

Online advertising media kit

mipimasia 

15-16-17 November 2011

Hong Kong Convention & Exhibition Centre

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Where the World's Property Leaders Converge

in Asia Pacific

2011 Product list

Banners

- *All MIPIM Asia portal Large rectangle 300x250* € 4,200
- *All MIPIM Asia portal Full screen 800x600* € 3,200
- *One MIPIM Asia section Medium rectangle 234x60* € 1,000

Shownews

- *One newsletter Newsletter 234x60* € 820


All Mipim Asia website : large banner

➔ **Maximum exposure** for your banner, more than 40 000 banners viewed with that product



➔ **Stats**
(from Sept to November)

 22,018 Visits

 13,373 Unique Visitors

➔ **Price : € 4,200**
Duration 1 year

➔ **Specifications**

- ✓ **Type** : animated gif, Jpeg, Flash
- ✓ **Format** : 300x250

All Mipim Asia website : full screen



Expose your message twice to the 13 000 unique visitors of MIPIM Asia website

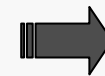


After 5-7 seconds it disappears



Stats :
(from Sept to November)

 **13,373 Unique Visitors**



Price : € 3,200
Duration 2 months
before the show



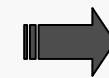
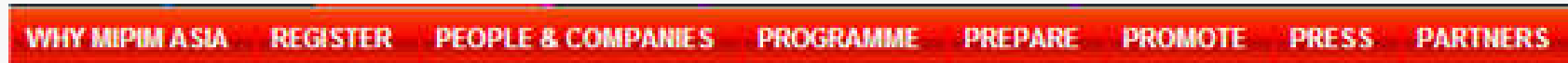
Specifications

- ✓ **Type** : animated gif, Jpeg, Flash
- ✓ **Format** : 640x480

One MIPIM Asia section



Choose your section (including Homepage) and put your banner in it:



Stats : depending the sections, please **contact us** (from Sept to November)



Price for one section:
€ 1,000
Duration 1 year




Specifications

- ✓ **Type** : animated gif, Jpeg, Flash
- ✓ **Format** : 234x60, top of page


MIPIM Asia shownews

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The MIPIM Asia community speaks


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Register before September 3

- ✓ Vivamus eu nibh neque morbi blandit
- ✓ Sem id rhoncus interdum elit nisl vehicula
- ✓ Eros, ut imperdiet nulla ante id est
- ✓ Cras mollis mattis metus viverra dui euismod





About MIPIM Asia

BREAKING NEWS



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Partners



➔ **Stats : sent to over 20,000 contacts**

➔ **Price for One banner in one show news : € 820**

➔ **Specifications**

- ✓ **Type** : animated gif , Jpeg, **NO Flash**
- ✓ **Format** : 234x60
- ✓ **Advertisers** : 2 per shot

Reports & contacts

Reports

- Screen shots of the campaign when it's live
- Personal detailed report at the end of the campaign

Contact

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