS), Rzeczpospolit

High level social and networking event for business & city leaders.
DETAILED PROGRAMME OF CONFERENCES AND EVENTS

WEDNESDAY 16 MARCH
WEDNESDAY 16 MARCH

09:15-10:45

**CEE Breakfast Forum Discussion**

**HOW CEE MARKETS CAN REDUCE RISK AND ATTRACT FOREIGN INVESTORS TO THE REGION’S CITIES**

**Sponsor:** Poland Today

**Co-organiser:** RICS

Pre-registration required, please contact sylwia.ziemacka@poland-today.pl

The increasing volume of cross border capital flows and growing FDI in the globalisation era means that the need to harmonise different practices is growing and the acceptance of worldwide standards in all fields of the property sector is gaining momentum. Highly competitive CEE markets and cities are well positioned to take advantage of this trend and attract new foreign investors. The session will explore implications of the adoption and implementation of international standards in CEE markets and the need for reliable data to offer transparency and reduce investor risk. The panel will also look at how to improve city management by using professional advice to help leverage finance for development and incorporate all aspects of sustainability into land use planning and procurement practices.

**Facilitator:**
Richard Stephens, Founder & Editor, Poland Today

**Speakers:**
Róbert Ésik, President, HIPA
Prof. Dr. Jörg Menzer, Partner (Head of Bucharest, Bratislava, Budapest, Prague and Warsaw Offices), Noerr
Dr Remigijus Simasius, Mayor, City of Vilnius
Noah Steinberg, FRICS, Chair of the RICS Board in Hungary, Chairman and CEO, WING
Peter Számely, MRICS, Head of Team CEE & SEE, HYPO NOE Gruppe Bank AG
Algirdas Vaitiekunas, FRICS, Chair of the RICS Board in the Baltics, Business Development Director, Baltics, Northern Horizon
Maarten Vermeulen, FRICS, Regional Managing Director for Europe, Russia & CIS, RICS
Jean-Bernard Wurm, Co-Founder & Managing Director, Secure Legal Title Limited

09:30-10:00

**CASE STUDY BY MARICA, BRAZIL**
WEDNESDAY 16 MARCH

09:30-10:30

VERRIÈRE
GRAND AUDITORIUM

INNOVATIVE URBAN SPACES: IS THE WORKPLACE MINGLED WITH HOUSING AND R&D PREMISES COMPATIBLE WITH QUALITY OF LIFE?

Sponsor: 

Co-organiser: 

Experts and partners of the “Nice Côte d’Azur” Metropolis join us to exchange about our territory and our competitiveness clusters, in a place where new methods of organization are invented.

Urbanism and future development make our “Eco Valley” a mixed hub where the vicinity between housing, workplace, education, research, leisure, sports and public services is getting more important.

A complete transport network, linking tram, train or plane makes it easy for access from any part of the world. The “Nice Côte d’Azur” Metropolis: a friendly economic model in an area mixing business and quality of life!

Moderators:
 Virginie Atlan, Director, Maison de la Métropole Nice Côte d’Azur
 Dr Vincent Fouchier, Director, Mission interministérielle

Speakers:
 Christian Devillers, Architecte-urbaniste, Devillers Et Associés
 Jean-Paul Freret, Directeur Expansion France, CARREFOUR France
 Sylvie Spalmacin-Roma, Vice President, Public Sector, IBM Europe, IBM
 Christian Terrassoux, Président Directeur Général, Pitch Promotion

NOTES
WEDNESDAY 16 MARCH

10:00-11:00  ORANGE ROOM

HOW CAN MAJOR HOTEL COMPANIES MAINTAIN THEIR FAST PACE OF GROWTH IN AN INCREASINGLY COMPETITIVE MARKET WITH NEW OFFENSIVE PLAYERS?

Sponsor: JLL

- Compete better by being bigger: is it the new watchword in this redrawn landscape?
- What’s next after the wave of Mergers & Acquisitions (M&A) in the hospitality industry? Can we expect a major consolidation?
- What can hotel chains do to face new actors and meet constantly evolving demands?
- What will be the effects of the sharing economy? How to protect and increase margins in this hypercompetitive environment?
- In that context, what is the future for small hotel groups?

Moderator:
Arthur de Haast, Chairman, Hotels & Hospitality Group and Lead Director ICG, Jones Lang LaSalle (JLL)

Speakers:
Cody Bradshaw, Head of European Hotels, Starwood Capital Group
Anders Braks, CEO, EVENT Hotels
Peter Norman, Senior Vice President Acquisitions & Development, Hyatt International (EAME) LLC
John Ozinga, Chief Operating Officer of HotelInvest, AccorHotels

10:00-11:00  GREEN ROOM

THE NEW FACE OF JAPAN’S PROPERTY MARKET

According to recent surveys, foreign real estate investments in Japan have risen by 61% over last year.
- What are the most significant profitable asset classes in the market? Healthcare, Smart Cities, Senior Housing, Offices...
- Which regions and projects are most promising?
- Japan is predicted to significantly boost outbound Global Investments in 2016: where are they looking to?

Moderator:
Stephen Williams, Executive Managing Director Real Capital Analytics

Speakers:
Takashi Ishizuka, Deputy Director-General, City Bureau, Ministry of Land, Infrastructure, Transport and Tourism
Frank Khoo, Global Head of Asia, AXA Investment Managers - Real Assets
Kanji Matsushita, General Manager, Takenaka Corporation
Seigo Tanaka, Vice Mayor, City of Osaka
Hideki Yano, President, Sumisho Realty Management Co., Ltd

HOUSING THE WORLD SESSIONS
WEDNESDAY 16 MARCH

10:00-11:30
RUBY ROOM

ITALIAN REAL ESTATE: STRIVING FOR EXCELLENCE

Co-organiser: Chiomenti

The Italian government is responding to Milan’s leap forward, where urban regeneration and renewal schemes have raised the bar in terms of quality and created a hub for new investments.

The public authorities may now join forces with key players in the real estate industry, where the State-owned bank, Cassa Depositi e Prestiti, has gained a pivotal role.

Moderator: Evelina Marchesini, Special reporter, Il Sole 24 Ore

Speakers:
Claudio de Albertis, President, ANCE - Associazione Nazionale Costruttori Edili
Dick Boer, Managing Director European Real Estate, Kempen & Co
Andrea Boltho, Emeritus Fellow Magdalen College, University of Oxford
Umberto Borzi, Partner, Chiomenti Studio Legale
Manfredi Catella, Co - Founder & CEO, COIMA SGR
Manfredi Catella, Co - Founder & CEO, COIMA SGR
Piero Fassino, Mayor, City of Torino
Aldo Mazzocco, Head Group Real Estate, Cassa Depositi e Prestiti Spa
Carlo Alessandro Puri Negri, President, AEDES SIQ S.P.A

11:00-12:30
ORANGE ROOM

HEALTHCARE: TAKING CARE WITH A GROWTH MARKET

Sponsor: CORPUS SIREO

This workshop aims at gathering senior healthcare real estate experts to provide the audience with valuable insight into one of European real estate’s most sought after markets.

The healthcare session will include case studies and a panel discussion, offering crucial advise on how to move in this key European Property market.

Moderator: Stéphane Pichon, Managing Partner, Your Care Consult

Speakers:
Andrea Auteri, Senior Vice President, HCP
Sebastien Berden, Head Of Healthcare, Cofinimmo SA
Hideki Kurata, Head of Alternatives & Special Situations, AXA Investemnt Managers
Marc Philipp Martins-Kuenzel, Senior Advisor, CORPUS SIREO Holding GmbH
John Strowbridge, Managing Director, Avery Healthcare
WEDNESDAY 16 MARCH

11:00-12:30  BLUE ROOM

Poland & CEE Macro Conference
POLAND AND CEE TODAY – HOW TO UNDERSTAND THE NEW INVESTMENT ENVIRONMENT

Sponsor:  
Co-organiser:

Are the pictures painted of Poland & CEE in the international media a true reflection of the situation? To what extent is the political situation affecting investor confidence? What are the macro, long-term drivers that will lead to increased stability and prosperity in the CEE region and are they being pursued effectively? How best to move forward to consolidate a strong business-friendly foundation in Poland and the CEE countries?

Moderator:
Henry Foy, Central Europe Correspondent, Financial Times

Speakers:
Prof. Dr. Alexander Goepfert, Partner, Head of the Real Estate Investment Group, Noerr LLP
Jacek Levernes, President, Association of Business Service Leaders (ABSL)
Mateusz Morawiecki, Deputy Prime Minister, Ministry of Economic Development, Republic of Poland

11:00-13:00  MAJESTIC HOTEL, SALON DIANE

MAYORS’ THINK TANK
HOUSING THE WORLD
By invitation only

Sponsors:  
Co-organisers:

Keynote:
Pierre van Rossum, Director, City Development Amsterdam
Amsterdam: Housing every kind of people

Moderator:
Peter Woodward, Director and Lead Facilitator, Quest Associates

Experts:
Melanie Leech, Chief Executive, British Property Federation
Dr Michel Sudarskis, CEO, INTA
CREATING VALUE & DERISKING YOUR PORTFOLIO

By invitation only

In association with:

Introduction by:
Dr Sean Tompkins, Chief Executive, RICS

Master of Ceremony:
Chris Burns, Co-Director, Burnstorm Communications

An event dedicated to private & public Corporate real estate Directors. Up to 80 international occupiers exchange on their experiences, best-practices and network with their peers on key issues. Introduction by Sean Tompkins, President, RICS.

This year’s topics are:
1. How is the global economy and geopolitical trends having an impact on your corporate strategy? What is the effect on your real estate management?
2. What does your workplace strategy look like? How are you using your real estate to drive recruitment, employee retention, performance and work productivity? How do you measure this productivity?
3. What’s driving your location strategy?
4. How are technological changes shaping your business and real estate?
5. Environment – how will new binding targets on climate change (agreed at COP21 in Paris) impact your business and approach to sustainability?
6. What does risk management look like in your role? How do you approach and prioritise this?
7. How is the role of property changing in business? how is this changing the demands on, and skillsets required by property directors?

Closing remarks by ADI.
Speaker to be confirmed.

Followed by a joint lunch with the participants of the Mayors’ Think Tank.
WEDNESDAY 16 MARCH

11:30-12:30
GREEN ROOM

HOW TO CREATE VALUE IN ARCHITECTURE BY ART AND DESIGN.
REAL CASES!

Moderator:
Patrick McCrae, Managing Director, ARTIQ Limited

 Speakers:
Isabelle de Ponfilly, Country Manager, Vitra France
Arik Levy, CEO, Arik Levy

12:00-13:00
RUBY ROOM

EMEA - EMERGING AND DEVELOPED MARKET REITs

Sponsor:

This panel will discuss the performance and regulation of REITs from an emerging and developed market perspective. Panelists will address the key determinants of the financial performance of REITs through the property cycle, the use of debt to maximize value and how regulatory restrictions can affect performance.

Moderator:
Wolfgang Fuchs, Managing Director, Head of Continental European Real Estate, UBS Investment Bank

Speakers:
Bernard Michel, Chairman, Gecina
Sylvain Vieujot, Executive Deputy Chairman, CEO, Emirates REIT

More speakers to be announced.
WEDNESDAY 16 MARCH

12:45-14:15
DEEP DESIGN

Poland Movers & Shakers Lunch
TAKING THE LEAD - INVESTING IN POLISH CITIES

**Sponsor:** POLAND TODAY

**Co-organiser:** PROPERTYEU

Pre-registration required.

With increasing competition between cities both within a regional and global context, what makes a city investor-ready? How do investors see the leading cities in Poland? Does this reflect the reality on the ground? What is the best route for developers & investors to work together with the leading cities? Can city hubs push Polish cities onto the global stage? This interactive session brings together City leaders, developers and investors to discuss the key challenges, trends and strategies for developing and investing in CEE cities. The session will also discuss issues raised in the previous session with Poland's Deputy Prime Minister.

**Facilitators:**
Richard Betts, Publisher, PropertyEU
Richard Stephens, Founder & Editor, Poland Today

**Speakers:**
John Bańka, Partner, Director, Colliers International
Adam Konieczny, Country Head Poland, Christie & Co
Adam Pustelnik, Director of the Investor Service and International Cooperation Bureau, The City of Lodz Office
Bartosz Puzdrowski, Board Member, ICON Real Estate in Poland and Finland
Paweł Żelich, Associated Partner, Noerr

13:00-14:30
NETWORKING ZONE, HOTEL & TOURISM PAVILION, PALAIS -1

**FLASH MOB**

BUFFET LUNCH - FLASH MOB H&T

Special guest: Henrique Eduardo Alves, Minister of Tourism, Brazil

**Sponsor:** Ministry of Tourism, Brasil

Expand your network and spark new partnerships during this highly productive open meeting dedicated to hotel and tourism.

Meet during 1 hour key professionals that matter to your business: developers, investors and operators all in one place! Open to all!

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
WEDNESDAY 16 MARCH

14:00-15:00 | RUBY ROOM

PULSAR EFFECT OF HOSTING INTERNATIONAL EVENTS

Sponsor:

Urban development through hosting international events.
How can cities benefit from international events to drive urban strategies and urban development?
How to build, preserve and maintain infrastructure for cities and inhabitants future needs?
What are the opportunities for the real estate industry and investors?
Transportation and mobility: the key of success, the major challenge?

Moderator:

Speakers:
Patrick Braouezec, President, Plaine Commune
Sergio Chiamparino, President, Regione Piemonte
David Edmonds, Chairman, London Legacy Development Corporation
Anne Hidalgo, Maire de Paris, Ville de Paris

14:00-15:00 | RUBY ROOM

14:30-15:00 | GREEN ROOM

NEXTDOOR: FROM CORPORATE PROPERTY TO COMMUNITY PROPERTY - IS THIS JUST A FAD?

Sponsor:

Feedback on Nextdoor workspaces in Issy-les-Moulineaux.
Update on partnerships.
Presentation of Nextdoor Business Solutions: enabling customers to think of new ways of using property “as a service” in the future: more flexible, more productive, less expensive, etc.
Both new and existing office properties must be a source of productivity for all companies and of well-being for all employees.

Speakers:
Cédric de Lestrange, Directeur Général Commercial / Managing Director for Development, Bouygues Immobilier
Roseline Desgroux, Co-Producer of Social Awareness & Teamwork Building, Le lien social durable
Jean-Noël Felli, CEO, Balthazar
Philippe Morel, Chairman & CEO, Nextdoor
WEDNESDAY 16 MARCH

14:30-16:00  ORANGE ROOM

THE FUTURE OF HEALTHCARE REAL ESTATE INVESTMENT

Sponsors: JLL, Ventas

Why should Investors consider Healthcare RE:
An aging population, tight medical office markets, rapid population growth, increasing interest from investors looking to take advantage of high lease rates and a generally stable physician tenant base.

