

mipim[®] 
The world's property market

6 - 7 - 8 - 9
MARCH
2012

Cannes
Palais des Festivals

www.mipim.com



BUILDING GLOBAL OPPORTUNITIES










HOTEL & TOURISM

KEY REASONS TO ATTEND

Find the most promising projects and powerful partners, gain critical industry insight, meet the world's most influential real estate players and stay connected all year long through the MIPIM online community.

- ▶ **18,622** unique participants
- ▶ **4,031** investors and financial institutions
- ▶ **166** hotel groups
- ▶ **1,833** exhibiting companies
- ▶ **243** corporate end-users
- ▶ **17,500** m² exhibition surface
- ▶ **90** countries

DEVELOPERS BY GEOGRAPHICAL AREA (by number of individuals)

France	1,153	
UK	1,092	
Eastern Europe, Baltic, Balkans	1,072	
Rest of Western Europe	1,023	
Germany	663	
Russia	273	
North America	223	
Middle East	137	
Others	175	

A SAMPLE OF HOTEL GROUPS WHICH ATTENDED MIPIM 2011

ACCOR - CHOICE HOTELS EUROPE - CLUB MEDITERRANEE - EURODISNEY - HILTON WORLDWIDE - HYATT INTL LLC INTERCONTINENTAL HOTELS GROUP - LOUVRE HOTELS - MARRIOTT INTERNATIONAL - STARWOOD HOTELS & RESORTS - THE REZIDOR HOTEL GROUP.

A SAMPLE OF HOSPITALITY INVESTORS WHICH ATTENDED MIPIM 2011

AMSTAR GLOBAL ADVISORS - THE BLACKSTONE GROUP - BNP PARIBAS REIM - BRITISH AIRWAYS PENSIONS - CRÉDIT AGRICOLE CIB - CITI - CRÉDIT SUISSE - DEKA IMMOBILIEN - GIC REAL ESTATE INTERNATIONAL - INVESCO REAL ESTATE MACSF - MORGAN STANLEY - NIAM AB - NOMURA REAL ESTATE CAPITAL MANAGEMENT - PRAMERICA REAL ESTATE INVESTORS - ORION CAPITAL MANAGERS - PGGM - W.P. CAREY.

A SAMPLE OF CITIES AND LOCAL AUTHORITIES WHICH ATTENDED MIPIM 2011

SÃO PAULO - ONTARIO MINISTRY OF TOURISM AND CULTURE - CITY OF PRAGUE - CITY OF COPENHAGEN - PARIS ÎLE-DE-FRANCE AGENCE REGIONALE DE DEVELOPPEMENT - CITY OF STUTTGART - CITY OF TORINO - CITY OF UTRECHT - CITY OF WARSAW - MOSCOW CITY GOVERNMENT - US DEPARTMENT OF STATE - CITY OF LONDON.



KEY BENEFITS

«MIPIM, for Accor, is an important event to establish and maintain contacts for our hotel development projects with representatives of cities, developers and investors, particularly on the markets of Eastern Europe and Russia»

Christian Karaoglanian, Chief Development Officer, ACCOR

- Explore the latest hospitality developments and investment opportunities from 90 countries across the world
- Meet new business partners and spark partnerships during our networking events
- Gain market insights from top global thought leaders to develop your strategy
- Concentrate a year's worth of business into four intensive days

ENJOY A RANGE OF SERVICES CREATED ESPECIALLY FOR YOU, INCLUDING THE HOTEL, TOURISM AND LEISURE DAY (THURSDAY, MARCH 8)

- **Build partnerships thanks to our networking platforms:**
 - HTL power meetings connecting hotel, tourism and leisure professionals
- **Gain exclusive expertise:**
 - Dedicated conference sessions to debate Hotel & Tourism issues
 - MIPIM Hotel & Tourism presentations
 - Hotel & Tourism lunch (by invitation only)
- **Conduct business in a designated zone:**
 - The Hotel & Tourism lounge, co-organised with PKF hotelexperts

And attend a full calendar of networking events, including the prestigious Opening Cocktail party and MIPIM Awards Ceremony.



GERMANY: COUNTRY OF HONOUR



MIPIM is proud to welcome Germany as its Country of Honour for 2012.

A range of dedicated products and services will highlight investment opportunities and projects in Germany and allow top level networking with German key players.

PREPARE YOUR MIPIM IN ADVANCE: plan your meetings with the MIPIM online community on www.mipim.net.

REGISTER NOW FOR MIPIM 2012

Register early for your visitor pass and save up to €530!	By September 9, 2011	€1,060
	September 10 - November 15, 2011	€1,310
	November 16, 2011 - February 21, 2012	€1,450
	From February 22, 2012	€1,590

HOTEL GROUPS DEVELOPMENT DIRECTORS: CHECK YOUR ELIGIBILITY FOR A FREE ENTRY PASS TO MIPIM 2012!

Reed MIDEM reserves the right to verify eligibility. Please contact us for further information.

HOW TO REGISTER

▷ ONLINE:

www.mipim.com

▷ BY CONTACTING:

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At Reed MIDEM we believe in acting responsibly in our work environment. We want MIPIM to serve as a forum to help companies worldwide exchange innovative ideas and find achievable green solutions. By working together we can all positively contribute to the future of individual businesses and global industries while protecting our environment.

