

your Dutch partner in
international real estate



GATEWAY NETHERLANDS @ MIPIM

Palais des Festivals, Cannes
March 6-9, 2012

mipim[®]
The world's property market

6 - 7 - 8 - 9
MARCH
2012

Cannes
Palais des Festivals

www.mipim.com



BUILDING GLOBAL OPPORTUNITIES

What is Gateway Netherlands?



“Gateway Netherlands” is an exclusive **networking and conference platform** designed to **highlight the Dutch real estate community to the international audience of MIPIM.**

- Projects & companies presentation platform
- Editorial conference program
- A networking lounge to engage with your Dutch & international peers

Located in the Visitors’ Club, Gateway Netherlands benefit from:

- **Boosted visibility** in MIPIM communication tools mentioning the Visitors’ Club
- **Club fully-decorated** with Gateway Netherlands’ branding
- Private **meeting room**
- **Welcoming desk** with hostesses
- Free **Wifi Access**
- Access to the **bar**



Located within the Visitors' Club

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Building Innovation by:
Siemens, Icade,
Flaktwoods, Lafarge,
And more

Logistic Focus by:
Prologis, AEW
Europe, Port of
Marseille, Segro,
Garbe,
And more

Gateway Netherlands by:
Amsterdam Metropolitan Area :
Zuidas, City of Utrecht, DWIRE
Dutch Women in Real Estate,
Multi Corporation BV,
And more

Conference Program & Networking



Tuesday 6 March	CHALLENGES FACING MEDIUM SIZE EUROPEAN CITIES <i>Participation of the City of Utrecht, City of Malmo, And more</i> Co-org : PROPERTYEU
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Link-In Sessions
Visit Gateway Netherlands !



Thursday 8 March	THE NETHERLANDS: HOT SPOTS, HOT SEGMENTS <i>Moderated by: Cushman & Wakefield, Jan Willem Bastijn, Partner - Capital markets</i>
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Link-In Sessions
Visit Gateway Netherlands !

Gold Sponsorship of Gateway Netherlands

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international real estate

GOLD SPONSOR: 5,500 €

VISIBILITY:

- Logo as “Gold Sponsor” in the Club
- Logo as “Gold Sponsor” on MIPIM Dutch web page
- Dedicated Totem furnished with Table, Chairs, Plasma Screen, Corporate branding

REGISTRATIONS:

- 2 entrances included
- Additional delegates: 470 €
- Subsidiary company**
 - ✓ 980 € for the 1st participant
 - ✓ 765 € for additional participants

***Subsidiary companies may be sister companies, foreign branches or members of an association which is sponsor of Gateway Netherlands. Subject to Reed MIDEM approval.*



Totem visibility

Silver Sponsorship of Gateway Netherlands



SILVER SPONSOR: 3, 000 €

VISIBILITY:

- Logo as “Silver Sponsor” in the Club
- Logo as “Silver Sponsor” on MIPIM Dutch web page

REGISTRATIONS:

- 2 entrances included
- Additional delegate: 765 €
- Subsidiary company**
 - ✓ 980 € for the 1st participant
 - ✓ 765 € for additional participants

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**For further details on Gateway Netherlands,
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