Moderators:
Tim Edghill, Head of EMEA Healthcare and Alternatives M&A, Jones Lang LaSalle Corporate Finance
Carrie Hiebeler, Senior Investment Officer, Ventas, Inc.

Speakers:
Prof. Dr. Niclas Adler, Executive Chairman, Ecoregions International
Steve Grobet, Investor Relations Officer, ORPEA
Nathalie Palladitcheff, Executive Vice President and CFO, Ivanhoé Cambridge

14:30-16:00  BLUE ROOM

Poland & CEE Real Estate Conference
FROM WARSAW TO CEE WITH LOVE – VIEW FROM THE REGION’S CENTRE

Sponsor: POLAND TODAY

Office, warehouse... or hotel or residential? With opportunities in established revenue-generating sectors seen to be scarcer, where elsewhere can investors spend their funds in sectors and regions across new and emerging Europe?

Moderators:
Richard Betts, Publisher, PropertyEU
Courtney Fingar, Editor-in-chief, fDi Magazine

Speakers:
Piotr Gromniak, CEO, Echo Investment
Hanna Gronkiewicz-Waltz, The Mayor of Warsaw, City of Warsaw
Stanislaw Frnka, Country CEO, HB Reavis Poland
Maciej K. Król, CEO, Xcity Investment
Arkadiusz Rudzki, Managing Director, Skanska Property Poland
Jeroen van der Toolen, Managing Director, Ghelamco Poland

Interactive session: Download the mobile app to interact during the session

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
WEDNESDAY 16 MARCH

14:30-16:00
GRAND AUDITORIUM

STARTUP COMPETITION
FINALS

Sponsor: BNP PARIBAS REAL ESTATE
Partner: FABERNOVEL

The 1st-ever global real estate & urban management startup competition. Stopping by London, Hong Kong and Cannes, the Startup Competition will shine a spotlight on the most dynamic and promising international startups and real estate & urban management solutions. Come and discover what your business is missing out on! Meet the tech companies of tomorrow and find out the opportunities, disruptive changes and challenges they will bring to your business!

Master of Ceremony:
Caroline Pandraud, Project Director, FABERNOVEL

MIPIM Jury:
Aaron Block, Co-Founder and MD, MetaProp NYC
Laurent Pavillon, Global Head Of Business Marketing & Communications, BNP Paribas Real Estate
Prof. Carlo Ratti, Director, MIT Senseable City Lab; Founder, Carlo Ratti Associati
Samuli Siren, Managing Partner, Redstone Digital GmbH

MIPIM Finalists are:

Competition 1st round, London finalists:
Damien Browne, Founder & CEO, Standard Access
Dr Simon Troup, Head of Data Services, Opensensors

Competition 2nd round, Hong Kong finalists:
Rajeev Ranade, Founder & CEO, Source Central
Jason Wong, Co-Founder & CEO, Parallax Technologies Ltd.

Competition 3rd round, Cannes pre-selected candidates (only 2 finalists will be selected):
Loic Bar, CEO, opinum
Wouter Chömpff, CMO, Hamwells
Fabien Girerd, CEO, JOOXTER
Thomas Kessler, Founder and CEO, Locatee AG
Jonas Orting, CEO, Simplyture
Jean-Paul Rival, CEO, URBISMART
EDMONTON: A PARTNERSHIP MODEL FOR INNOVATION

Edmonton is one of Canada’s youngest, fastest growing cities. Our hyper-growth in development, investment and innovation is driven by collaborations between our public organizations, private industry and community. Our partnership model of innovation is at the core of three of our most impactful projects:

- **Blatchford Development**: One of the largest sustainable development projects being planned in the world, Blatchford transforms Edmonton’s first municipal airport into 536 acres of vibrant mixed-use residential, retail and commercial development, located five minutes (or two metro stops) from the heart of the city.
- **Edmonton International Airport’s aerotropolis**: Canada’s fastest-growing major airport over the last 10 years is integrating cargo capacity, a Foreign Trade Zone and retail developments to bring together community, industry and the region.
- **Ice District**: Transforming the heart of the city, this 26 acre development features retail, hospitality, office towers, residential buildings, entertainment and a first class hotel, all centred around professional sports arena for Edmonton’s National Hockey League team, the Edmonton Oilers.

Learn how these projects have moved forward more effectively through our unique model of cooperation and partnership.

**Speakers:**

- **Myron Keehn**, Vice President, Commercial Development, Edmonton International Airport
- **Joann Kirkland**, Vice President, Edmonton Economic Development Corporation (EEDC)
- **Glen Vanstone**, Vice President, Edmonton Economic Development Corporation (EEDC)

LOGISTICS & INDUSTRIAL

Expand your network and spark new partnerships during this highly productive open meeting dedicated to logistics and industrial.

Meet during 1 hour key professionals that matter to your business: developers, investors and operators all in one place! Open to all!
WEDNESDAY 16 MARCH

15:00-16:00

MASTERMINDS: A GATHERING OF CEOs FROM LEADING LISTED REAL ESTATE COMPANIES

Co-organiser: EPRA

The panel of leading listed real estate CEOs will discuss the major challenges effecting the industry over the course of the next 12 months. Learn how these CEOs think strategically about the business environment and how they think about the future of their companies and the industry.

- Where is the Continental European and UK market heading and what are the drivers?
- Which locations, cities and sectors will offer investors the best returns?
- What strategies will be employed to achieve these goals?

Introduction by:
Philip Charls, CEO, EPRA

Moderator:
Allan Saunderson, Managing Director, Property Investor Europe

Speakers:
Rolf Buch, CEO, Vonovia SE
Chris Grigg, Chief Executive, British Land
Laurent Morel, CEO, Klépierre

15:30-17:00

THE URBAN ENVIRONMENT RE-IMAGINED

Sponsor: Schindler

When urban design focuses exclusively on the people who live in it, amazing things can happen. Over the last few years, the Schindler Transit Management Group has worked with architects and academics from around the world to undertake a fundamental re-examination of the way in which buildings are designed and how this approach is driven by configuration rules defined a century ago by the elevator companies.

We will define a new methodology for urban development. It’s an approach which removes many of the most difficult constraints experienced by architects by completely re-examining the transportation within and between the buildings they are creating.

This lecture will change forever your perception of what we can achieve in the future.

Speakers:
Iwan Baan, Photographer, Iwan Baan Photography
Dr. Paul Friedli, Head Transit Management Group, Schindler Aufzüge AG
WEDNESDAY 16 MARCH

**16:00-17:00**
**BLUE ROOM**

**USING RETAIL AND LEISURE TO UNLOCK WATERFRONT REGENERATION**

*Sponsors:*
- BIZNIS
- GVA
- Mayor of Liverpool

This panel discussion will consider the role that retail, tourism and leisure plays with waterfront development investment and place making. We would like to discuss how these developments could be made more sustainable and what approach needs to be taken to attract retail investors. This will include the role that cities need to take forward sustainable development working with the private sector.

**Moderator:**
Prof. Greg Clark, Global Advisor on Cities, Greg Clark Ltd

**Speakers:**
- Joe Anderson OBE, Mayor of Liverpool, Liverpool City Council
- Prof. Jurgen Bruns-Berentelg, Chief Executive, Hafen City
- Stephen Cowperthwaite, Regional Senior Director, Bilfinger GVA
- Ellen S de Vibe, Chief Town Planner, Oslo Kommune
- Hans van Rossum, Chief Development Officer, City of Rotterdam
- Suzanne Wylie, Chief Executive, Belfast City Council

**16:00-18:00**
**RUBY ROOM**

**INNOVATION DISTRICTS: A NEW URBAN DEVELOPMENT MODEL EMERGING IN THE UNITED STATES**

*Sponsor: Lennar International*

*Co-organiser: The Brookings Institution*

Innovation districts—the heightened clustering of anchor institutions, companies and startups in small geographic areas of central cities—are emerging across the United States, Europe, and other global regions. Cities in the United States are witnessing particularly robust growth, prompting district leaders and both international and national investors to alter traditional development and investment practices. This session examines three innovation districts and how a diverse set of city builders and investors are fundamentally altering how they design and develop districts to realise their full innovation potential.

**Moderator:**
Julie Wagner, Nonresident Senior Fellow, The Brookings Institution

**Speakers:**
- Kofi Bonner, President, Lennar Urban
- John Fry, President, Drexel University
- Bruce Katz, Founding Director, Metropolitan Policy Program, The Brookings Institution
- Chris Marlin, President, Lennar International
- Thomas Osha, Managing Director, Innovation and Economic Development, Wexford Science and Technology
- Rip Rapson, President & CEO, Kresge Foundation
- Tim Rowe, Founder & CEO, CIC

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
Wednesday 16 March

16:30-17:30
Orange Room

The Importance of Logistics Infrastructure for a Growing Region

Sponsor:

Logistic Infrastructure is of great importance for a growing region. More people and more business needs to be served with more goods and services. Logistic Infrastructure can also be one of the reason, explaining why a region is growing or not. With Gothenburg as an example this seminar will address this issues. The backbones of the logistic infrastructure in Gothenburg, The Port and The Airport will present future projects that will further increase the regions capacity. Port of Gothenburg is by far the largest port in Scandinavia, we will be presented the future expansion plans of the harbor and its surrounding area. The Gothenburg Landvetter Airport have extensive plans in place to develop “Airport City” during the coming years. Come join us to get the latest about the developments in the top ranked logistic location in the Nordics.

Speakers:
Jan Hallberg, Member of the Board & Vice chairman, Port of Gothenburg
Robert Lenzi, Manager Property development, Swedavia AB
Dr John Wedel, CEO, Logistics and Transport Society LTS

17:00-18:00
Verrièrè Grand Auditorium

Conference Canada: Live, Work, Play – Redefining Living Spaces

Moderator:
Meka Brunel, Executive Vice President, Europe, Ivanhoé Cambridge

Speakers:
John Forrester, Chief Executive, EMEA, Cushman & Wakefield
Arthur Lloyd, Executive Vice President, Office, North America, Ivanhoé Cambridge
Patrick Nelson, Vice President, Real Estate, WeWork
Florence Péronnau, Vice-President, Real Estate, SANOFI Group

Followed by a cocktail until 20:00.
WEDNESDAY 16 MARCH

17:00-18:30
GREEN ROOM

INNOVATIVE URBAN DEVELOPMENT

Sponsor: SNCF Immobilier

SNCF Immobilier works in the very heart of cities and regions to achieve three goals: inventing new uses and transforming neighbourhoods, creating new housing solutions that promote diversity, and modernizing and optimizing our industrial, commercial and social sites. Innovative urban development in the 21st century means taking a human, user-oriented approach. In today’s virtual, connected world, it means making users, experience and feelings our focal point. Starting from the land and buildings in our portfolio, we work with our partners to find bold, creative ways to revive these unique spaces, opening up new possibilities for the cities of tomorrow.

 Speakers:
Benoit Quignon, CEO, SNCF immobilier
Frédéric Goupil de Bouillé, Director of the department of Management and Real Estate Optimization, SNCF Immobilier
Cécile Queille, CEO of ICF Habitat Group, housing (social and non-social) subsidiary of SNCF Immobilier
Fadia Karam, CEO, Espaces ferroviaires
Emmanuel Dunand, Director in the Île-de-France region, SNCF immobilier

Followed by a cocktail in Innovation Forum, Hall 2.

17:30-18:30
ORANGE ROOM

STOCKHOLM, WHERE INNOVATIONS MEET INVESTMENTS

Sponsor: The Capital of Scandinavia

The Mayor of Stockholm, Karin Wanngård invites you to a real estate seminar about opportunities in the Stockholm region. The planned investment volume is 95 billion euros until 2025 and the largest part is developments in dwellings with 45 billion euros. We will present a few investors who have good insights to the market and can give you recommendations into which subsectors they find interesting within real estate. We will also add the perspective of the ICT start-up community, discuss how innovative smart solutions can bring value to the industry.

 Moderator:
Prof. Greg Clark, Global Advisor on Cities

 Speakers:
Eva Fors, CEO, Yanzi Networks
Barbara Knoflach, Global Head of Investment Management, BNP Paribas Real Estate Investment Management
Thomas Völker, Vice President, Landesbank Hessen Thüringen Girozentral, Helaba
Karin Wanngård, Mayor of Stockholm, Stockholm City
WEDNESDAY 16 MARCH

17:30-18:30
BLUE ROOM

METROPOLITAN CITIES: ARE HOUSING NEEDS AND DEMANDS ALIGNED?

Sponsor:

The demand for housing is increasing while production, particularly of affordable housing, is decreasing. What is the impact on the attractiveness of cities?

Affordable and social housing are lacking. What are the main imbalances? Social equity? Access to transportation facilities? How are cities facing these challenges?

Supply of housing rarely meets the demand. How can cities help transform offices and / or factories into housing?

Does housing supply match demand in qualitative terms (size, scalability...)? How can we anticipate future housing needs (flexibility, adaptability...)?

Moderator:
Ariella Masboungi, Architect and urban planner, Supervisor general dir sustainable development, Ministry of ecology, sustainable development and energy, Conseil général du développement durable

Speakers:
Sir Howard Bernstein, Chief Executive, Manchester City Council
Gokhan Murat Kalsin, Vice President, Istanbul Chamber of Commerce
Dr. Virginio Merola, Mayor, Municipality of Bologna

17:30-18:30
MIPIM INNOVATION FORUM, HALL 2

FLASH MOB

FUTURE TALENT & INDUSTRY LEADERS DISCUSS INNOVATION

Co-organisers:

Flash Mob format is based on a spontaneous networking moment: come, introduce yourself, make contacts!
Young talents will meet property leaders to discuss about innovation.
• How do you see Real Estate in the future?
• How generations can collaborate?
• What are the innovations for the property industry?
• What millennials bring to the Real Estate market?
Unique opportunity to gain visibility and share your ideas!

Moderators:
Lahlou K helifi, Consultant
Peter Woodward, Director and Lead Facilitator, Quest Associates

Networking cocktail
DETAILED PROGRAMME
OF CONFERENCES
AND EVENTS

THURSDAY 17
MARCH
THURSDAY 17 MARCH

08:00-09:30
MAJESTIC HOTEL, SALON DIANE

LEADERS’ BREAKFAST

By invitation only

Sponsor: LENNAR INTERNATIONAL

A closed-door event gathering Chairmen & CEOs, allowing them to hear from and shake hands with a prominent personality from either the public or private sector.

