



## Hotel•Tourism•Leisure Presentations

- ➔ **Developers, hotel groups and HTL professionals: present** your current projects and achievements and draw the light on the vitality of your company!
- ➔ **Attendees: discover** business opportunities **and identify** future partners!

Co-organiser



Once again, **PKF hotelexperts and MIPIM have joined** to organise the dedicated Lounge where **decision-makers from the hospitality and property industry key players can meet** in an informal yet profitable environment.

Located on level 3 of the Palais des Festivals, the HTL lounge will feature:

- **over 50 presentations** of hotel, tourism & leisure projects organised around 5 main themes;
- **the HTL Power Meetings:** a special networking event to meet the hospitality keyplayers;
- **daily HTL Cocktail Receptions** hosted by PKF hotelexperts;

### PITCH YOUR PROJECT DURING THE HTL PRESENTATIONS

- Check out the HTL Presentations' programme and themes below
- [email us](#) as many details as you can on your project before **January 25<sup>th</sup>, 2012**
- MIPIM and PKF hotelexperts will study your request and edit the final schedule <sup>1</sup>
- Showcase your project during a 10-minute multimedia presentation followed by 5-minute of Q&A

### DISCOVER THE FULL HOTEL•TOURISM•LEISURE PROGRAMME <sup>2</sup>

		WEDNESDAY 7 MARCH		THURSDAY 8 MARCH	
		10.00 13.00	HTL Presentations <b>Resort projects</b>	10.00 13.00	HTL Presentations <b>Budget and niche hotels</b>
<b>TUESDAY 6 MARCH</b>				13.00	Hotel & Tourism lunch*
11.00 17.00	HTL Presentations <b>Tourism &amp; Leisure projects</b>	14.00 17.00	HTL Presentations <b>Luxury and boutique hotel</b>	15.00 16.00	The future of hotel development – key success factors for new hotel projects and the growth of hotel groups <i>Co-organiser: PKF hotelexperts</i>
17.00	HTL Cocktail reception	17.00	HTL Cocktail reception	16.00 17.00	Hotels: "the asset light" strategy <i>Co-organiser: JLL Hotels</i>
				17.00	HTL Cocktail reception
				17.15	HTL Power Meetings* <i>Meet the hospitality key players</i>
				19.00	MIPIM Awards ceremony <i>Hotel &amp; Tourism resort category</i>

### INFORMATION & CONTACT:

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1- Presenters must be registered for MIPIM 2012. Being a HTL Presenter does not grant any free access to MIPIM. MIPIM, alongside with PKF hotelexperts, reserves the right to validate a new entry to the schedule, depending on time slots availability and relevance according to topics.

2- Themes are those defined as of December 2nd and can be subject to change.

\* by invitation only events.

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