

DISCOVER PRIME OPPORTUNITIES

Conferences Sponsorship Opportunities

6 – 9 Mars 2012

Palais des festivals de Cannes

www.mipim.com

Give your brand a boost

Promote your firm at MIPIM, where the world's property leaders will converge in Cannes running from 6-9 March 2012.

MIPIM offers a wealth of opportunities to promote your firm's activities. Reach an audience of 18,600+ top-level industry professionals over four days, with our bespoke sponsorship packages.



MIPIM 2011 in figures:

- 18,622 participants
- 4,031 investors
- 90 countries
- 17,500 m² exhibition surface
- 6,632 registered companies of which:
 - 1,833 exhibiting companies
 - 1,325 investment companies
- 243 end-users and 166 hotel groups
- 427 journalists

MIPIM 2011 Global Conferences

As a sponsor within our programme of conferences sessions, you will reach out to **3,500 participants** and to an additional **10,000+** who will see your name and/or click on your website

Conferences Sponsorship Opportunities

PLATINUM SPONSOR: 25 K€

PRINT communication tools

- Listing of the company logo in the MIPIM Guide handed out to all MIPIM registered delegates, on the sponsor page
- Logo inside the Conferences + Events Programme provided to all MIPIM delegates in partner section
- 1 article in the Preview Magazine OR in the MIPIM Daily News (issue number to be agreed on)
- **1 page advertisement in the MIPIM Daily News** (issue number to be agreed on)
- Logo corporate profile

ONLINE communication tools

- Company logo on the MIPIM Website, in the Keynotes & panels section with link
- 1 medium web banner on the Keynotes & Panels section of the website

ONSITE communication tools

- **2 complimentary registrations for MIPIM 2011**
- Logo projected inside the conference rooms before the start of each session or a short 2 min. video (excluding Keynote addresses, Investor Quest & Mayors' Think Tank)
- **Rack provided outside the room for sponsor's corporate brochures** at the end of each session
- List of conferences' attendees
- Photos of 1 session of your choice
- **Your corporate branding during a networking break** after 1 session of your choice



GOLD SPONSOR: 15 K€

PRINT communication tools

- Listing of the company logo in the MIPIM Guide handed out to all MIPIM registered delegates, on the sponsor page
- **1 half page advertisement in the MIPIM Daily News** (issue number to be agreed on)
- Logo printed inside the Conferences + Events Programme provided to all MIPIM delegates on the page relating to the theme session

ONLINE communication tools

- Company logo on the MIPIM Website on the Keynotes & Panels section

ONSITE communication tools

- **1 complimentary registration for MIPIM 2011**
- Logo projected inside the conference room at the start of each of the track sessions (excluding Keynote addresses, Investor Quest & Mayors' Think Tank)
- **Rack provided outside the room for sponsor's corporate brochures** at the end of each session
- Photos of 1 session of your choice



SILVER SPONSOR: 7.5K€

PRINT communication tools

- Listing of the company logo in the MIPIM Guide handed out to all MIPIM registered delegates on the sponsor page
- Logo printed inside the Conferences + Events Programme provided to all MIPIM delegates on the page of the session

ONLINE communication tools

- Company logo on the MIPIM Website on the Keynotes & Panels section

ONSITE communication tools

- Logo projected inside the conference room at the start the session (excluding Keynote addresses, , Investor Quest & Mayors' Think Tank)
- **Rack provided outside the room for sponsor's corporate brochures** at the end of each session



Conferences Sponsorship Opportunities

REFRESHMENT NETWORKING BREAKS: 7.5 K€

After each session throughout the day, outside the Conference room, tables set with refreshments. These can vary from a simple coffee / orange and biscuits refreshment to a before lunch refreshment with wine red & white wine or end of day cocktail.

Please check with your sales contact for details



CONFERENCES NOTEPADS: 7.5 K€

Notepads with partner logo can be handed out to participants at the door of each conference room before each session start and to the speakers of each session.

(Notepads are to be provided and delivered in Cannes by the sponsor. Please check with your sales contact for details)

SMALL WATER BOTTLES: 5K€

Water bottles to be distributed to speakers inside ALL conference rooms.

(Bottles are to be provided and delivered in Cannes by the sponsor. Please check with your sales contact for details)



Sponsor MIPIM programme of conference

PRINT communication tools



Article in the MIPIM Daily News



½ page advert in the MIPIM Daily News



1 page advert in the MIPIM Daily News



ONSITE communication tools



Your logo on the conferences programme's board in the registration area

ONLINE communication tools



Your logo in the MIPIM website, on the Keynotes & Panels section with link

Your dedicated contact

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