Private talks with:
Gerard Lyons, Leading global economist, Chief Economic Adviser to Mayor of London and former Chief Economist Standard Chartered Bank

Topic: Global economics outlook

Introduction by:
Chris Marlin, President, Lennar International

10:00-11:00
RUBY ROOM

MANAGING VOLATILITY, LIQUIDITY AND REGULATION IN TODAY’S GLOBAL CRE FINANCE MARKETS

Sponsor: THE BAUPOST GROUP

- What is the state of CRE equity and debt fundamentals?
- Where are loan volumes, underwriting and credit heading?
- Will the steady increase in capital flows to CRE equity and debt continue and for how long?
- How significant are Sovereign Wealth Funds to CRE?
- How is monetary policy and global economic pressure impacting the markets?
- Where and why is tightening liquidity a factor?
- What cost are regulations having on lenders/borrowers and what outcomes to expect?
- How do experts manage volatility?

Introduction by:
Stephen M. Renna, President & CEO, CRE Finance Council

Moderator:
Stacy Stathopoulos, Executive Vice President, CRE Finance Council

Speakers
Roman Kogan, Managing Director, Deutsche Bank
David Nass, Managing Director - Co-Head of Real Estate Finance, UBS
Michael Shields, Managing Director - Head of REF Western Europe, UK, and USA, ING Real Estate Finance
Greg Winchester, Chief Startegy Officer, Trimont Real Estate Advisors
THURSDAY 17 MARCH

10:00-11:00
NETWORKING ZONE, HOTEL & TOURISM
PAVILION, PALAIS -1

HOUSING
Expand your network and spark new partnerships during this highly productive open meeting dedicated to housing.
Meet during 1 hour key professionals that matter to your business: developers, investors and operators all in one place! Open to all!

10:00-11:00
BLUE ROOM

INVESTMENT HORIZONS BROADEN ACROSS U.S. MARKETS

Sponsor: HAP
Co-organiser: NEW YORK UNIVERSITY

The traditional “big six” markets have offered investors some perception of relative security since the days of the Great Recession. Investment has been concentrated in the downtowns of the largest American markets, but the breadth of U.S. markets is one of its greatest strengths. According to recent surveys, the 2015 total direct investment into U.S. commercial real estate assets is likely to exceed the 2007 level for the first time since the recession and tangible reasons to place a rising share of investment capital in attractive markets outside gateway markets are broadening horizons in the U.S.

This panel will focus on:
• Broadening U.S. Economic Recovery
• Faster growing urban centers outside big six with concentrations in desirable industries and lower costs
• How fundamentals will curb volatility in secondary markets
• Tax Considerations for Foreign Investors
• Expansion of Data Availability

Moderator:
Prof. Pamela Hannigan, Clinical Assistant Professor, New York University

Speakers:
Prof. Richard Barkham, Global Chief Economist, CBRE
Adam Cibik, Portfolio Manager, Employees Retirement System of Texas
Eran Polack, CEO & Co Founder, HAP Investments

HOUSING THE WORLD SESSIONS
RISE OF LIFESTYLE HOTELS & RETAILTAINMENT IN THE HOSPITALITY INDUSTRY. WHAT’S IN HOTELS FOR THE CLIENT EXPERIENCE?

Sponsor: JLL

- New concepts, dynamic multi-use spaces, green features... What are the new trends that shape up today’s hospitality scene?
- What are the new features ensuring personalised experiences? How can a hotel differentiate itself from the next one thanks to remarkable facilities such as exhibition spaces, social connected zones, technology corners, multimedia stations, eclectic decor, spectacular terrace/rooftop or renowned restaurant?
- How hotels tend to become real destinations through strong F&B positioning and smart interior design?
- What are the costs and benefits of an innovative space configuration and creative design? Can it boost hotel performances?

Moderators:
Gwenola Donet, France Director Hotels & Hospitality, Jones Lang LaSalle
Yves Marchal, Managing Director Southern Europe, Jones Lang LaSalle

Speakers:
Grégoire Champetier de Ribes, Global Chief Marketing Officer, AccorHotels
Peter Norman, Senior Vice President Acquisitions & Development, Hyatt International (EAME) LLC
Meindert Jan Tjoeng, Director Development & Investment, citizenM hotels
NH Hotel Group, speaker to be confirmed.

PROFITABLE ENERGY RECOVERY WITH DISTRICT HEATING
RECOVER, REDISTRIBUTE, REUSE

Sponsor: United Technologies

- EU regulation: an opportunity for District Heating and Cooling
- Ecological & economic benefits for all : recover, redistribute & reuse
- A success story: case study

Speakers:
Tim Ashton, Systems Manager, UTC Carrier
Dr., Associate Professor, Mattias Ganslandt, Chief Business Developer, Fortum Värme
Thierry Jomard, Vice President, Otis Engineering, Otis
THURSDAY 17 MARCH

**11:00-12:30 GRAND AUDITORIUM**

**HOUSING THE WORLD: A PLACE FOR EVERYONE, Powered by PechaKucha**

This fast-paced and fun event will explore some of the latest developments in market rate, social and luxury housing and address crisis housing as well. Each presenter will show 20 images and speak about each one for only 20 seconds.

“Powered by PechaKucha” events are one-off events that are separate from regular city-based PechaKucha Nights, and that are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format.

**Moderator:**
Peter Woodward, Director and Lead Facilitator, Quest Associates

**Speakers:**
- Gordon Adams, Head of Planning, Battersea Power Station
- Richard Fagg, Deputy Managing Director, Bouygues Development
- Manuelle Gautrand, Architect, Manuelle Gautrand Architecture
- Ingvar Sejr Hansen, Head of Planning Division, City of Copenhagen
- Jean-Louis Missika, Deputy Mayor of City Hall of Paris, Deputy of Urban Planning, Architecture, Grand Paris projects, Economic Development and Attractiveness, City Hall of Paris
- Kim Herforth Nielsen, Founder & Creative Director, 3XN Architects
- Simon Takasaki, Principal, Takasaki Lauw Architects

**NOTES**

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
THURSDAY 17 MARCH

11:30-12:30
BLUE ROOM

IS SPANISH REAL ESTATE MARKET STILL ON A POSITIVE SLOPE?

Sponsors:

Since 2014, the real estate in Spain has been growing dramatically: low interest rates, good yields and REITs brought back Spain into the real estate market. However, during 2015 a new political scenario has shown up and Spain is now facing several challenges. Is the real estate’s positive trend going to continue? How will the real estate market be affected by the management of the new municipal, regional, and central government? Will the recovery last, and if so, for how long?

Moderator:
Roger Pla Madrid, Senior Associate, Roca Junyent

Speakers:
Xabier Barrondo, Managing Director, Gmp
Riccardo Cobianchi, Real Estate Regional Investment Manager, Zurich Insurance Company Ltd
Sandra Daza, Managing Director, Gesvalt S.A.
Wouter Mijnen, Head of Real Estate Finance Spain & Portugal, ING Bank NV Sucursal en España
Jewell Russell, Head of Private Equity Funds, AEW Europe
Prof. José Luis Suárez Barragato, Professor, IESE Business School

Followed by a cocktail.

NOTES
THURSDAY 17 MARCH

11:30-12:30
RUBY ROOM

TRANSFORMING AFRICA’S SKYLINE, BUILDING THE FUTURE

Co-organiser:
Growing at 5%, Africa is defying its headwinds and is still forecasted to be the fastest growing region in the world over the next decade. From Cape town to Cairo, Dakar to Dar es Salaam, Africa’s real estate market is set to witness major growth acceleration in 2016 as key developers and investors commit further capital into the continent.

The African skyline is set to change forever, with massive infrastructure projects creating new opportunities across every sector. Our focused discussion with regional experts will provide insight into this relatively unknown and diverse investment destination.

• What are the barriers to entry and major risk factors to consider when looking at the continent for investment?
• African Mega Projects – are these projects gaining traction and what is the preferred model for investment into the continent? What projects are defining the African skyline?
• Expected risk-adjusted returns of property investments compared to similar emerging market economies and European investment destinations.

Moderator:
Brett Abrahamse, Director, Terrace Africa

Speakers:
Ivan Cornet, Managing Partner, Latitude Five
Anthony Lewis, Director, Sub-Saharan Africa Capital Markets, JLL
Mark Whyte, Senior Managing Director, Control Risks

NOTES
THURSDAY 17 MARCH

11:30-13:00 GREEN ROOM

URBAN PLANNING IN THE PERSPECTIVE OF ELECTRICITY

Sponsor:

Gothenburg is currently the scene of ElectriCity – an exciting cooperative venture bringing together industry, research and society in the development and testing of new solutions for next-generation sustainable public transport. The new bus-route 55 bus route offers quiet, exhaust-free buses that pick up passengers indoors and are powered by electricity from renewable sources.

The project will be described by the initiator of the project, The Volvo Group. The City of Gothenburg opens up its public space for large scale demonstration projects. Ulf Kamne, Deputy Chair, City Council Gothenburg, describes why the city involves itself in projects like this and how it relates to the city’s innovation agenda.

Projects like ElectriCity can have a great impact on future city development. Johan Lundin, White Architects takes a closer look on what impact fully electrified busses will have.

Keynote:
Ulf Gustafsson, Director Public Affairs, AB Volvo

Moderator:
Karin Klingenskär, Moderator, Klingstar AB

Speaker:
Ulf Kamne, Deputy Mayor, City of Gothenburg

12:00-13:00 ORANGE ROOM

EFFICIENT LOGISTICS FOR A COMPETITIVE EUROPE

Sponsor: BARCELONA CATALONIA

Moderator:
Judi Seebus, Editor in Chief, PropertyEU

Speakers:
Joan Amorós, President, FERRMED, ASBL
Isidre Gavin, CEO, CIMALSA
Christophe Lautray, CSO, Linde Material Handling
Manel Vericat, Managing Director, Southern Europe, Logicor
THURSDAY 17 MARCH

14:00-14:30
GREEN ROOM

CREATING THE CITY OF THE FUTURE

In the Greater Grenoble City area, we are very proud of our high-performing innovation ecosystem where we have a long history of inventing the future. This all began with the invention of hydroelectricity here in the late nineteenth century, and since then, Grenoble has become known for several cutting-edge industries, such as the digital and the micro- and nanoelectronics industries. Looking towards the future, it's the challenge of energy transition and the creation of a smart city that are now the priorities for the Greater Grenoble City Area.

This constant innovation is down to a close partnership between large companies and SMEs based in the Grenoble area, but also due to the relationships between companies and the world of research, universities and local authorities.

What are the key components of Grenoble’s model?
Why is the Greater Grenoble City Area positioning itself as a city which is creating the future?

Speakers:
Alexandre Chureau, CEO, ENERSTONE
Christophe Ferrari, President, Grenoble-Alpes Métropole
Prof. Patrick Levy, President, University Community Grenoble Alpes Grenoble

14:30-15:00
GREEN ROOM

CAMPUS DIAGONAL-BESÒS – BARCELONA KEY: CREATING OPPORTUNITIES THROUGH TERRITORIAL DEVELOPMENT

Sponsor: BARCELONA CATALONIA

- An urban space devoted to university, high level research and innovation
- Opportunities in industry – university cooperation
- Residence for students & researchers
- Sustainable social development that creates occupation
- Favorable basic conditions and a realistic investment

Speakers:
Jordi Bosch, General Manager, b_TEC Foundation
Grisha Domakowski, Head of Projects, b_TEC Foundation
Mario Rubert, Director, Barcelona City Council

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
DETAILED PROGRAMME OF CONFERENCES AND EVENTS

THURSDAY 17 MARCH

14:30-15:30

RUBY ROOM

PROPTECH LATEST TRENDS: THE INVESTORS’ VIEW

Co-organiser: RICS

New technology is revolutionising the real estate sector, from the emergence of a new sharing economy to automated mass transport systems, the built environment landscape is changing rapidly. New innovations are changing the way we understand, use and interact with property.

Around $1.5bn a year has been invested into new start-ups in our sector for the past two years, the bulk into the US market. What are investors in this space looking for? What are the most sought after technologies that will redefine the property sector?

As the old adage goes, you can’t go far wrong if you ‘follow the money’, but where is the money going in this changing landscape and why?

Join us and leading investors in the PropTech space to find out:

• Where they are investing and why?
• What looks hot on the landscape from an investment perspective?
• What exciting technologies are next on the investment radar?
• What are the fundamentals that investors in proptech are most interested in?
• What start-ups are now successfully coming to market?
• What is the outlook for 2016 and beyond?

Introduction by:
Amanda Clack, FRICS, President-Elect, RICS

Moderator:
Daniel Cook, Director of Strategy, Lead RICS Futures, RICS

Speakers:
Aaron Block, Co-Founder and MD, MetaProp NYC
Fulvia Raffaelli, Acting Head of Unit, Clean Technologies and Products, DG GROW, European Commission
Nick Romito, Founder & CEO, VTS
Taylor Wescoatt, Expert in Residence, Seedcamp

Followed by cocktail, courtesy of RICS
THURSDAY 17 MARCH

14:30-15:30  
-orange room

UNDERSTANDING THE BRAZILIAN MARKET – TOURISM FOCUS

The session will start with a keynote introduction by The Minister of Tourism, Brazil and followed by an expert panel on the projects and opportunities in Brazil. Tourism is the N° 4 sector in Brazil, welcoming more than 6.5 million tourists every year and Rio will be the 2016 Olympic game host. Join the session to understand:

• The Brazilian tourism opportunities
• What are the most dynamic regions
• How to invest in Brazil hospitality

Keynote:
Henrique Eduardo Alves, Minister of Tourism, Brazil

Moderator:
Arthur d’Hauteville, Partner, Haritz Capital

Speakers:
Grzegorz Hajdarowicz, Owner Gremi Group, Grupo Gremi
Dietrich Heidtmann, Managing Director, Head of International Capital Markets, GTIS Partners
Aida Turbow, International Consultant, Conselho Federal de Corretores de Imóveis

14:30-15:30  
-blue room

ACHIEVING <2 DEGREES CELSIUS: HOW MUST THE REAL ESTATE INDUSTRY RESPOND TO MEET NEW CLIMATE CHANGE PLEDGES?

Sponsor: Baker & McKenzie

• Examining the outcomes from Buildings Day at COP21 in Paris – are they achievable; what needs to be done?
• Views from the sector – how will COP21 affect real estate investments? – views from industry leaders, policy makers and investors
• What is the role of the real estate private sector in meeting new national and EU pledges?
• What new policy can we expect to see coming through from the EU and national governments?
• What new policy would we like to see?
• Key developments in stimulating the deep retrofit project and Net Zero new buildings across Europe?

