

WEDNESDAY 16 NOVEMBER

10.00 > 10.45 Pearl Room

Keynote address:

- **Takuya Ishikawa**, Director of Real Estate Market Division, **Industry Bureau, Ministry of Land, Infrastructure, Transport and Tourism** (Japan)

AFTER THE QUAKE: REBUILDING A NATION

- A recap of March 11 and the events that followed
- Government response on the affected area and transparency to the world
- Japan's existing crisis management policies and changes post-March 2011
- How the government plans to rebuild the affected areas
- Real estate usage initiatives



Takuya Ishikawa

WEDNESDAY 16 NOVEMBER

11.15 > 12.30 Ruby Room

VIETNAM: FOREIGN INVESTMENT IN LOCAL REAL ESTATE

Co-org:
 VinaCapital

Moderator:

- **David Blackhall**, Managing Director, **VinaCapital Real Estate** (Vietnam)

Speakers:

- **Frederik Burke**, Managing Partner, **Baker & McKenzie Ltd.** (Vietnam)
- **Olivier Do Ngoc**, Managing Partner, **Dynasty Investments** (Vietnam)
- **Marc Townsend**, Managing Director, **CB Richard Ellis Vietnam** (Vietnam)

- Vietnam growth story: demographic and economy
- What has happened in the last 12 months?
- Current Challenges: macroeconomic risks and impacts on property
- FDI : inflows into VN and factors affecting foreign investment
- How to invest successfully in Vietnam?
- So where are the Opportunities now: target sectors



David Blackhall



Frederik Burke



Olivier Do Ngoc



Marc Townsend

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CITIES TRACK INTRODUCTION KEYNOTE

Keynote address by



Ministre de La Ville / Pierre Rousseau

- **Maurice Leroy**,
Minister for urban affairs and in charge
of "Greater Paris" project
(France)

The Greater Paris project: financial and real estate investments opportunities

11.15 > 12.00 Pearl Room

LIVEABLE CITIES: ECO-FRIENDLY INFRASTRUCTURE AND HOUSING FOR BUILDING A SUSTAINABLE FUTURE

Co-org:

United Cities and Local Governments
Asia Pacific

Moderator :

- **Dr. Rudolf Hauter**, Secretary General, **UCLG ASPAC** (Indonesia)

Speakers:

- **Amy Cho**, Director General of Business Opportunity Bureau, **IFEZ** (South Korea)
- **Jason C. Hu**, Mayor, **Taichung City Government** (Taiwan)

- Moving trends of incorporating sustainable and eco-friendly city planning and its advantages from both an environmental and commercial angle
- Alignment of sustainable and eco-friendly city development with the rapid growth of cities and the impact on the changing needs of citizens for infrastructure, housing and facilities
- Sharing knowledge on how different countries are addressing these needs and the correlation of local governments with their peers and strategic private sector partnerships
- Global projects or initiatives that provide guidance
- How these projects and initiatives will be funded



Dr. Rudolf Hauter



Amy Cho



Jason C. Hu

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14.00 > 14.45 Ruby Room

GLOBALISATION OF RETAIL BRANDS IN AND OUT OF CHINA: SUCCESSES AND CHALLENGES

Moderator:

- **James Hawkey**, Executive Director – Retail China, **Cushman & Wakefield** (China)

Speakers:

- **Bernard Chiew**, General Manager, **Costa Coffee** (China)
 - **Richard David**, CEO, **Treasury China Trust** (Singapore)
 - **Meagan Dietz**, Director, International Business Development, **Godiva Chocolatier** (China)
- Future trends of the Chinese retail market
 - Approach of foreign brands to entering the China market
 - Challenges faced and steps to overcome them
 - Adapting branding and marketing to the China market
 - Retail developer views on innovation in shopping center layout and tenant mix



James Hawkey



Bernard Chiew



Richard David



Meagan Dietz

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A RECIPE FOR RESILIENCE: THE ROLES OF THE PUBLIC, PRIVATE AND COMMUNITY SECTORS IN CREATING RESILIENT CITIES

Co-org:



Moderator:

- **John Fitzgerald**, Executive Director, Asia Pacific, **ULI-the Urban Land Institute** (Hong Kong SAR)

Speakers:

- **Paul Farmer**, CEO, **American Planning Association** (USA)
 - **Jacques Ferrier**, Architect, **Jacques Ferrier Architectures** (France)
 - **Dr. Sujata Govada**, Managing Director, **Urban Design & Planning Consultants Ltd.** (Hong Kong SAR)
 - **Daniel Shih**, Principal, regional Director, Economics, **AECOM** (China)
- What are the current and ongoing risks to consider in designing resilient cities including environmental, economic and social factors
 - What are the key drivers behind these risks and how they can be managed
 - How can the public, private and community sectors contribute to the design or regeneration of cities for resilience
 - How is this relevant to investors and governments and what are the rewards
 - What types of resources are required and how they may be accessed



John Fitzgerald



Paul Farmer



Jacques Ferrier



Dr. Sujata Govada



Daniel Shih

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WHAT MAKES A CITY SMART?

