

FOCUS ON: COUNTRY OF HONOUR 2012

Over 2,200 attendees from 750 German companies attended MIPIM last year. With the strongest economy in the Eurozone, Germany remains the largest market in continental Europe and pivotal to real estate markets overall.

GERMANY COUNTRY OF HONOUR

NEW 2012

This year we delve deep into the economic powerhouse of Europe and pay homage to our German partners, providing effective networking and vital insights through a dedicated programme of conferences, events and services.

▷ JOSCHKA FISCHER: OUR KEYNOTE SPEAKER

We are proud to announce that Joschka Fischer (Former German Minister of Foreign Affairs 1998 – 2005) will lead this year's conference schedule, discussing the challenges around the European financial crisis. Join us! 10:00, 08 March 2012.



DO BUSINESS WITH:

▷ COMPANIES

AAREAL BANK AG, ALLIANZ RE GMBH, BAYERN LB, COMFORT, COMMERZ REAL AG, CORPUS SIREO, DEKA BANK, DEKA IMMOBILIEN, DEUTSCHE BANK AG, DEUTSCHE PFANDBRIEFBANK AG, ECE PROJEKTMANAGEMENT G.M.B.H. & CO. KG, ERNST & YOUNG REAL ESTATE GMBH, EUROHYPO AG, HELABA LANDESBANK HESSEN-THUERINGEN, INVESTMENT RE, SEB ASSET MANAGEMENT, UNICREDIT BANK AG, UNION INVESTMENT...

▷ CITIES AND LOCAL AUTHORITIES

BERLIN, COLOGNE, DUESSELDORF, FRANKFURT, HAMBURG, MUENCHEN, STUTTGART, NUREMBERG METROPOLITAN REGION, NORTH-RHINE-WESTFALIA...

▷ CITY OFFICIALS (2011 SAMPLE)

Ms. Ingeborg JUNGE-REYER, Mayor, Berlin
Mr. Harry K. VOIGTSBERGER, Minister of Economic, NRW
Mrs. Petra ROTH, Lord Mayor, Frankfurt
Mr. Dirk ELBERS, Lord Mayor, Duesseldorf
Mr. Ullrich SIERAU, Lord Mayor, Dortmund



« MIPIM has proved very valuable in ensuring Stuttgart's long-term positioning on the international property market as well as that of all other cities and regions worldwide. We all need to focus our attention on enhancing our international visibility and on promoting our real estate locations. MIPIM has indeed succeeded in establishing itself as a prominent meeting place for talks with investors and other key experts of the industry. At the same time it provides an excellent opportunity to promote our local project developers. Therefore MIPIM continues to be a fixed date in the events calendar of numerous Stuttgarters. »

Dr. Schuster, Lord Mayor of Stuttgart.



CONFERENCES NEW 2012

MIPIM brings you over 60 conferences across 4 days.

- ▷ Keynote address on Global Economics & the Euro zone:
Joschka Fischer, Former German Minister of Foreign Affairs
- ▷ German local authorities: cooperation models with investors and private partners; co-organiser: ZIA, the German Property Federation
- ▷ Germany: Where are the opportunities?
- ▷ How have cities used sports to drive urban development across Europe?



NETWORKING OPPORTUNITIES

- ▷ MIPIM Opening cocktail (~19,000 unique participants)

The social event of the year and the jewel in the real estate industry's crown, this year's opening cocktail plays host to an opulent German themed banquet, plus complimentary entertainment and refreshments, available all evening and open to all.

MATCHMAKING EVENTS

- ▷ Investors Power Meetings
- ▷ Leaders Breakfast

MIPIM CONTACTS

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COUNTRY OF HONOUR PARTNERS 2012*



City of Munich

* Correct as of 04 November 2011