Moderator:
Dominique Lechien, Lawyer, Baker & McKenzie

Speakers:
Martin J. Brühl, FRICS, President & MD Investment Management, Union Investment Real Estate, RICS
Dr Sarah Cary, Head of Sustainable Places, British Land
Dr Josefina Lindblom, Policy Officer, European Commission
Sebastian Moreno-Vacca, Principal, A2M
Terri Wills, CEO, World Green Building Council
THURSDAY 17 MARCH

15:00-15:30
GREEN ROOM

LED TECHNOLOGIES: HOW TO IMPROVE REAL ESTATE AND MAKE AN INVESTMENT WITH A FAST PAYBACK

Sponsor: IQI

1. Led Lighting Advantages in different applications: visual comfort, energy saving, pay back
2. Case History: Requalification of Elah Dufour plants
3. Smart[4] and Smart[3]: lighting systems dedicated to workplaces, logistic warehouses, parking areas

Speaker:
Aldo Bigatti, Commercial & Marketing Director Light, Gewiss Spa
Paolo Caputo, Procuratore, Caputo partnership international

16:00-17:00
BLUE ROOM

OPEN STAGE

HIGH RETURN ON CREATIVE INVESTMENT: COWORKING 2.0

Crowdsourced session winner
Creative industries will be the main driving force behind economic development. Creative professionals in urban areas are already demanding a new type of workspace. Coworking 2.0 is a specifically designed space for collaboration between professionals who work in small and medium creative enterprises and is a hybrid between a business centre and a coworking space.

Main topics to be discussed during the panel:
- What is Coworking 2.0?
- Correlation between artists, creative industries and the real estate business.
- Revitalization as a tool for a higher return of investment.
- Ideal working environment for creative professionals.

Moderator:
Edgars Ivanovs, Developer, Riga Powerhouse

Speakers:
Karlis Gedrovics, Managing Partner, Inspired
Yan Yarmoshuk, Chief Executive Officer, FlaconX

Interactive session:
Download the mobile app to interact during the session
THURSDAY 17 MARCH

16:00-16:30
GREEN ROOM

USING PARROT BEBOP DRONE AS A REAL ESTATE 3D MAPPING SOLUTION

Sponsor: Parrot

• The Bebop is a lightweight (500 gr), safe and cost effective drone. It can fly 25 mn, at a speed up to 60km/h. Programmed by an easy-to-use App on your tablet, it flies alone to capture relevant images of a house or a property, and you can upload them in the cloud for 3D modelling. No piloting skills are needed.

• Cloud based Pix4D mapper software converts these images into 3D photorealistic models within a short period of time. You can easily share these 3D models with your clients, partners, or publish them online. No computer is needed.

• Pictures taken with the Bebop can also be used by back-office specialists using PixD Mapper software on a desktop. They can edit and optimize the project for inspection purposes, and deliver highly precise, georeferenced maps, mosaics and 3D models.

Speakers:
Yannick Levy, Executive VP Corporate Business Development, Parrot SA
Dr. Christoph Strecha, CEO, Pix4D

16:00-17:00
ORANGE ROOM

RESIDENTIAL INVESTMENT PORTFOLIO: THE BEST IS YET TO COME

Session sponsor: Kinsey Capital

• How do cities & developers respond to the undersupply?
• Different continents, different solutions?
• Where & when to invest?

Moderator:
Liam Bailey, Global Head of Research, Knight Frank

Speakers:
Silvio Estienne, General Manager, PATRIZIA
James D. Kinsey, MRICS, CCIM, President, Kinsey Capital LLC
Mahdi Mokrane, Head of European Research and Strategy, LaSalle
Bruce Ritchie, Founder and CEO, Residential Land

Followed by a cocktail, courtesy of RESIDENTIAL LAND

Interactive session: Download the mobile app to interact during the session

Housing the world sessions
THURSDAY 17 MARCH

16:00-17:00  RUBY ROOM

URBAN POLICY & HOUSING: COLLABORATING FOR LIVEABLE CITIES

- How are most affordable housing developments currently financed? Are there any alternative funding sources?
- What are the innovative policy solutions to handle the critical housing issues?
- How can we make affordable housing a reality and build enough units each year to respond to the huge demand for such housing? Is there a new model?
- How to integrate sustainable transportation to create opportunities for housing?

Moderator:
Danielle Grossenbacher, World President, FIABCI-The International Real Estate Federation

Speakers:
Keiji Kamiyama, Director General, Organization for Housing Warranty (HOW) & MLIT
Brendan Reilly, Vice Mayor, City of Chicago, IL

16:30-17:00  GREEN ROOM

EXPO MILANO 2015, SECURITY SOLUTIONS FOR OVER 21MLN PEOPLE

Welcome address by Andrea Menuzzo, CEO of CAME
- Expo Milano has been the largest public global event in 2015. Came has managed the access of more than 21 million visitors to the site, ensuring 24-hour security by developing a model which has been recognised as international best practice.
- Expo 2015 risk and crisis management model, guidelines: technology, operations, logistical coordination; a strategic approach: cooperation between technological partners and municipalities; Made in Italy, a key to success of security solutions.
- CAME’s technological solutions for Expo Milano 2015; integrations with other devices; the new anti-terrorist ONE50 EVO bollard; solutions to substantially increase the degree of security of a highly attended public site.

Speakers:
Dr. Andrea Menuzzo, CEO, CAME SPA
Dr. Tullio Mastrangelo, Commander of the Municipal Police of Milan, Municipality of Milan / City council of Milan
Roberto Ghirardo, Engineering Manager, CAME SPA

Followed by a cocktail.
THURSDAY 17 MARCH

17:00-17:45
GREEN ROOM

OPPORTUNITY & DEAL SOURCING THROUGH DATA

Sponsor: DealX

The information available to analyse asset characteristics has reached a level whereby real market opportunities can now be identified using data. Join the session and get a better understanding of how leading investors and advisors are now addressing big data intelligence.

- Joseph Kelly, CEO at DealX will guide attendees through individual case studies that can be used in Europe to identify transaction opportunities, both buy and sell.
- Learn what data sources are being used: ownership & occupation records, company credit and financial history, rent comparables, building characteristics, asset valuation, and geo-intelligence.
- Our panel will discuss the presentation and focus on how data can be combined with local market intelligence to achieve the best results.

Moderator:
Phil Tily, Strategic Advisor - DealX, DealX

Speakers:
Joseph Kelly, CEO, DealX
Matthias Naumann, Head of Strategy, Europe, Deutsche Asset Management
DETAILED PROGRAMME
OF CONFERENCES
AND EVENTS

FRIDAY 18
MARCH
FRIDAY 18 MARCH

10:00-11:00  
GREEN ROOM

MIPIM WRAP-UP

In association with:

A condensed sum-up of 3 intense days of feeling the industry’s pulse. Lessons learned and way forward!

Facilitator:  
Erwan Quintin, Professor Associate, Wisconsin School of Business

Speaker:  
Robert White, CRE, FRICS, Founder & President, Real Capital Analytics

NOTES
FULL SCHEDULE OF CONFERENCES & EVENTS

MONDAY 14 MARCH .......................................................... page 83

TUESDAY 15 MARCH ............................................................ page 84

WEDNESDAY 16 MARCH ....................................................... page 90

THURSDAY 17 MARCH ........................................................ page 98

FRIDAY 18 MARCH .............................................................. page 102
MONDAY 14 MARCH

18:30-22:00 Carlton Hotel, Salon La Côte

**REINVEST**

**THE REAL ESTATE INSTITUTIONAL INVESTORS’ SUMMIT DINNER**

By invitation only

Platinum sponsor:

Gold sponsors:

Industry partner:

Knowledge partner:

SEE DETAILED PROGRAMME FOR MORE INFORMATION
FULL SCHEDULE OF CONFERENCES & EVENTS

TUESDAY 15 MARCH

BELGIAN PAVILION

18:30-21:30 BELGIAN PAVILION
BELGIAN COCKTAIL

GRAND PARIS

14:45-15:30 STAND C12.A3
3D PRESENTATION OF GRAND PARIS EXPRESS

15:30-16:15 STAND C12.A9
PARIS LA DEFENSE, INVESTING IN MOVEMENT AND OPENING BOUNDARIES. THE LATEST NEWS

16:15-17:00 C12, CONFERENCE ROOM
THE RIVER SEINE, THE MAIN DEVELOPMENT ARTERY OF THE PARIS REGION AND ITS PLACE IN THE WORLD ECONOMY

16:15-17:00 C12.A2
PARIS RIVE GAUCHE: CONSULTATION T5B, FIRST BRIDGE HOTEL BUILDING

17:00-17:45 C12, CONFERENCE ROOM
THE IMPACT OF GRAND PARIS EXPRESS ON THE DEVELOPMENT OF REAL ESTATE IN THE PARIS REGION

LONDON PAVILION

10:00-10:30 MAIN STAGE, LONDON STAND
EALING COUNCIL AND ST JAMES: FUTURE SOUTHALL

10:30-11:00 MAIN STAGE, THE LONDON STAND
THE CHANGING FACE OF LONDON

11:00-11:30 MAIN STAGE, THE LONDON STAND
TRANSPORT INVESTMENT - UNLOCKING VALUE

11:30-12:00 MAIN STAGE, THE LONDON STAND
WHAT DOES LONDON WANT FROM THE NEXT MAYOR?

12:00-12:30 MAIN STAGE, THE LONDON STAND
NINE ELMS: CENTRAL LONDON’S NEWEST COMMERCIAL DISTRICT

12:30-13:00 MAIN STAGE, THE LONDON STAND
INNOVATION: THE THIRD INDUSTRIAL REVOLUTION

14:45-15:30 MAIN STAGE, LONDON STAND
START UP LONDON: A SAFE INVESTMENT OR TOO TRICKY TO TOUCH?

15:30-16:00 MAIN STAGE, LONDON STAND
QUEEN ELIZABETH OLYMPIC PARK - CREATE - DESIGN - MAKE - A NEW PART OF THE CITY

16:00-16:30 MAIN STAGE, LONDON STAND
OLD OAK COMMON & PARK ROYAL

16:30-17:00 MAIN STAGE, LONDON STAND
HOUNSLOW, RESPONDING TO THE OPPORTUNITY OF A THIRD RUNWAY

17:00-18:00 THE LONDON STAND
THE LONDON RECEPTION

TURKISH PROGRAMME

10:00-11:00 STAR OF HOUSING ISTANBUL, TENT C14
ISTANBUL STAR OF HOUSING PRESS MEETING

13:30-14:00 IN FRONT OF THE PROTOCOLE DEPARTMENT, PARVIS 6
CITIES OF TURKEY AND ISTANBUL INAUGURATION

15:00-16:30 STAR OF HOUSING ISTANBUL, TENT C14
FOREIGN INVESTORS RECEPTION
### Tuesday 15 March

**8:00-12:30** Carlton Hotel, Ballroom  
**REAL INVEST MIPIM**  
**THE REAL ESTATE INSTITUTIONAL INVESTORS’ SUMMIT**  
**REAL ESTATE RISKS & REWARDS**  
By invitation only  
Platinum sponsor:  
Gold sponsors:  
Industry partner:  
Knowledge partner:  
Followed by Investors’ lunch

**8:00-10:00** Majestic Hotel, Salon Diane  
**JAPAN BREAKFAST: MACROECONOMIC OUTLOOK:**  
**EFFECTS OF NEGATIVE INTEREST RATES ON RE MARKETS - SWITZERLAND VS. JAPAN**  
By invitation only  
Sponsor:

**9:00-11:00** Ruby room  
**MIPIM DISCOVERY MEETING**

**9:30-10:00** P-1.E51/P-1.D50 KORTROS  
**WELCOME COCKTAIL AND GRAND OPENING OF KORTROS STAND “LEADER’S WORLD”**  
Organiser: KORTROS

**9:30-11:00** Auditorium I  
**THE STRONGEST WILL SURVIVE**  
Organiser: VEDOMOSTI

**10:00-10:30** Stand R7.B10  
**LEEDS CITY REGION STAND LAUNCH**  
Organiser: Leeds City Region

**10:00-10:30** Belfast City Council, Croisette 19, Croisette Village  
**LET’S TALK BELFAST - TALENT, TAX AND TECHNOLOGY**  
Organiser: Belfast City Council

**10:00-10:30** Blue room  
**KEYNOTE ADDRESS BY**  
Frans Teguh, Deputy Director for Tourism Infrastructure Development and Ecosystem, Ministry of Tourism, Republic of Indonesia  
Sponsor:

**10:00-11:00** Orange room  
**HOLLAND METROPOLE: TEAMING UP FOR GROWTH**  
Sponsor: Holland Metropole

### Session 1: 10:00-11:15

**Les Matins de l’Économie du JDD**  
Co-organiser:  
In partnership with:  
Sessions all in French  
**SESSION 1**  
**10:00-11:15**  
Real Estate: new growth opportunities  
Immobilier : les nouvelles opportunités de croissance  
Sponsors:

**10:30-11:00** GLLEP stand R7C16  
**OFFICIAL STAND OPENING - WELCOME TO GREATER LINCOLNSHIRE!**  
Organiser: Greater Lincolnshire LEP

**10:30-11:00** P-1.E51/P-1.D50  
**KORTROS PRESENTATION OF KORTROS PROJECT “GULLIVER” (PERM)**  
Organiser: KORTROS

**10:30-10:45** Manchester Stand, P1.A1. Palais des Festivals  
**GREATER MANCHESTER INVESTMENT STRATEGY: BUILDING THE FUTURE**  
Organiser: Manchester

**10:30-11:00** Stand: R7.B12  
**TRANSFORMING PERCEPTIONS**  
Organiser: Greater Birmingham

**10:30-11:25** Stand: Pavilion C11, Croisette 11  
**OPENING CEREMONY AND COCKTAIL RECEPTION HOSTED BY IGOR ALBIN, ST. PETERSBURG VICE-GOVERNOR**  
Organiser: Government of St. Petersburg

**10:30-11:30** Blue room  
**INVESTMENT OPPORTUNITIES IN ASIA**  
Sponsor:

---

**Housing the World Sessions**

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
TUESDAY 15 MARCH

11:00-11:30 Liverpool Stand R7.G2
MAYOR JOE ANDERSON: LIVERPOOL UPDATE
Organiser: Liverpool

11:00-11:45 Stand: R7.B12
THE MIDLANDS HS2 GROWTH STRATEGY - HOW TO TRIGGER GROWTH IN CURZON
Organiser: Greater Birmingham

11:00-11:20 Salon Croisette P. 24
UK CORE CITIES: WHERE THE WISE MONEY IS GOING AND WHY
Sponsor: GVA
In association with: UK Trade and Investment

