

mipim[®] 
The world's property market

6 - 7 - 8 - 9
MARCH
2012

Cannes
Palais des Festivals

www.mipim.com



**BUILDING GLOBAL
OPPORTUNITIES**

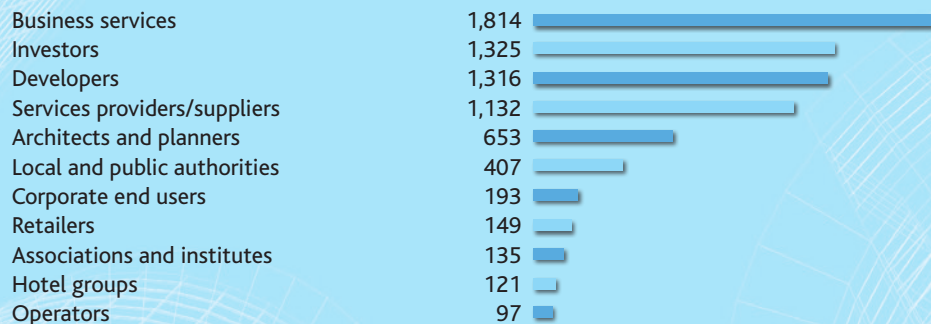
CORPORATE END USERS

KEY REASONS TO ATTEND

Find the most promising projects and powerful partners, gain critical industry insight, meet the world's most influential real estate players and stay connected all year long through the MIPIM online community.

- ▶ **18,622** unique participants
- ▶ **166** hotel groups
- ▶ **243** corporate end-users
- ▶ **90** countries
- ▶ **4,031** investors and financial institutions
- ▶ **1,833** exhibiting companies
- ▶ **17,500** m² exhibition surface

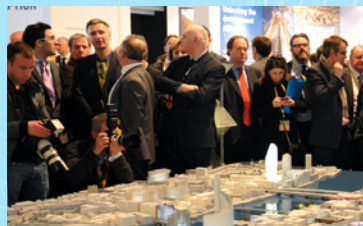
COMPANIES AT MIPIM 2011 BY TYPE OF ACTIVITY



A SAMPLE OF CORPORATE END-USERS* WHICH ATTENDED MIPIM 2011

3M - ALSTOM - AREVA - BRITISH TELECOM - DANONE - DASSAULT SYSTEMES - DEUTSCHE BANK - DEUTSCHE POST - DHL - E.ON - EADS - EDF - EXXONMOBIL - GOOGLE - IBM - L'OREAL - LVMH - ORACLE CORPORATION - PHILIPS - RANK XEROX - SAINT-GOBAIN - SANOFI AVENTIS - SHELL INTERNATIONAL - SIEMENS - THALES - TYCO INTERNATIONAL - US DEPARTMENT OF STATE.

**Heads of corporate real estate.*



KEY BENEFITS

«MIPIM is exceptional. It's unique in its ability to bring together in one place so many developers, financiers, service providers, and government officials. What's more, the attendees are principals and decision-makers... things happen. Our portfolio includes over 18,000 properties in over 250 countries and I'm constantly amazed by the depth of the international coverage. We can't afford to miss it.»

Jay Hicks, Managing Director of Planning and Real Estate, U.S. Department of State

- Explore the latest development and expansion opportunities from 90 countries
- Spark new partnerships during our networking events
- Gain invaluable market insight from top global thought leaders to develop your strategy
- Concentrate a year's worth of business into four intensive days

MAKE THE MOST OF YOUR MIPIM EXPERIENCE AND ENJOY A RANGE OF SERVICES CREATED ESPECIALLY FOR YOU:

- **Build partnerships thanks to our networking platforms:**
 - Mayors' Lunch: Political leaders meet End-Users (by invitation only)
 - "Link-in sessions" to meet corporate real estate key players and experts on occupiers' concerns. Grab useful tips and flesh out your contact list
- **Gain exclusive expertise:**
 - End-Users' dedicated conferences
 - Specific conferences on logistics
 - Dedicated area to innovation **NEW 2012**
- **Conduct business in a designated zone**
 - The VIP lounge

And attend a full calendar of networking events, including the prestigious Opening Cocktail party and MIPIM Awards Ceremony.



GERMANY: COUNTRY OF HONOUR



MIPIM is proud to welcome Germany as its Country of Honour for 2012.

A range of dedicated products and services will highlight investment opportunities and projects in Germany and allow top level networking with German key players.

PREPARE YOUR MIPIM IN ADVANCE: plan your meetings with the MIPIM online community on www.mipim.net.

REGISTER NOW FOR MIPIM 2012

Register early for your visitor pass and save up to €530!	By September 9, 2011	€1,060
	September 10 - November 15, 2011	€1,310
	November 16, 2011 - February 21, 2012	€1,450
	From February 22, 2012	€1,590

CORPORATE END-USERS: CHECK YOUR ELIGIBILITY FOR A FREE ENTRY PASS TO MIPIM 2012!

Reed MIDEM reserves the right to verify eligibility. Please contact us for further information.

HOW TO REGISTER

► ONLINE:

www.mipim.com

► BY CONTACTING:

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At Reed MIDEM we believe in acting responsibly in our work environment. We want MIPIM to serve as a forum to help companies worldwide exchange innovative ideas and find achievable green solutions.

By working together we can all positively contribute to the future of individual businesses and global industries while protecting our environment.



National Association of
Real Estate Investment Trusts®
REIT: Building Dividends and Diversification



Meet the Corporates