Co-org:

 Professional Property Services Limited

Moderator:

- **Nicholas Brooke**, Chairman, **Professional Property Services Limited** (Hong Kong SAR)

Speakers:

- **Dr Reinhold Achatz**, Head of Siemens AG, Corporate Research and Technologies, and Corporate Development, Corporate Technology, **Siemens AG** (Germany)
- **Emmanuel Lagarrigue**, Senior Vice President, Corporate Strategy and Development, **Schneider Electric** (Hong Kong SAR)
- **Harry Verhaar**, Sr. Director Energy & Climate Change, **Philips** (The Netherlands)
- The role of industry and the technology sector in shaping our cities of the future
- What strategies and innovations will deliver smart city solutions and maximize on a city's competitiveness
- How will the well being and quality of life of city residents be enhanced
- The importance of an integrated approach covering energy efficiency and management, alternative energy sources, clean tech, recycling and waste management, smart grid initiatives and alternative forms of transportation.



Nicholas Brooke



Dr Reinhold Achatz



Emmanuel Lagarrigue



Harry Verhaar

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PERFORMANCE OF ASIAN REAL ESTATE VERSUS OTHER ASSET CLASSES

Co-org:


Moderator:

- **Peter Mitchell**, CEO, **Asia Pacific Real Estate Association (APREA)** (Singapore)

Speakers:

- **Todd Canter**, CEO, **LaSalle Investment Management Securities HK Limited** (Hong Kong SAR)
- **Prof. Graeme Newell**, **University of Western Sydney** (Australia)
- Brief summary presentation on APREA research report, 'The Benefits of an Allocation to Asian Real Estate'
- Diversification, performance and return: how does Asian real estate measure-up?
- Does Asian real estate have the attractive investment features for inclusion in a mixed-asset portfolio of an institutional investor?
- Cross-border investment opportunities and challenges in Asia
- Investment trends in 2011: how do they measure up against the opportunity?



Peter Mitchell



Todd Canter



Prof. Graeme Newell

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RETAIL: REAL TIME LINK BETWEEN MIPIM ASIA AND MAPIC IN CANNES, FRANCE

A presentation of main achievements in creating and developing projects in the global retail sector over the world and in particular in Asia, with the participation of international top brands who will share the diverse experiences of their development in Asia and China.

- What are the different strategic approaches to a development in Asia
- What motivates such an expansion and what are the growth perspectives
- What are the impacts of cultural differences in the local adaptation of brands
- Are local partnerships or local acquisitions important in the development process
- City centres, shopping centres, large cities, 2nd tier cities: where are the hotspots

MAPIC

Moderator:

- **Stefano Stroppiana**, Retail Real Estate Developer, **Stefano Stroppiana** (Italy)

Speakers:

- **Jacques Ehrmann**, Chief Real Estate and Development Officer, **Casino Group** (France)
- **Carmine Rotondaro**, Worldwide Real Estate Director, **PPR Group** (France)



Stefano Stroppiana



Jacques Ehrmann



Carmine Rotondaro

MIPIM Asia

Moderator:

- **Sebastian Skiff**, Executive Director, **CB Richard Ellis Retail Asia** (China)

Speakers:

- **Prof. Armando Branchini**, Executive Director, **Fondazione Altagamma** (Italy)
- **David Sancho**, VP International Expansion, **Mango** (China)



Sebastian Skiff



Prof. Armando Branchini



David Sancho

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SUSTAINABILITY EXPECTATIONS OF GLOBAL INVESTORS

Co-org:



Moderator:

- **Jean-François Le Têno**, Global Head of Operational Architecture & Sustainable Development, **AXA Real Estate** (France)

Speakers:

- **Florence Altmayer**, Asia Zone Construction Business Line Manager, **Bureau Veritas** (China)
 - **Glen Boulwood**, Fund Manager, **Eureka Funds Management** (Australia)
 - **Masato Ito**, Deputy General Manager, Sustainable Property Promotion, **The Sumitomo Trust & Banking Co., Ltd.** (Japan)
- Investors' appetite in embedding the principles of responsible investments in their decision making
 - How can investors' choices help with sustainability issues such as green house emissions and climate change
 - Views from investors on how sustainably managed real estate investments can not only be better for the environment but also contribute to higher returns
 - Investor's push on fund managers for responsible investments and future trends
 - Compliance and standards at the forefront of investor's minds when investing in different regions



Jean-François Le Têno



Florence Altmayer



Glen Boulwood



Masato Ito