11:00-12:00 Green room P. 25
STARTUP COMPETITION
3RD ROUND, CANNES
Sponsor: BNP PARIBAS REAL ESTATE
Partner: FABERNOVEL
The round will be followed by a networking cocktail revealing the 2 finalists (Innovation Forum, Hall 2)

11:00-12:30 Ruby room P. 26
RUSSIA 2016 - SMART DIRECTIONS FOR URBAN DEVELOPMENT
Co-organiser: Коммерсантъ
Welcome coffee & cocktail, courtesy of Moscow City Government

11:30-12:00 R7.G20
OFFICIAL OPENING OF JOINT STAND FRANKFURT RHEINMAIN
Organiser: City of Frankfurt

11:30-12:00 P-1.H23
FUTURE OF CONSTRUCTION: STANDARDS AND TECHNOLOGY
Organiser: European Commission

11:30-12:30 Orange room P. 27
HOW CLOSE ARE WE TO CREATING THE ULTIMATE FUTURE CITY?
Sponsor: CUSHMAN & WAKEFIELD
In association with: Hagan Lovell

11:30-12:30 Blue room P. 27
CHINA INVESTMENT OUTLOOK

11:30-12:30 Belfast City Council, Croisette 19, Croisette Village
‘THE BIG PICTURE’ - BELFAST CITY COUNCIL
Organiser: Belfast City Council

11:30-12:30 Manchester Stand, P1.A1. Palais des Festivals
FUTURE LIVING - HOUSING GENERATION Z
Organiser: Manchester

12:00-12:45 Liverpool Stand R7.G2
LIVERPOOL WATERS - PROGRESS AND OPPORTUNITIES
Organiser: The Peel Group

12:00-12:45 Stand: R7.B12
THE MIDLAND HS2 GROWTH STRATEGY - THE INTERCHANGE AT UK CENTRAL
Organiser: Greater Birmingham

12:30-13:50 Stand: Pavilion C11, Croisette 11
OPENING SESSION: ST. PETERSBURG INVESTS INTO THE FUTURE
Organiser: Government of St. Petersburg

12:45-13:30 P-1.E51/P-1.D50 KORTROS
PRESENTATION OF KORTROS PROJECTS
Organiser: KORTROS

13:00-15:00 Palace of the Festivals, Californie Verriere Hall
RUSSIAN DEVELOPMENT 2016: IS REGIONAL REAL ESTATE ON THE RISE?
Organiser: Kommersant Publishing House

14:00-14:30 Ruby room P. 28
EIGHT YEARS UNDER BORIS JOHNSON BY SIR EDWARD LISTER

14:00-14:45 Green room P. 28
YOUR SMART CITY VISION REALISED – IMPROVE URBAN DEVELOPMENT RETURNS & ENHANCE YOUR REPUTATION
Sponsor: ORACLE PRIMAVERA

14:00-15:00 Salon Croisette P. 29
NEW GENERATION OF RESIDENTIAL DEVELOPMENT
Sponsor: HOLLAND METROPOLE

14:30-15:00 P-1.H23
EUROPE’S PUBLIC CLIENTS JOIN FORCES FOR A WORLD-CLASS DIGITAL CONSTRUCTION SECTOR
Organiser: European Commission
## TUESDAY 15 MARCH

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
</table>
| 14:30-15:00   | Stand: Pavillon C11, Croisette 11 | GLORAX DEVELOPMENT: NEW IMAGE OF ST. PETERSBURG MARINE FAÇADE. PROJECT ON RECLAIMED LANDS  
Organiser: Government of St. Petersburg |
| 14:30-15:15   | Stand: R7.B12  | LEVERAGING PUBLIC ASSETS TO DRIVE GROWTH  
Organiser: Greater Birmingham |
| 14:30-15:30   | Grand Auditorium          | MIPI M CITY INVESTMENT FORUM NORTHERN POWERHOUSES  
Co-organisers: Leeds, Liverpool, Manchester, Newcastle, Sheffield |
| 14:30-15:30   | Orange room          | STUDENT HOUSING: A NICHE WITH GROWTH POTENTIAL  
P. 30 |
| 14:30-15:30   | Ruby room            | BUILDING REAL ESTATE IN GERMANY - MATCH UP YOUR INVESTMENT!  
Sponsor: L’Ecole Properties  
Co-organiser: |
| 14:30-15:30   | Blue room            | STARTUPS AND THE DIGITAL ECONOMY: A NEW DEAL FOR REAL ESTATE?  
In association with: |
| 14:30-15:30   | R7.C34              | RESPONSIBLE BUSINESS: WHAT DOES THIS LOOK LIKE FOR THE PROPERTY PROFESSION?  
Organiser: RICS  
By invitation only |
| 14:30-15:30   | P1-M15, level 01    | OPENING EVENT: GROWING FAST, CONNECTING FAST - HELSINKI METROPOLITAN AREA  
Organiser: Cities of Helsinki, Espoo and Vantaa |
| 15:00-15:30   | Green room          | ARCHITECTURE IN A DIGITAL ERA  
Sponsor: AUTODESK |
| 15:00-15:30   | R8.B.20 / Hamburg-Stand | GERMANY’S NEXT TOP CITY? - HAMBURGS OPPORTUNITIES AND CHALLENGES  
Organiser: Hamburg Business Development Corporation |
| 15:00-16:00   | Stand: R7. G 8     | ECONOMIC DOWNTURNS ARE GOOD FOR E-COMMERCE GROWTH  
Organiser: Ulmart |
| 15:00-16:00   | Belfast City Council, Croisette 19, Croisette Village | REAL ESTATE PROJECT FOCUS - ULSTER UNIVERSITY INVESTMENT INTO CITY CENTRE  
Organiser: Belfast City Council |
| 15:10-16:20   | Stand: Pavillon C11, Croisette 11 | ST. PETERSBURG URBAN PLANNING POLICY: CITY FOR PEOPLE  
Organiser: Government of St. Petersburg |
| 15:15-15:45   | P-1.E51/P-1.D50 KORTROS | PRESENTATION: INTEGRATED DEVELOPMENT OF THE FORMER AIRPORT (ROSTOV-ON-DON)  
Organiser: KORTROS |
| 15:30-16:00   | Green room          | METLIFE STADIUM: DYNAMIC INSPECTIONS FOR A LIVING FACILITY  
Sponsor: ARCHAI |
| 15:30-16:00   | P-1.H23             | FROM ‘LOW’-TO- ‘ZERO’ ENERGY BUILDINGS, EUROPE’S VISION  
Organiser: European Commission |
| 15:30-16:00   | Berlin, P4.C10     | EUROPE’S CITY CENTRES - DEVELOPPING THE FUTURE  
Organiser: City of Berlin |
| 15:30-16:15   | Palais des Festivals Audi K - Level 4 | THE LAUNCH OF THE UK MIDLANDS ENGINE PITCHBOOK  
Organiser: Greater Birmingham |
| 15:45-16:00   | Manchester Stand, P1.A1. Palais des Festivals | ST. MICHAEL’S - THE MISSING LINK  
Organiser: Manchester |
| 16:00-16:45   | Liverpool Stand R7.G2 | DELIVERING A WORLD-CLASS VENUE ON THE WATERFRONT: EXHIBITION CENTRE LIVERPOOL  
Organiser: ISG PLC |
FULL SCHEDULE OF CONFERENCES & EVENTS

TUESDAY 15 MARCH

16:00-17:00  Orange room  
TECH AND REAL ESTATE - THE NEW OIL?  
Sponsor: OSLO

16:00-17:00  R7, C34  
WINNING THE WAR FOR TALENT: WITH ICG  
Organiser: RICS

16:00-17:00  P-1.G16 / P-1.H15  
MEET THE BEST OF ESTONIA - COOPERATION POSSIBILITIES  
Organiser: The City of Tallinn and Estonian companies

16:00-17:00  P-1.D22-P-1.E20  
SCOTTISH GIN AND WHISKY COCKTAIL TASTING  
Organiser: Scottish Cities Alliance

16:00-17:00  P-1.H15, level 01  
MORE BUSINESS, MORE HOTELS: TRIPLA - 1ST CLASS INVESTMENT OPPORTUNITY  
Organiser: City of Helsinki

16:00-16:15  Ruby room  
KEYNOTE ADDRESS  
Fatma Gül êmet Sari, Minister of Environment and Urbanisation, Republic of Turkey

16:15-17:15  Ruby room  
ARCHITECTURAL VIEW ON TURKISH MEGAPROJECTS  
Co-organiser: Kalebodur

16:00-17:30  Blue room  
BUILDING AS A SERVICE  
Sponsor: Schneider Electric

16:00-17:30  Salon Croisette  
WOMEN NETWORKING COCKTAIL  
Influencing the Real Estate industry  
By invitation only

Partners: 

16:00-18:00  Stand P-LE25 in Palais 1  
UNCORKED: WINE AND CHEESE RECEPTION - A SNEAK PREVIEW OF REAL ESTATE RISK AND OPPORTUNITIES IN 2016  
Organiser: Control Risks and Oxford Economics

16:30-16:45  R7.D41  
SO TOULOUSE: OVERVIEW OF BUSINESS REAL ESTATE MARKET  
Organiser: So Toulouse / OTIE

16:30-17:00  GLLEP stand R7C16  
AFTERNOON ‘LINCOLNSHIRE’ TEA  
Organiser: Greater Lincolnshire LEP

16:30-17:00  Stand P4.C10 Berlin  
BOOMTOWN BERLIN - HOW TO FIND YOUR PERFECT SPOT FOR INNOVATION  
Organiser: City of Berlin

16:30-17:00  Belfast City Council, Croisette 19, Croisette Village  
ROLE OF FILM IN NORTHERN IRELAND  
Organiser: Belfast City Council

16:30-17:00  Stand P-1.D1  
BORDEAUX EURATLANTIQUE: ANNOUNCEMENT OF THE BELVÉDÈRE PROJECT WINNERS WITH STEPHAN DE FAY  
Organiser: Bx Métro/Euratlantique

16:30-17:00  Stand: R7.B12  
THE FUTURE OF RETAIL  
Organiser: Greater Birmingham

16:30-17:30  Stand: Pavilion C11, Croisette 11  
PRESERVE AND ENLIVEN: CITY HISTORICAL LANDMARKS IN THE NEW SETTING. THE GREAT GOSTINY DVOR  
Organiser: Government of St. Petersburg

16:45-17:00  R7.D41  
7 REASONS TO INVEST IN TOULOUSE  
Organiser: Invest In Toulouse

16:45-17:30  Liverpool Stand R7.G2  
HARCOURT PROJECT UPDATE  
Organiser: Harcourt

17:00-17:30  Stand P-1.D1  
BORDEAUX EURATLANTIQUE: PRESENTATION OF THE BOOK ARCHITECTURES DE CHAIS WITH PHILIPPE CHAIX  
Organiser: Bordeaux Métropole/Euratlantique

17:00-18:00  Networking zone, Hotel & Tourism pavilion, Palais 1  
HEALTHCARE  
Sponsors: THREESTONES CAPITAL weilltower

Followed by a cocktail, courtesy of Weiltower.

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.

SEE DETAILED PROGRAMME FOR MORE INFORMATION
TUESDAY 15 MARCH

17:00-18:00  Croisette Suites C19.A
CHALLENGE NEWCASTLE
Organiser: Invest Newcastle

17:00-18:00  Stand P.1.K14
WELCOME RECEPTION FOR THE GREATER COPENHAGEN AND MALMÖ REGION
Organiser: Greater Copenhagen and Malmö Region

17:00-18:00  Manchester Stand, P1.A1. Palais des Festivals
HOW CAN MANCHESTER COMPETE WITH OTHER GATEWAY CITIES IN EUROPE TO BE THE INVESTMENT DESTINATION OF C
Organiser: Manchester

17:00-18:30  Green room
DIGITAL INNOVATION IN REAL ESTATE: FOCUS ON RETAIL AND OFFICE
Sponsor: Allianz
Followed by a cocktail.

17:00-18:30  R8.D13
WELCOME TO NORTH RHINE-WESTPHALIA (NRW-RECEPTION)
Organiser: NRW.INVEST GmbH

17:00-18:30  Stand R7.B12
GREATER BIRMINGHAM WELCOME RECEPTION
Organiser: Greater Birmingham

17:00-18:45  Verrière Grand Auditorium
CEEQA@MIPIM 2016
Sponsor: 

17:30-18:30  Ruby room
EMERGING TRENDS IN REAL ESTATE©: A GLOBAL OUTLOOK FOR 2016
Co-organiser: P. 35

17:30-18:30  Orange room
REAL ESTATE TALENTS: WHY THE NEXT GENERATION MATTERS
Co-organisers: P. 35

18:00-19:30  MIPIM Bay Restaurant
UK PARTY

18:00-19:30  Carlton Hotel
MIPIM OPENING COCKTAIL
Open to all MIPIM participants

20:00-22:00  Salon croisette
POLAND & CEE EXECUTIVE DINNER
By invitation only
Sponsor: 
supported by ABSL, Bloomberg Businessweek Polska, FDI Magazine (a division of the Financial Times), Property EU, Royal Institution of Chartered Surveyors (RICS), Rzeczpospolita

SEE DETAILED PROGRAMME FOR MORE INFORMATION
WEDNESDAY 16 MARCH

BELGIAN PAVILION

8:30-10:30 FOYER THEATRE DEBUSSY, NIVEAU 3
ANTWERP, A SMALL CITY WITH BIG DEVELOPMENT IDEAS

10:45-11:45 RED ROOM, FOYER THÉÂTRE DEBUSSY
“THE PLACE TO C” CONFERENCE OF CHARLEROI

11:45-12:30 RED ROOM FOYER THÉÂTRE DEBUSSY
“INVEST IN THE CHARLEROI REGION” CONFERENCE OF IGRETEC

GRAND PARIS

10:00-10:45 C12, CONFERENCE ROOM
COMMERCIAL REAL ESTATE IN SAINT-QUENTIN-EN-YVELINES, OVERVIEW OF 2015 AND PROJECTS FOR 2016

10:00-10:45 C12.A3
VIRTUAL JOURNEY ALONG LINE 15 SUD OF GRAND PARIS METRO AND PRESENTATION OF REAL ESTATE PROJECTS

10:45-11:30 C12, CONFERENCE ROOM
REAL ESTATE 3.0 BY ICADÉ: THE RESPONSE TO NEW USAGES

10:45-11:15 AGORA DU PAVILLON GRAND PARIS
CONFÉRENCE DE LANCEMENT DE LA NOUVELLE OFFRE IMMOBILIÈRE D’ICADÉ : L’IMMOBILIER 3.0

