

mipim[®] 
The world's property market

6 - 7 - 8 - 9
MARCH
2012

Cannes
Palais des Festivals

www.mipim.com



**BUILDING GLOBAL
OPPORTUNITIES**

DEVELOPERS

KEY REASONS TO ATTEND

Find the most promising projects and powerful partners, gain critical industry insight, meet the world's most influential real estate players and stay connected all year long through the MIPIM online community.

- ▶ **18,622** unique participants
- ▶ **166** hotel groups
- ▶ **243** corporate end-users
- ▶ **90** countries
- ▶ **4,031** investors and financial institutions
- ▶ **1,833** exhibiting companies
- ▶ **17,500** m² exhibition surface

COMPANIES AT MIPIM 2011 BY COUNTRY OF ORIGIN



A SAMPLE OF CORPORATE END-USERS* WHICH ATTENDED MIPIM 2011

3M - ALSTOM - AREVA - BRITISH TELECOM - DANONE - DASSAULT SYSTEMES - DEUTSCHE BANK - DEUTSCHE POST DHL - E.ON - EADS - EDF - EXXONMOBIL - GOOGLE - L'OREAL - LVMH - SAINT-GOBAIN - SANOFI AVENTIS - SHELL INTERNATIONAL - SIEMENS - THALES - US DEPARTMENT OF STATE. *Heads of corporate real estate.



KEY BENEFITS

«MIPIM is an excellent platform for participants in the U.S. real estate industry, both debt and equity, to be visible to and connect with the international real estate community.»

Stephen M. Renna, CEO CRE Finance Council

- ▷ Identify potential partners from among 4,400 investors and occupiers
- ▷ Discover promising projects and market trends
- ▷ Gather invaluable market insights from top global leaders
- ▷ Concentrate a year's worth business into four intensive days

MAKE THE MOST OF YOUR MIPIM EXPERIENCE AND ENJOY A RANGE OF SERVICES CREATED ESPECIALLY FOR YOU:

- ▷ **Build partnerships thanks to our networking platform:**
 - "Link-in sessions" to meet key players and experts on targeted sectors or geographical areas. Grab useful tips and expand your contact list
- ▷ **Gain exclusive expertise at our programme of conferences:**
 - Thematic conferences including sessions on US, Russia, Turkey or Logistics, and Infrastructure
 - Dedicated area to innovation
- ▷ **Conduct business in a designated zone:**
 - The participant's club

And attend a full calendar of networking events, including the prestigious Opening Cocktail party and MIPIM Awards Ceremony.



GERMANY: COUNTRY OF HONOUR



MIPIM is proud to welcome Germany as its Country of Honour for 2012.

A range of dedicated products and services will highlight investment opportunities and projects in Germany and allow top level networking with German key players.

PREPARE YOUR MIPIM IN ADVANCE: plan your meetings with the MIPIM online community on www.mipim.net.

REGISTER NOW FOR MIPIM 2012

Register early for your visitor pass and save up to €530!	By September 9, 2011	€ 1,060
	September 10 - November 15, 2011	€ 1,310
	November 16, 2011 - February 21, 2012	€ 1,450
	From February 22, 2012	€ 1,590

HOW TO REGISTER

▷ ONLINE:

www.mipim.com

▷ BY CONTACTING:

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At Reed MIDEM we believe in acting responsibly in our work environment. We want MIPIM to serve as a forum to help companies worldwide exchange innovative ideas and find achievable green solutions.
By working together we can all positively contribute to the future of individual businesses and global industries while protecting our environment.

