

**V**alue  
**Q**uality  
**C**onvenience

**Make exhibiting easy with Reed MIDEM's Stand Package solutions:**

- > Get more from your budget
- > Improve your exhibiting experience
- > Choose from 4 hassle-free stand decoration options

6 – 9 March 2012

Palais des festivals de Cannes

[www.mipim.com](http://www.mipim.com)

# 4 Stand Package options tailored to every budget

## Comfort

€230/m<sup>2</sup> + VAT



- Fully furnished hospitality space to meet and greet prospective clients
- Ideal for first-time exhibitors

## Deluxe

€330/m<sup>2</sup> + VAT



- Personalised look and feel
- Multiple colour options for carpet, partitions, fascia and furnishings

## Eco-friendly

€350/m<sup>2</sup> + VAT



- Elegant and modern eco-friendly decor
- Locally sourced materials

## Supreme

€460/m<sup>2</sup> + VAT



- Top of the range, elegant stand to receive your guests in style
- Stand out from the crowd

Deadline to order: 3 February, 2012

# Comfort

€230/m<sup>2</sup> + VAT

## Package contents (for stands sized 9-18m<sup>2</sup>):

- 1 table + 3 chairs
- 32" LCD screen (42" for stands > 18m<sup>2</sup>)
- Wireless internet (3 connections)
- Graphic (1m<sup>2</sup>)
- Your company name on fascia
- Welcome desk
- Magazine rack
- Water fountain + 18 Liters bottle
- Coffee machine + 150 coffee capsules
- White stand partitions (+selection of colours for 4 panels)
- Carpeting (selection of colours)
- Lighting
- 3.5 kW power supply
- Floral decoration
- Daily cleaning

*Extra furniture is provided for each additional 9m<sup>2</sup> area at no extra cost.*



Deadline to order: 3 February, 2012

# Deluxe

€330/m<sup>2</sup> + VAT

## Package contents (for stands sized 9-18m<sup>2</sup>):

- 1 table + 3 chairs (selection of colours)
- 32" LCD screen (42" for stands > 18m<sup>2</sup>)
- Wireless internet (3 connections)
- Graphic (1m<sup>2</sup>)
- Your company name or logo on fascia
- Lockable cupboard
- Welcome desk with cupboard
- Water fountain + 18 Liters bottle
- Coffee machine + 150 coffee capsules
- Stand partitions and carpet (selection of colours)
- Lighting
- 3.5 kW power supply
- Floral decoration
- Daily cleaning

*Extra furniture is provided for each additional 9m<sup>2</sup> area at no extra cost.  
Closed office option is available for stands greater than 18m<sup>2</sup>.*



Deadline to order: 3 February, 2012

# Eco-friendly

€350/m<sup>2</sup> + VAT

## Package contents (for stands sized 9-18m<sup>2</sup>):

- 1 table + 3 chairs (selection of colours)
- 32" LCD screen (42" for stands > 18m<sup>2</sup>)
- Wireless internet (3 connections)
- Graphic (1m<sup>2</sup>)
- Your company name or logo on fascia
- Lockable cupboard
- Welcome desk with cupboard
- Water fountain + 18 Liters bottle
- Coffee machine + 150 coffee capsules
- Stand partitions and recyclable carpet
- Lighting
- 3.5 kW power supply
- Floral decoration
- Daily cleaning

*Extra furniture is provided for each additional 9m<sup>2</sup> area at no extra cost.*



- ✓ Stand is made with locally sourced materials, and built in a local workshop
- ✓ Recyclable carpet, which will be collected and then recycled
- ✓ Medium-density fibreboard (MDF) panels made of recycled wood and biodegradable glue, with 100% recyclable brushed-cotton finish
- ✓ LED spotlights
- ✓ Water-based paint
- ✓ Carbon assessment

Deadline to order: 3 February, 2012

# Supreme

€460/m<sup>2</sup> + VAT

## Package contents (for stands sized 9-18m<sup>2</sup>):

- Designer furniture: 1 table + 3 chairs (Kartell, Starck...)  
(selection of styles and colours)
- Stand partitions (selection of colours and materials)
- Luxurious carpeting
- Handmade counters
- 32" LCD screen (42" for stands > 18m<sup>2</sup>)
- Wireless internet (3 connections)
- Graphic (1m<sup>2</sup>)
- Your company name or logo on fascia
- Lockable cupboard
- Welcome desk with cupboard
- Water fountain + 18 Liters bottle
- Coffee machine + 150 coffee capsules
- Lighting
- 3.5 kW power supply
- Floral decoration
- Daily cleaning

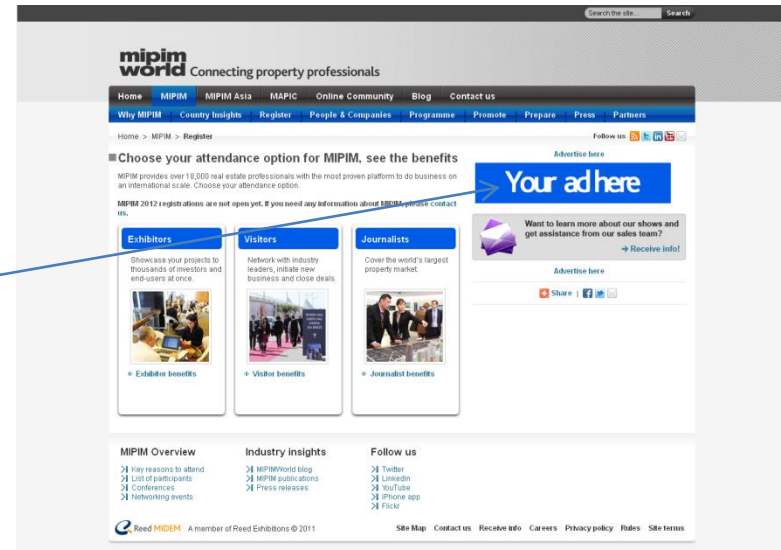


*Extra furniture is provided for each additional 9m<sup>2</sup> area at no extra cost.  
Closed office and glass wall options are available for stands greater than 18m<sup>2</sup>.*

**Deadline to order: 3 February, 2012**

# Order now and save time, money and energy!

- Order your decoration package as soon as your stand space is reserved.
- **EXCLUSIVE!** As a Stand Package holder, your company can benefit from online visibility<sup>1</sup> at an exceptional rate of €990 (+VAT).



General enquiries & advertising: contact your [sales representative](#) or Laurianne Di Cecca [laurianne.dicecca@reedmidem.com](mailto:laurianne.dicecca@reedmidem.com) or +33 (0)1 41 90 45 94

Technical enquiries: contact Charlotte Fontaine: [charlotte.fontaine@reedmidem.com](mailto:charlotte.fontaine@reedmidem.com) or +33 (0)1 41 90 48 09

<sup>1</sup> Web banner on the top-right of one section on the MIPIM website (more details upon request)