11:00-12:00 STAND R7.E57
THE REAL ESTATE MARKET IN GREAT MARSEILLE : PROJECT MOMENTUM AND MARKET PERFORMANCE

11:30-12:15 C12, CONFERENCE ROOM
PROPERTY IN THE PARIS REGION DEDICATED TO START-UPS

11:30-12:15 STAND C12.A9
PARIS LA DEFENSE, INVESTING IN MOVEMENT AND OPENING BOUNDARIES. THE LATEST NEWS

12:15-13:00 C12, CONFERENCE ROOM
CONFERENCE BY GRAND PARIS AMÉNAGEMENT

12:45-15:00 C12, CONFERENCE ROOM
DUO-PARIS : HIGH URBAN SENSATIONS

14:00-15:15 RED ROOM, FOYER THÉÂTRE DEBUSSY
“LIEGE, PERFECT TIME TO INVEST”

15:15-16:30 RED ROOM, FOYER THÉÂTRE DEBUSSY
DES OPPORTUNITÉS “CAPITALE” AU COEUR DE LA WALLONIE

16:30-17:30 FOYER THEATRE DEBUSSY, NIVEAU 3
BRUSSELS BUILDS GREENER: THE VALUE OF EXPERTISE

LONDON PAVILION

9:30-10:00 MAIN STAGE, LONDON STAND
CANARY WHARF AND SOUTH QUAY

10:30-11:00 MAIN STAGE, LONDON STAND
LCCl PRESIDENTS Q&A - NEW MAYOR, NEW ASSEMBLY - LONDON’S CHALLENGES AHEAD
WEDNESDAY 16 MARCH

8:00-10:00  Croisette
VTB ARENA OPEN CHARITY RUN
Organiser: VTB Arena Park

8:30-9:30  Salon la Côte, Carlton Hotel
UK INVESTMENT BREAKFAST
Organisers: The British Property Federation, Bilfinger GVA and Reed Midem
By invitation only

8:30-10:00  Salon Croisette
US BREAKFAST
Sponsor: ABM
By invitation only

8:30-11:30  Majestic Hotel
RUSSIAN BREAKFAST
By invitation only

09:15-10:45  Deep Design
CEE BREAKFAST FORUM DISCUSSION
HOW CEE MARKETS CAN REDUCE RISK AND ATTRACT FOREIGN INVESTORS TO THE REGION’S CITIES
Sponsor: POLAND TODAY
Co-organiser: RICS
Pre-registration required, please contact sylwia.ziemacka@poland-today.pl

09:30-10:00  Orange room
CASE STUDY BY MARICA, BRAZIL
P. 40

09:30-10:15  German Pavilion, R7.G38, Riviera Hall
BREAKFAST-TALK: THE FUTURE IN DESIGN, CONSTRUCTION AND USE OF REAL ESTATE IN A DIGITALIZED WORLD
Organiser: GRAFT Lab Architects

09:30-10:15  Stand: R7.012
BEST IN CLASS: THE IMPACT OF HIGHER EDUCATION ON URBAN REGENERATION
Organiser: Greater Birmingham

09:30-10:30  Verrière Grand Auditorium
INNOVATIVE URBAN SPACES: IS THE WORKPLACE MINGLED WITH HOUSING AND R&D PREMISES COMPATIBLE WITH QUALITY OF LIFE?
Sponsor: Metrocount
Co-organiser:

9:30-10:30  Stand: Pavilion C11, Croisette 11
BREAKFAST WITH VICE GOVERNOR MR. ALBIN. COMFORTABLE ENVIRONMENT AS A REASON FOR INVESTMENT
Organiser: Government of St. Petersburg
By invitation only

9:30-10:30  Belfast City Council, Croisette 19, Croisette Village
THE CITY OF THE FUTURE
Organiser: Belfast City Council

9:30-10:30  Auditorium J, Palais 4
“THE ARCTIC - NEW FRONTIER FOR INVESTMENTS”, PAAVO LIPPONEN, FORMER PRIME MINISTER OF FINLAND
Organisers: Cities of Oulu, Luleå and Tromsø

9:30-10:30  R1-M15, level 01
THE FINNISH PROPERTY BREAKFAST
Organisers: Cities of Helsinki, Espoo and Vantaa
By invitation only

10:00-10:30  Stand P-LD1
BORDEAUX EURATLANTIQUE: NOÉ, SHARED PLATFORM FOR CONSTRUCTION SITES
Organiser: Bordeaux Metropole/Euratlantique

10:00-10:45  Berlin, P4.C10
HOUSING THE WORLD - HOUSING BERLIN
Organiser: City of Berlin

10:00-10:45  Liverpool Stand R7.G2
SENSOR CITY - TRANSFORMING SENSOR APPLICATIONS ACROSS THE WORLD
Organiser: University of Liverpool, Liverpool John Moores Uni

10:00-11:00  Orange room
HOW CAN MAJOR HOTEL COMPANIES MAINTAIN THEIR FAST PACE OF GROWTH IN AN INCREASINGLY COMPETITIVE MARKET WITH NEW OFFENSIVE PLAYERS?
Sponsor: JLL

10:00-11:00  Green room
THE NEW FACE OF JAPAN’S PROPERTY MARKET

10:00-11:30  Ruby room
ITALIAN REAL ESTATE: STRIVING FOR EXCELLENCE
Co-organiser:

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
### WEDNESDAY 16 MARCH

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
<th>Organiser</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00-11:30</td>
<td>Auditorium C</td>
<td>FUTURE FORUM, THE REURBANISATION OF PRODUCTION: LIVING AND PRODUCING IN ASPERN DIE SEESTADT WIENS</td>
<td>Wien 3420 Aspern Development AG</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>R7.G41</td>
<td>SO TOULOUSE: OVERVIEW OF BUSINESS REAL ESTATE MARKET</td>
<td>Organisers: So Toulouse / OTIE</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Manchester Stand, P1.A1, Palais des Festivals</td>
<td>CORRIDOR MANCHESTER: COLLABORATION, INNOVATION, TRANSFORMATION</td>
<td>Manchester</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>P1.E51/P1.D50</td>
<td>KORTROS PRESENTATION: INTEGRATED DEVELOPMENT OF THE FORMER AIRPORT (ROSTOV-ON-DON)</td>
<td>KORTROS</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>P1.H23</td>
<td>SMART AND AGE-FRIENDLY HOUSING IN THE EUROPEAN SILVER ECONOMY</td>
<td>Organiser: European Commission</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>Stand P1.D1</td>
<td>BORDEAUX EURATLANTIQUE: VILLA SHAMENGO, THE EUROPEAN SITE FOR “MAKING A NEW WORLD”</td>
<td>Bordeaux Metropole / Euratlantique</td>
</tr>
<tr>
<td>11:00-11:45</td>
<td>Liverpool Stand R7.G2</td>
<td>LIVERPOOL LEADS IN PR5</td>
<td>Organiser: Glenbrook</td>
</tr>
<tr>
<td>11:00-12:00</td>
<td>R7, C34</td>
<td>URBANISATION, TECHNOLOGY AND THE SURVEYOR</td>
<td>RICS</td>
</tr>
<tr>
<td>11:00-12:00</td>
<td>Stand R7.G16</td>
<td>FOREIGN INVESTMENT IN THE MUNICH REAL ESTATE MARKET</td>
<td>City of Munich</td>
</tr>
<tr>
<td>11:00-12:00</td>
<td>German Pavilion, R7.G38, Riviera Hall</td>
<td>BAUKULTUR BRINGS SUCCESS</td>
<td>Organiser: Bundesstiftung Baukultur</td>
</tr>
<tr>
<td>11:00-12:30</td>
<td>Orange room</td>
<td>HEALTHCARE: TAKING CARE WITH A GROWTH MARKET</td>
<td>Sponsor: CORPUS SIREO REAL ESTATE</td>
</tr>
<tr>
<td>11:00-12:30</td>
<td>Blue room</td>
<td>POLAND &amp; CEE MACRO CONFERENCE</td>
<td>Sponsor: POLAND TODAY</td>
</tr>
<tr>
<td>11:00-13:00</td>
<td>Majestic Hotel, Salon Diane</td>
<td>HOUSING THE WORLD</td>
<td>Organiser: Greater Birmingham</td>
</tr>
<tr>
<td>11:00-13:00</td>
<td>Majestic Hotel, Salon Royan</td>
<td>CREATING VALUE &amp; DERISKING YOUR PORTFOLIO</td>
<td>By invitation only</td>
</tr>
<tr>
<td>11:00-13:00</td>
<td>Stand: Pavilion C1, Croisette 11</td>
<td>OCCUPIERS’ SUMMIT</td>
<td>ADI</td>
</tr>
<tr>
<td>11:00-13:00</td>
<td>Stand: Pavilion C1, Croisette 11</td>
<td>INVESTMENT INTO INFRASTRUCTURE AND TRANSPORT DEVELOPMENT</td>
<td>Organiser: Government of St. Petersburg</td>
</tr>
</tbody>
</table>

**Housing the World Sessions**

**See Detailed Programme for More Information**
WEDNESDAY 16 MARCH

11:30-12:00  P-1.E51/P-1.D50 KORTROS
PRESENTATION OF KORTROS PROJECT “GULLIVER” (PERM)
Organiser: KORTROS

11:30-12:00  P-1.H23
THE SILVER OPPORTUNITY FOR REAL ESTATE INVESTMENT
Organiser: European Commission

11:30-12:00  Stand P-1.D1
BORDEAUX ATTRACTIVENESS: THE SERVICE SECTOR AND THE WORLD TRADE CENTER, WITH VIRGINIE CALMELS
Organisers: Bordeaux Metropole / Euratlantique

11:30-12:00  Stand P-1.G8
COVENTRY AND WARWICKSHIRE UNIVERSITIES - DRIVING DEVELOPMENT AND BUSINESS
Organiser: Coventry and Warwickshire MIPIM Partnership

11:30-12:00  Stand: R7.B12
HARNESSING FUTURE GROWTH THROUGH CONNECTIVITY
Organiser: Greater Birmingham

11:30-12:30  Green room
HOW TO CREATE VALUE IN ARCHITECTURE BY ART AND DESIGN REAL CASES!
P. 46

11:30-12:30  Stand R7.G8
ULMART-THE REASON WHY NOW IS THE TIME
Organiser: Ulmart

11:30-12:30  Belfast City Council, Croisette 19, Croisette Village
REAL ESTATE PROJECTS, MCALEER AND RUSHE PROJECTS AND TITANIC QUARTER
Organiser: Belfast City Council

11:30-12:30  Manchester Stand, P1.A1. Palais des Festivals
COMMUNITY AND INNOVATION
Organiser: Manchester

11:45-12:00  R7.D41
THE FUTURE EXHIBITION AND CONVENTION CENTER : NEW BUSINESS AND INVESTMENT OPPORTUNITIES IN TOULOUSE
Organisers: Sop Toulouse / Europolita

12:00-12:30  Stand P-1.D1
BORDEAUX EURATLANTIQUE: WOOD CONSTRUCTION (25,000 M²/YEAR), WINNERS OF THE WOODEN TOWER COMPETITION
Organisers: Bordeaux Metropole / Euratlantique

12:00-13:00  Ruby room
EMEA - EMERGING AND DEVELOPED MARKET REITs
P. 46

12:00-13:00  Riviera Hall, R7.G12
DÜSSELDORF - INVESTORS’ PREFERRED CHOICE IN GERMANY (PRESENTATION BY MAYOR MR. THOMAS GEISEL)
Organiser: City of Düsseldorf

12:00-13:00  R7.C34
URBANISATION NETWORKING LUNCH
Organiser: RICS

12:15-12:30  Stand: R7.B12
TRANSFORMING CITIES: MAKING IT HAPPEN IN WOLVERHAMPTON
Organiser: Greater Birmingham

12:30-13:30  Festivals Palace, Auditorium I
DEVELOPMENT AT THE END OF THE OIL ERA: HOW TO FACE AND EMBRACE THE CHANGES
Organiser: Kommersant Publishing House

12:30-13:30  Deep Design
POLAND MOVERS & SHAKERS LUNCH
TAKING THE LEAD - INVESTING IN POLISH CITIES
Sponsor: POLAND TODAY
Co-organiser: PROPERTYEU
Pre-registration required

13:00-14:30  Networking zone, Hotel & Tourism pavilion, Palais -1
BUFFET LUNCH - FLASH MOB H&T
Special guest: Henrique Eduardo Alves, Minister of Tourism, Brazil
Sponsor: Ministry of Tourism, Brazil

13:00-14:30  Salon Croisette
ITALIAN LUNCH
Sponsored by ITA Italian Trade Agency and ANCE Italian National Association of Construction Companies in collaboration with Associmmobiliare – Federimobiliare
By invitation only

SEE DETAILED PROGRAMME FOR MORE INFORMATION

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
FULL SCHEDULE OF CONFERENCES & EVENTS

WEDNESDAY 16 MARCH

13:50-15:00  Stand: Pavilion C1, Croisette 11
VIII CANNES SESSION OF INVESTOR’S CLUB AT MIPIM 2016. INVESTMENT IN HISTORICAL CITIES
Organiser: Academy of Real Estate

14:00-14:30  P-1.E51/P-1.D50
KORTROS PRESENTATION OF KORTROS PROJECTS
Organiser: KORTROS

14:00-14:45  Stand R7.G16
MUNICH CENTRAL STATION
Organiser: Deutsche Bahn AG

14:00-14:45  Liverpool Stand R7.G2
CAPITAL AND CENTRIC PROJECT UPDATE
Organiser: Capital and Centric

14:00-15:00  Ruby room
PULSAR EFFECT OF HOSTING INTERNATIONAL EVENTS
Sponsor:

14:30-15:00  Green room
NEXTDOOR: FROM CORPORATE PROPERTY TO COMMUNITY PROPERTY - IS THIS JUST A FAD?
Sponsor:

14:30-15:15  P-1.H23
INNOVATIVE BUILT ENVIRONMENT - ENERGY EFFICIENT BUILDINGS
Organiser: European Commission

14:30-15:30  Stand R7.B12
TRANSFORMING LANDSCAPES: HOW DEVOLUTION IS DRIVING GROWTH
Organiser: Greater Birmingham

14:30-15:30  Stand R7.G8
RUSSIAN NEW ECONOMY IN TURBULENT TIMES, FOLLOWED BY RUSSIAN COCKTAIL PARTY
Organiser: Ulmart

14:30-15:30  P1-M1S, level 01
HELSEINKI METROPOLITAN AREA - AIRPORT CITY AVIAPOLIS & AXIS OF GROWTH: PASILA - VALLILA - KALASATAMA
Organisers: Cities of Helsinki, Espoo and Vantaa

