



# PROGRAMME OF CONFERENCES : INDUSTRIAL AND LOGISTICS

**mipim**<sup>®</sup>  
The world's property market

6 - 7 - 8 - 9 MARCH 2012  
Palais des Festivals, Cannes - France  
[www.mipim.com](http://www.mipim.com)



## TUESDAY MARCH 6th

### Conference

Trends and evolution of the logistics real estate market

Co-org:

11h30

12h30

### LINK IN Session

Logistics Lounge

12h30

13h00

## WEDNESDAY MARCH 7th

### Conference

Urban logistic: the next challenge of cities?

Co-org:

### LINK IN Session

Logistics Lounge

## THURSDAY MARCH 8th

### Conference

Harbour logistics and river transport: a major issue.

### LINK IN Session

Logistics Lounge

## Pitching sessions will take place in the logistics lounge

14h30

15h00

### Pitching Session

Fos Distriport Logistics zone: high capacity, high potential

Co-org:

15h00

15h30

### Pitching Session

CPL and Port of Barcelona - joining forces to maintain the Port's competitive edge as the Mediterranean logistics hub

Co-org: **CPL and Port of Barcelona**

### Pitching Session

Logistics funds investment strategy in Northern Europe

Co-org:

### Pitching Session

Northern logistics hub to CEE

Co-org:

15h30

16h00

### Pitching Session

Why industrial, and why now? Evolution of the industrial as an asset class

Co-org:

### Pitching Session

Trends of the logistics real estate market in Southern Europe

Co-org:

### Pitching Session

Industrial projects in special economic zones

Co-org:

16h00

16h30

### Pitching Session

Calais Premier : The United Kingdom's continental gateway

Co-org:

### Pitching Session

Dmitrov Logistics Park: We create the future today

Co-org:

### Pitching Session

The benefits of a diverse industrial portfolio

Co-org:

16h30

17h00

### Pitching Session

Segro's strategy for France

Co-org:

### Pitching Session

Segro's strategy for Germany

Co-org:

### Pitching Session

JYSK - automated high bay warehouse. New trends and challenges in logistics real estate.

Co-org:

17h00

18h00

### Cocktail

Logistics Lounge

19h00

### MIPIM Awards Ceremony

Logistics Award category  
Grand Auditorium

Logistics conference room & lounge are both fully integrated into the Visitors' Lounge on level 01 of the Palais des Festivals, which will be a thematic business and networking area this year. Open to all participants, the Visitors' lounge is the most visited zone of MIPIM and will provide the Logistics Lounge with premium visibility and intense traffic. In addition to MIPIM's dedicated logistics program, industrial property issues will be also discussed in conferences on Infrastructure and Innovative Buildings (see full MIPIM conference programme).