

## FOCUS ON: MIPIM EVENTS

With nearly 19,000 unique participants and more than 1,800 exhibiting companies from across 90 countries, MIPIM is overflowing with opportunity. To help you connect with the right people and make efficient use of your time, we have developed today's most productive and exciting event formats.

### MATCHMAKING EVENTS

<p><b>Link-In Sessions</b></p>	<p>- <b>Key Benefit:</b> Meet conference speakers and market key players. Networking sessions, with cocktails linked to specific conference tracks - End-Users, Logistics and Netherlands. Leading industry names greet participants and join in discussions.</p>
<p><b>Investors' Power Meetings</b></p>	<p>- <b>Key Benefit:</b> Profit from efficient exchange of business contacts. 3 minute face-to-face meetings with industry peers, rotating from table to table. Designed to help people 'break the ice' and enable a swift exchange of business cards for further meetings, either later in the show or during the year.</p>
<p><b>Hotel, Tourism and Leisure Power Meetings</b></p>	<p>- <b>Key Benefit:</b> Exposure for your firm, within your sector. Running throughout MIPIM and organised around daily themes (e.g. leisure projects, hotels...) these 15 minute pitching sessions provide a unique platform to address hospitality professionals.</p>
<p><b>Hotel, Tourism and Leisure Presentations</b></p>	<p>- <b>Key Benefit:</b> Exposure for your firm, within your sector. Running throughout MIPIM and organised around daily themes (e.g. leisure projects, hotels...) these 15 minute pitching sessions provide a unique platform to address hospitality professionals.</p>



## Thought Leadership events\*

MIPIM paves the way for senior figures and politicians to meet, discuss hot topics and come up with findings which shape our industry. We facilitate exclusive meetings of minds through our closed door events, such as:

- The Leaders Breakfast
- The Mayors Think Tank
- RE INVEST: The Mipim Real Estate Investors Summit

## Themed Dining events\*

Strategic dining and networking sessions are key to MIPIM. They enable clients to mix smoothly with peers in pleasant surroundings, introducing new connections and discussing key themes relevant to their sector. Themed dining events include:

- The Asia Breakfast
- The Belgium Breakfast
- The Hotel and Tourism Lunch
- The Investors Lunch
- The Mayors Lunch: Political leaders meet end-users
- The Spanish Lunch

\*By invitation only

« MIPIM teems with energy and provides an ideal setting for sophisticated industry professionals to mingle, learn and do business. »

Jeffrey A. Barclay, Managing Director - Goldman, Sachs & Co. (USA)



## MIPIM CONTACTS

For further details please contact:

Ms. Laurianne Dicecca  
+ 33 (0) 1 41 90 45 94  
Laurianne.dicecca@reedmidem.com

**PLUS** - Other major networking events including our famous opening cocktail and the prestigious MIPIM Awards. **Mingle with the who's who of real estate at MIPIM events.**