14:30-16:00  Orange room
THE FUTURE OF HEALTHCARE REAL ESTATE INVESTMENT
Sponsors: JLL, VENTAS

14:30-16:00  Blue room
POLAND & CEE REAL ESTATE CONFERENCE FROM WARSAW TO CEE WITH LOVE - VIEW FROM THE REGION’S CENTRE
Sponsor:

14:30-16:00  Grand Auditorium
STARTUP COMPETITION FINAL
Sponsor: BNP PARIBAS REAL ESTATE
Partner: FABERNOVEL

15:00-15:30  Green room
EDMONTON: A PARTNERSHIP MODEL FOR INNOVATION
Sponsor: EDMONTON

15:00-15:30  P-1.G25
HOW TO BRING ACTIVE ENTERTAINMENT TO YOUR PROPERTY
Organiser: WALLTOPIA ADVENTURE

15:00-15:30  Berlin, P4.C10
INVESTING IN BERLIN - PERSPECTIVES ON A FLOURISHING HOUSING & COMMERCIAL MARKET
Organiser: Investionsbank Berlin

15:00-15:30  Liverpool Stand R7.G2
INTERNATIONAL FESTIVAL FOR BUSINESS @ MIPIM, INTERNATIONAL PROPERTY FORUM LAUNCH
Organisers: Matthew Battle, UK Property Forums

15:00-15:30  R8.B.20 / Hamburg-Stand
HAMBURG / HAFENCITY RECEPTION
Organiser: Hamburg Business Development Corporation

15:00-15:30  Stand P-1.D1
DOMOFRANCE, CREATOR OF THE SUSTAINABLE CITY
Organisers: Bordeaux Metropole / Domofrance

15:00-16:00  Networking zone, Hotel & Tourism pavilion, Palais -1
LOGISTICS & INDUSTRIAL

Interactive session: Download the mobile app to interact during the session

SEE DETAILED PROGRAMME FOR MORE INFORMATION
### WEDNESDAY 16 MARCH

<table>
<thead>
<tr>
<th>Time</th>
<th>Venue/City</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00-16:00</td>
<td>Ruby room</td>
<td><strong>MASTERMINDS: A GATHERING OF CEOs FROM LEADING LISTED REAL ESTATE COMPANIES</strong></td>
</tr>
<tr>
<td></td>
<td>P. 52</td>
<td>Co-organiser: EPRA</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>REACHED THE PEAK OR JUST THE BEGINNING? STATUS QUO OF THE MUNICH REAL ESTATE MARKET</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: City of Munich</td>
</tr>
<tr>
<td>15:00-16:00</td>
<td>Stand R7.G16</td>
<td><strong>PRAGUE. WHAT ELSE?</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: City of Prague</td>
</tr>
<tr>
<td>15:00-16:00</td>
<td>Belfast City Council, Croisette 19, Croisette Village</td>
<td><strong>REAL ESTATE PROJECT FOCUS - THE WATERFRONT</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Belfast City Council</td>
</tr>
<tr>
<td>15:00-16:00</td>
<td>Auditorium I</td>
<td><strong>TOULOUSE EUROSUDOUEST: THE NEW BUSINESS CENTRE IN THE HEART OF THE CITY</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Toulouse Metropole</td>
</tr>
<tr>
<td>15:00-17:00</td>
<td>R7, C34</td>
<td><strong>RICS MEMBERS’ RECEPTION</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: RICS By invitation only</td>
</tr>
<tr>
<td>15:10-16:10</td>
<td>Stand: Pavilion C11, Croisette 11</td>
<td><strong>LARGE-SCALE PROJECTS: DEVELOP OR FREEZE?</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Government of St. Petersburg</td>
</tr>
<tr>
<td>15:15-15:45</td>
<td>Stand: R7.B12</td>
<td><strong>BUILDING CITIES FOR THE FUTURE</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Greater Birmingham</td>
</tr>
<tr>
<td>15:15-16:30</td>
<td>Belgian Pavilion - Foyer Théâtre Debussy Niveau 3 - Red Room</td>
<td><strong>“CAPITAL” OPPORTUNITIES AT THE HEART OF WALLONIA: PUBLIC-PRIVATE PARTNERSHIPS FOR THE COMING 5 YEARS</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: BEP - The Economic Bureau of the Province of Namur</td>
</tr>
<tr>
<td>15:30-16:00</td>
<td>P-1.H23</td>
<td><strong>SMART CITIES: WHAT’S THE ‘RETURN ON INVESTMENT’ OF DIGITAL TRANSFORMATION?</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: European Commission</td>
</tr>
<tr>
<td>15:30-16:00</td>
<td>Stand P-1.D1</td>
<td><strong>HOW TO DESIGN AND BUILD EXCEPTIONAL BUILDINGS LIKE THE BORDEAUX GRANDE SALLE DE SPECTACLE</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Bordeaux Metropole / Bouygues Construction</td>
</tr>
<tr>
<td>15:30-17:00</td>
<td>Green room</td>
<td><strong>THE URBAN ENVIRONMENT RE-IMAGINED</strong></td>
</tr>
<tr>
<td></td>
<td>P. 52</td>
<td>Sponsor: Schindler</td>
</tr>
<tr>
<td>15:30-17:30</td>
<td>Stand P-1.G8</td>
<td><strong>IN THE DRIVING SEAT WITH THE WASPS</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Coventry and Warwickshire MIPIM Partnership</td>
</tr>
<tr>
<td>15:30-17:30</td>
<td>Stand P-1.F26</td>
<td><strong>COCKTAIL INVITATION</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Ghelamco By invitation only</td>
</tr>
<tr>
<td>15:45-16:00</td>
<td>Manchester Stand, P1.A1. Palais des Festivals</td>
<td><strong>CONNECTING MANCHESTER: TRANSPORT &amp; INFRASTRUCTURE</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Manchester</td>
</tr>
<tr>
<td>16:00-16:30</td>
<td>Stand P-1.D1</td>
<td><strong>HALLE DEBAT PONSAN, A MIXED PROJECT FEATURING OFFICES, HOTELS, AND BUSINESSES, WITH NICOLAS MICHELIN</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Bordeaux Metropole/Eiffage Immobilier</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>Stand P-1.H12</td>
<td><strong>THE SCIENCE BEHIND DEVELOPMENT SCHEMES</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Greater Birmingham</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>Blue room</td>
<td><strong>USING RETAIL AND LEISURE TO UNLOCK WATERFRONT REGENERATION</strong></td>
</tr>
<tr>
<td></td>
<td>P. 53</td>
<td>Sponsors: AIDER, GOV, Mayor of Liverpool</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>P-1.G16 / P-1.H15</td>
<td><strong>MEET AND GREET THE LEADERS OF TALLINN CITY</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: The City of Tallinn</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>German Pavilion, R7.G38, Riviera Hall</td>
<td><strong>GERMAN HOUR: HEALING ARCHITECTURE</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Nickl &amp; Partner Architects</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>P-1.D.22 / P-1.E20</td>
<td><strong>SCOTTISH WHISKY TASTING</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Scottish Cities Alliance</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>P1-M15, level 01</td>
<td><strong>FUTURE IS MADE IN HELSINKI: 25/7 WITH SMART &amp; CLEAN SOLUTIONS</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Organiser: Cities of Helsinki, Espoo and Vantaa</td>
</tr>
</tbody>
</table>

**SEE DETAILED PROGRAMME FOR MORE INFORMATION**

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
## Wednesday 16 March

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00-17:30</td>
<td>Stand R7.E4</td>
<td>Point on real estate activities and opportunities in Lyon and its suburbs. Organiser: Anne Laure Mignard - Florence Reboul</td>
</tr>
<tr>
<td>16:00-18:00</td>
<td>Ruby room</td>
<td>Innovation Districts: A new urban development model emerging in the United States. Co-organiser: The Brookings Institution</td>
</tr>
<tr>
<td>16:30-16:45</td>
<td>Stand P-1.D1</td>
<td>Market review for business property professionals: figures and trends. Organiser: Bordeaux Metropole/OIEB</td>
</tr>
<tr>
<td>16:30-17:00</td>
<td>GLLEP stand R7.C16</td>
<td>Afternoon ‘Lincolnshire’ tea. Organiser: Greater Lincolnshire LEP</td>
</tr>
<tr>
<td>16:30-17:00</td>
<td>Berlin, P4.C10</td>
<td>Future locations in Berlin. Organiser: City of Berlin</td>
</tr>
<tr>
<td>16:30-17:30</td>
<td>Orange room</td>
<td>The importance of logistics infrastructure for a growing region. Sponsor:</td>
</tr>
<tr>
<td>16:30-18:00</td>
<td>Salon Croisette</td>
<td>Wood, the solution for the city of tomorrow. Organiser: ADIVbois - French wood-plan</td>
</tr>
<tr>
<td>16:30-19:00</td>
<td>Stand RIB.D1 Riviera</td>
<td>Warsaw cocktail. Organiser: The City of Warsaw. By invitation only</td>
</tr>
<tr>
<td>16:45-17:00</td>
<td>R7.D41</td>
<td>7 reasons to invest in Toulouse. Organiser: Invest In Toulouse</td>
</tr>
<tr>
<td>17:00-17:30</td>
<td>Stand P-1.D1</td>
<td>The airport and campus Vallée créative operations, with relevant elected city officials. Organiser: Bordeaux Metropole</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Verrière Grand Auditorium</td>
<td>Conference Canada: Live, work, play – redefining living spaces. Co-sponsors: Montréal, Edmonton.</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Croisette Suites C19.A</td>
<td>Challenge Newcastle. Organiser: Invest Newcastle</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Manchester Stand, P1.A1 Palais des Festivals</td>
<td>Attracting foreign direct investment to the UK. Organiser: Manchester</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Stand R7.B12</td>
<td>Greater Birmingham Drinks Reception. Organiser: Greater Birmingham</td>
</tr>
<tr>
<td>17:00-18:30</td>
<td>Green room</td>
<td>Innovative urban development. Sponsor:</td>
</tr>
<tr>
<td>17:30-18:30</td>
<td>Stand Pavilion C11, Croisette 11</td>
<td>Investment into innovative industries. Organiser: Government of St. Petersburg</td>
</tr>
<tr>
<td>17:30-18:15</td>
<td>Stand Bouygues Immobilier Croisette C10</td>
<td>Tomorrow’s residential building. Organiser: Bouygues Immobilier. By invitation only</td>
</tr>
<tr>
<td>17:30-18:30</td>
<td>Orange room</td>
<td>Stockholm, where innovations meet investments. Sponsor:</td>
</tr>
<tr>
<td>17:30-18:30</td>
<td>Blue room</td>
<td>Metropolitan cities: Are housing needs and demands aligned? Sponsor:</td>
</tr>
</tbody>
</table>

**Housing the World Sessions**

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
WEDNESDAY 16 MARCH

17:30-18:30 Mipim Innovation Forum, Hall 2

FUTURE TALENT
Co-organisers: Networking cocktail

17:30-21:00 R7.G20

NETWORKING EVENT FRANKFURT RHEINMAIN MEETS CANNES
Organiser: City of Frankfurt

18:00-19:00 NAR - United States Pavilion P-1, D84

US NETWORKING RECEPTION
Organisers: National Association of REALTORS, Reed Midem

18:00 Purple Visitors’ Lounge, Palais -1

JAPAN COCKTAIL
By invitation only

19:00-23:00 Majestic Bay Restaurant

SCHINDLER WELCOME RECEPTION
Organiser: Schindler
By invitation only

SEE DETAILED PROGRAMME FOR MORE INFORMATION

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
THURSDAY 17 MARCH

BELGIAN PAVILION

8:30-10:30  FOYER THEATRE DEBUSSY, NIVEAU 3
BRUSSELS’ BREAKFAST

10:45-12:30  FOYER THEATRE DEBUSSY, NIVEAU 3
GHENT: CITY OF CO-CREATION

GRAND PARIS

10:00-10:45  C12, CONFERENCE ROOM
WITH CROWD FUNDING FOR REAL ESTATE, THE FUTURE OF FINANCE IS ON LINE

10:00-10:45  C12.A3
VIRTUAL JOURNEY ALONG LINE 15 SUD OF GRAND PARIS METRO AND PRESENTATION OF REAL ESTATE PROJECTS

10:45-11:30  C12, CONFERENCE ROOM
MAJOR STRUCTURAL PROJECTS IN VAL D’OISE

10:45-11:30  STAND C12.A9
PARIS LA DEFENSE, INVESTING IN MOVEMENT AND OPENING BOUNDARIES. THE LATEST NEWS

11:30-12:30  C12.A8
PROJECTS BY EPA SENART AND COCKTAIL

11:30-12:15  C12, CONFERENCE ROOM
CONFERENCE BY GRAND PARIS AMÉNAGEMENT

11:30-12:30  STAND R7E57
“QUARTIERS LIBRES”, URBAN REGENERATION AROUND MARSEILLE’S HST STATION

12:15-13:00  C12, CONFERENCE ROOM
ARC DE L’INNOVATION

14:00-14:45  C12, CONFERENCE ROOM
A NEW TERRITORY READY FOR THE NEXT DECADE: COEUR D’ESSONNE AGGLOMERATION

14:45-15:30  C12.A12
ZAC SEINE GARE VITRY, LES ARDOINES, VITRY-SUR-SEINE

15:30-16:15  C12.A2
PARIS RIVE GAUCHE: CONSULTATIONS M9B1 AND M9B2, PRIVATE HOUSING

15:30-16:15  C12, CONFERENCE ROOM
LA DÉFENSE POST BASHING: REALITY AND PROJECTS

16:15-17:00  C12, CONFERENCE ROOM
SEINE-ESSONNE-SÉNART: A VISION OF DEVELOPMENT IN GRAND PARIS SUD

17:00-17:45  STAND C12.A9
PARIS LA DÉFENSE OPENING TO THE SURROUNDING WORLD

17:45-18:30  C12.A10
MODEL PRESENTATION

LONDON PAVILION

12:00-12:20  LONDON PAVILION
DRIVING GROWTH: THE NORTHERN POWERHOUSE & LONDON
THURSDAY 17 MARCH

08:00-09:30 Majestic Hotel, Salon Diane

PRIVATE TALKS WITH:
Gerard Lyons, Leading global economist,
Chief Economic Adviser to Mayor of London and
former Chief Economist Standard Chartered Bank
By invitation only
Sponsor: Lennar International

8:30-10:30 Verriere Grand Audi
BRAZILIAN BREAKFAST
Organiser: Conselho Federal de Corretores de Imóveis
By invitation only

