

**MIPIM 2018 – CANNES, 13-16 MARCH 2018**  
**ITALIAN PAVILION PROGRAMME / STAND R8-B10**  
*(updated 06/03/2018)*

**PARTNERS**

**Governmental Agencies and Business Associations**

Agenzia del Demanio, ANCE, Cassa Depositi e Prestiti, Difesa Servizi, FS Sistemi Urbani, Invimit.

**Regions and Cities**

Friuli Venezia Giulia, Lazio, Liguria, Lombardia, Marche, Piemonte, Puglia, Sicilia, Toscana, Trentino, Veneto, Bologna, Milano.

**TUESDAY, 13<sup>th</sup> MARCH**

**14.30 – 15.45**

**Official Opening - Italian Public Property Agencies: investment and valorisation of Italian heritage**

*Location: Italian Pavilion R8-B10*

Presentation by: MEF, Agenzia del Demanio, Cassa depositi e prestiti, Difesa Servizi, FS Sistemi Urbani.

**15.45 – 17.00**

**Territories and their partners: a best practice example of Public and Private partnership**

*Location: Italian Pavilion R8-B10*

Presentation by: City of Milano, Lombardy Region, City of Bologna and private partners.

**17.00 – 17.30**

**Aperitivo italiano: the right place, the right time for networking**

*Location: Italian Pavilion R8-B10*

**WEDNESDAY, 14<sup>th</sup> MARCH**

**10.45-12.00 Turkish Minister Mehmet Ozhasseki visiting Italian Pavilion**

**10.30-12.00**

**Invest in Italy - Real Estate opportunities and tailor-made services for investors**

*Location: Italian Pavilion R8-B10*

Presentation by: ANCE and Associated Companies

**13.00 - 14.30**

**Italian networking lunch (by invitation only)**

*Location: Salon Grand Verrière - Palais des Festivals, 1st Floor (Auditorium)*

Sponsored by: ITA - Italian Trade Agency in collaboration with ANCE - Italian National Association of Construction Companies and Assoimmobiliare

**15.00- 15.45**

**Invest in Italy: Hospitality**

*Location: Italian Pavilion R8-B10*

**16.00 – 17.30**

**Mipim Official Conference: Italy: Land of opportunities**

*Location: Ruby Room, Palais des Festivals, 5th Floor*

Presentation by: Italian Local Authorities

**17.30 – 18.30**

**Aperitivo italiano: the right place, the right time for networking**

*Location: Italian Pavilion R8-B10*

## **THURSDAY, 15<sup>th</sup> MARCH**

**11.15 – 12.30**

**Italy at a glance: focus on investments**

*Location: Italian Pavilion R8-B10*

Presentation of the Italian Pavilion Projects by ITA – Italian Trade Agency

**13.15 – 13.30**

**Updates regarding real estate finance in Italy**

*Location: Italian Pavilion R8-B10*

Presentation by: Assoimmobiliare

**14.30 – 14.45**

**City project presentation: Genova**

*Location: Italian Pavilion R8-B10*

**14.45 – 15.00**

**City project presentation: Firenze**

*Location: Italian Pavilion R8-B10*