9:15-10:00 Stand: R7.B12
DRIVING COMMERCIAL DEVELOPMENT THROUGH INWARD INVESTMENT
Organiser: Greater Birmingham

9:15-10:00 Stand: Pavilion C1, Croisette 11
BREAKFAST WITH THE CHIEF ARCHITECT OF ST. PETERSBURG. HOSTED BY VLADIMIR GRIGORIEV
Organiser: Government of St. Petersburg
By invitation only

9:30-10:00 P-1.H23
SYMPOSIUM WITH EUROPEAN COMMISSIONER GÜNTHER OETTINGER ON: THE DIGITAL REVOLUTION - SMART HOME AND SMART CITY SOLUTIONS FOR EVOLVING NEEDS
Organiser: European Commission

10:00-10:30 Stand P-1.D1
BORDEAUX-BRAZZA OR FREEDOM IN URBAN PLANNING: VOLUME CAPACITY AND TRANSFORMATION ARCHITECTURE
Organiser: Bordeaux Metropole

10:00-11:30 Orange room
RISE OF LIFESTYLE HOTELS & RETAILTAINMENT IN THE HOSPITALITY INDUSTRY. WHAT’S IN HOTELS FOR THE CLIENT EXPERIENCE?
Sponsor: JLL

10:00-11:30 Green room
PROFITABLE ENERGY RECOVERY WITH DISTRICT HEATING RECOVER, REDISTRIBUTE, REUSE
Sponsor: United Technologies

10:00-11:30 Auditorium I
DENSIFICATION... YES BUT CONCRETELY?
Organiser: Lake Geneva Region

10:00-12:59 Auditorium K
‘SME DYNAMICS IN THE CITY OF LONDON’
Organiser: City of London
By invitation only

10:30-10:45 R7.D41
SO TOULOUSE : OVERVIEW OF BUSINESS REAL ESTATE MARKET
Organiser: So Toulouse / OTIE

10:30-10:45 Manchester Stand, P1.A1
INVESTING IN MANCHESTER: PLACE DESIGN & ARCHITECTURE
Organiser: Manchester

10:30-10:45 Stand R7.B12
INDUSTRIALISED EVOLUTION: FROM THE INDUSTRIAL REVOLUTION, TO THE UK’S HIGH VALUE MANUFACTURING CITY
Organiser: Greater Birmingham

10:30-11:00 Stand P-1.D1
THE BORDEAUX ARMAGNAC SORTING CENTRE PROJECT
Organiser: Bordeaux Metropole/BNP Immobilier

10:30-11:00 P-1.H23
USE OF EU FINANCIAL INSTRUMENTS FOR URBAN DEVELOPMENT IN GREATER MANCHESTER
Organiser: European Commission

10:30-11:30 Belfast City Council, Croisette 19, Croisette Village
WAKE UP AND SMELL THE COFFEE
Organiser: Belfast City Council

10:30-11:00 Networking zone, Hotel & Tourism pavilion, Palais -1
MANAGING VOLATILITY, LIQUIDITY AND REGULATION IN TODAY’S GLOBAL CRE FINANCE MARKETS
Sponsor: The Baupost Group

10:30-11:00 Blue room
INVESTMENT HORIZONS BROADEN ACROSS U.S. MARKETS
Sponsor: New York University
Co-organiser: HAP

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.
<table>
<thead>
<tr>
<th>Time</th>
<th>Venue/Location</th>
<th>Event Description</th>
<th>Organizer/Details</th>
</tr>
</thead>
</table>
| 10:40-11:10 | Stand: Pavilion C11, Croisette 11 | AVIELEN A.G.  
Organiser: Government of St. Petersburg  
By invitation only                                                                                                                                                                          |
| 11:00-11:15 | R7G41                                              | THE DIGITAL HUB IN LABÈGE, AN INTERNATIONAL, SMART, SCALABLE, STARTUPS RESORT, ATTRACTIVE AREA  
Organiser: Urban Community SICOVAL: South-East of Toulouse                                                                                                                                       |
| 11:00-11:30 | Stand: R7B12                                       | SUPPLYING FUTURE GROWTH  
Organiser: Greater Birmingham                                                                                          |                                                                                                                                                                      |
| 11:00-11:45 | Stand P-1.G8                                       | MIDLANDS AUTOMOTIVE - FAST TRACK DEVELOPMENT  
Organiser: Coventry and Warwickshire MIPIM Partnership                                                                                                                                  |                                                                                                                                                                      |
| 11:00-12:00 | R7, C34                                            | JOIN OUR PRESIDENT ELECT AMANDA CLACK FRICS FOR A DIVERSITY EVENT  
Organiser: RICS                                                                                                                                                                                    |                                                                                                                                                                      |
| 11:00-12:00 | Stand R7.G16                                       | FREIHAM HERE WE GO - A NEW DISTRICT CENTRE IS EMERGING!  
Organiser: City of Munich                                                                                                                                                                        |
| 11:00-12:00 | German Pavilion, R7G38, Riviera Hall                | AFFORDABLE HOUSING, REFUGEES, SUSTAINABILITY: CHALLENGES AND CHANCES  
Organiser: Eike_Becker Architects                                                                                                                                                                |
| 11:00-12:30 | Grand Auditorium                                    | HOUSING THE WORLD: A PLACE FOR EVERYONE, POWERED BY PECHAKUCHA  
Sponsor:                                                                                                                                                |                                                                                                                                                                      |
| 11:15-11:30 | R7G41                                              | TOULOUSE EUROSUDOUEST: THE NEW BUSINESS CENTRE IN THE HEART OF THE CITY  
Organisers: So Toulouse / Europolia                                                                                                                                                               |
| 11:20-12:30 | Stand: Pavilion C11, Croisette 11                  | URBAN DEVELOPMENT AND NEW RULES OF THE GAME  
Organiser: Government of St. Petersburg                                                                                                                                                          |
| 11:30-12:00 | Stand P-1.D1                                       | CITÉ NUMÉRIQUE, A NEW INVESTMENT PRODUCT, WITH STEPHAN DE FAÏ, BORDEAUX EURATLANTIQUE  
Organisers: Bordeaux Metropole / Euratlantique                                                                                                                                                    |
| 11:30-12:00 | Stand Montpellier Méditerranée Métropole           | TOULOUSE MÉTROPOLE ET MONTPELLIER MÉDITERRANÉE MÉTROPOLE : 2 MÉTROPOLES POUR UNE DYNAMIQUE PARTAGÉE  
Organiser: Montpellier Méditerranée Métropole                                                                                                                                                   |
| 11:30-12:30 | Blue room                                           | IS SPANISH REAL ESTATE MARKET STILL ON A POSITIVE SLOPE?  
Sponsors:  
Besval  
ROCA JUNYENT  
Followed by a cocktail                                                                                                                       |                                                                                                                                                                      |
| 11:30-12:30 | Belfast City Council, Croisette 19, Croisette Village | REAL ESTATE PROJECT FOCUS  
Organiser: Belfast City Council                                                                                                                  |                                                                                                                                                                      |
| 11:30-12:30 | Stand R7.E4                                        | FOCUS ON URBAN PROJECTS OF LYON AND ITS SUBURBS WITH A SPECIAL FOCUS ON LYON PART DIEU PROJECT  
Organiser: Anne Laure Mignard - Florence Reboul                                                                                                                                                |
| 11:30-12:30 | Manchester Stand, P1A1                             | DESIGNING NEIGHBOURHOODS IN BETA WORLD CITIES  
Organiser: Manchester                                                                                                                           |                                                                                                                                                                      |
| 11:30-12:30 | Ruby room                                           | TRANSFORMING AFRICA’S SKYLINE, BUILDING THE FUTURE  
Co-organiser:                                                                                                                                            |                                                                                                                                                                      |
| 11:30-12:30 | Green room                                          | URBAN PLANNING IN THE PERSPECTIVE OF ELECTRICITY  
Sponsor:                                                                                                                                                |                                                                                                                                                                      |
| 11:30-13:00 | Stand R8.D14                                       | OFFICIAL RECEPTION OF THE GRAND DUCHY OF LUXEMBOURG  
Organiser: Luxembourg National Pavilion                                                                                                                                                               |
| 12:00-13:00 | Orange room                                         | EFFICIENT LOGISTICS FOR A COMPETITIVE EUROPE  
Sponsor:  
BARCELONA CATALONIA                                                                                                                                          |                                                                                                                                                                      |
| 12:45-14:00 | Stand: Pavilion C11, Croisette 11                  | INVESTMENT BRIDGE “FINLAND - RUSSIA”  
Organiser: Government of St. Petersburg                                                                                                                                                           |                                                                                                                                                                      |
THURSDAY 17 MARCH

13:00-14:30 Networking zone, Palais -1
H&T LUNCH
Sponsor: By invitation only

14:00-14:30 Green room
CREATING THE CITY OF THE FUTURE
Sponsor: P. 69

14:00-14:30 R8.B.20 / Hamburg-Stand
SPRING REAL ESTATE INDUSTRY REPORT 2016 - THE ONLY WAY IS UP?
Organiser: Hamburg Business Development Corporation

14:00-15:30 P-1.D22-P-1.E20
SCOTTISH CRAFT BEER TASTING
Organiser: Scottish Cities Alliance

14:10-14:40 Stand: Pavilion C11, Croisette 11
FEDERAL TESTING CENTER FOR POWER EQUIPMENT
Organiser: Government of St. Petersburg

14:30-15:00 Green room
CAMPUS DIAGONAL-BÈSOS – BARCELONA KEY: CREATING OPPORTUNITIES THROUGH TERRITORIAL DEVELOPMENT
Sponsor: BARCELONA CATALUNYA P. 69

14:30-15:30 Ruby room
PROPTECH LATEST TRENDS: THE INVESTORS' VIEW
Co-organiser: RICS Followed by cocktail, courtesy of RICS P. 70

14:30-15:30 Orange room
UNDERSTANDING THE BRAZILIAN MARKET – TOURISM FOCUS
KEYNOTE ADDRESS BY Henrique Eduardo Alves, Minister of Tourism, Brazil P. 71

14:30-15:30 Blue room
ACHIEVING <2 DEGREES CELSIUS: HOW MUST THE REAL ESTATE INDUSTRY RESPOND TO MEET NEW CLIMATE CHANGE PLEDGES?
Sponsor: BAGNEUX – WHERE GRAND PARIS BEGINS
Organiser: City of Bagneux

15:00-15:30 Green room
LED TECHNOLOGIES: HOW TO IMPROVE REAL ESTATE AND MAKE AN INVESTMENT WITH A FAST PAYBACK
Sponsor: P. 72

15:00-15:30 Stand P-1.J60
WHISKY TASTING (SPONSORED BY EDRINGTON)
Organiser: Glasgow

15:00-16:00 P-1.G16/P-1.H15
VISIT THE ALLIANSS ARCHITECTS’ IMAGINARY SPA WHERE YOU CAN ENJOY ARVO PÄRT’S MUSIC
Organiser: Allians Arhitektid OÜ

15:00-16:00 Stand Bouygues Immobilier
OPEN INNOVATION IN SUSTAINABLE NEIGHBOURHOODS: WHAT ARE THE LOCAL AUTHORITIES EXPECTATIONS?
Organiser: Bouygues Immobilier By invitation only

15:00-16:00 Belfast City Council, Croisette 19, Croisette Village
REAL ESTATE PROJECT FOCUS - KILMONA
Organiser: Belfast City Council

15:00-16:00 AUDITORIUM K
BAGNEUX - WHERE GRAND PARIS BEGINS
Organiser: City of Bagneux

15:00-16:10 Stand: Pavilion C11, Croisette 11
REINVENTED HISTORICAL CENTERS. ARCHITECTURAL CONTESTS AS THE ROAD MAP.
Organiser: Government of St. Petersburg

15:30-16:00 Stand P-1.D1
DIGITAL TERRITORIES: A NEW DEAL FOR INVESTORS?
Organiser: Bordeaux Metropole / Foncière des Régions

15:30-16:30 Outside the Ruby Room
RICS DRINKS RECEPTION
Organiser: RICS

15:30-17:00 Stand P-1.G8
COVENTRY AND WARWICKSHIRE QUESTION OF SPORT WITH THE WASPS
Organiser: Coventry and Warwickshire MIPIM Partnership

15:45-16:00 Manchester Stand, P1.A1
MANCHESTER LIFE - THE STORY SO FAR
Organiser: Manchester

SEE DETAILED PROGRAMME FOR MORE INFORMATION
THURSDAY 17 MARCH

16:00-17:00 Blue room
OPEN STAGE
HIGH RETURN ON creative INVESTMENT:
COWORKING 2.0
Crowdsourced session winner

16:00-16:30 Green room
USING PARROT BEBOP DRONE AS A REAL ESTATE
3D MAPPING SOLUTION
Sponsor: Parrot

16:00-17:00 Orange room
RESIDENTIAL INVESTMENT PORTFOLIO:
THE BEST IS YET TO COME
Sponsor: Kinsey Capital
Followed by a cocktail, courtesy of Residential Land

16:00-17:00 Ruby room
URBAN POLICY & HOUSING:
COLLABORATING FOR LIVEABLE CITIES

16:17-17:00 GLEP stand R7.C16
AFTERNOON ‘LINCYNESHIRE’ TEA
Organiser: Greater Lincolnshire LEP

16:00-17:00 German Pavilion, R7.G38, Riviera Hall
GERMAN HOUR: FUTURE CITIES AND MOBILITY -
UPGRADING OF URBAN CENTRES
Organiser: Network for Architecture Exchange NAX

16:00-17:00 Auditorium I
THE TOULOUSE MONTAUDRAN AEROSPACE
INNOVATION CAMPUS - THE FIRST 100,000M²
Organiser: Toulouse Metropole

16:30-17:00 Green room
EXPO MILANO 2015, SECURITY SOLUTIONS FOR
OVER 21MLN PEOPLE
Sponsor: CAMER
Followed by a cocktail.

17:00-17:45 Green room
OPPORTUNITY & DEAL SOURCING THROUGH DATA
Sponsor: DealX

FRIDAY 18 MARCH

9:30-10:30 R7.G20
INTERNATIONAL REAL ESTATE WOMEN’S BUSINESS
BREAKFAST
Organiser: Frauen in der Immobilienwirtschaft e. V.

10:00-11:00 Green room
MIPIM WRAP-UP
In association with:

SEE DETAILED PROGRAMME FOR MORE INFORMATION

Access to MIPIM 2016 conferences & events is free of charge for all registered delegates, within the limit of space available. Programme as of 03/03/2016. Information contained in this programme may be subject to change.