

Preliminary programme of conferences and events

let's talk shop
mapic 
16-17-18 NOVEMBER 2011
Palais des Festivals
Cannes, France

TUESDAY 15 NOVEMBER

19.30

MAPIC Opening Cocktail
Marriott Hotel

WEDNESDAY 16 NOVEMBER

9.30 - 10.30 Champs-Elysées Room

Retail: real time link between MAPIC and MIPIM Asia in Hong Kong

10.45 - 11.30 Champs-Elysées Room

**Keynote address by
Jan Heere, Director, Marks & Spencer (UK)**

12.00 - 13.00 Champs-Elysées Room

The future of the high street: lessons shared
Co-org: Estates Gazette

11.30 - 12.30 Oxford Room

Speed matching retail concepts

13.00 - 15.00

Lunch Time

11.00 - 13.00

Toscan du Plantier Room 

Retail in the City Summit
By invitation only

Balancing retail development in city centres & suburbs, new challenges

13.00 - 15.00

Retail in the City lunch
By invitation only

15.00 - 15.45 Champs-Elysées Room

New developments for future retail perspectives
Co-org: Procos

15.00 - 15.45 Oxford Room

Outlet retailing... Expanding horizons
Co-org: RLI

15.00 - 16.00 Business Lounge

Power meetings meet the financial institutions

16.15 - 17.00 Champs-Elysées Room

Expanding footprint in emerging economies - A retailer's portfolio of high yielding stocks
Co-org: Jones Lang LaSalle

16.15 - 17.00 Oxford Room

East or West, which is best? Retail investment from Atlantic to Urals
Co-org: Property Investor Europe

16.30 - 17.30 Business Lounge

Power meetings meet the master franchisees

17.15 - 18.00 Champs-Elysées Room

Most attractive submarkets for new retail development in Russia
Co-org: Colliers International

MORE³
Pavilion
Level 01, Aisle 03/05

A NEW SESSION EVERY 30 MINUTES

9.30 - 10.00

How to integrate Slow trend
Co-org: GDR

10.30 - 11.00

How to green your business (French)
Co-org: Generation Responsable

11.00 - 11.30

How to succeed in slow food
Co-org: Olive Oil & Oregano

11.30 - 12.00

How to win in future retail
Co-org: GDR

12.00 - 12.30

How to create new types of stores thanks to e-commerce (French)
Co-org: Collectif de la Création de Valeur

14.00 - 14.30

How to embrace digital marketing
Co-org: Mall Connect

14.30 - 15.00

How to mix on & offline
Co-org: GDR

15.00 - 15.30

How to green your business
Co-org: Generation Responsable

16.00 - 17.00

Sustainable retail development workshop (French)
Co-org: Generation Responsable

17.00 - 17.30

How to create new types of stores thanks to e-commerce
Co-org: Collectif de la Création de Valeur

17.30 - 18.00

How to mix culture & shopping
Co-org: Lordculture

CLIENT SESSIONS

Agora Room

10.30 - 11.15

India - Opportunities Unbound

Organized for the INDIAN PAVILION by: Bentel Associates, Everstone Capital Advisors, Inorbit Mall (India), Pioneer Property Zone Services, Prestige Estates Projects Ltd, Prozone Enterprises PVT Ltd

12.30 - 13.15

Managing the present to build the future. Chain of "JUNE" retail and entertainment centers - Moscow and the Russian regions

Organized by: Regions Development (Russia)

14.00 - 14.45

Msheireb Downtown - Qatar's New Downtown Retail Destination

Organized by: Msheireb Properties (Qatar)

15.00 - 15.45

Ponte Parodi, the new Genova City lifestyle Waterfront

Organized by: Altarea (Italy)

16.00 - 16.45

Retail pitching « Lyon's Retailers Best Concepts 2011 »
7 Lyon's retailers with a high potential for national and international development are revealed!

Organized by: CCI de Lyon (France)

17.00 - 17.45

Press Conference CNCC Italy Awards 2011

Organized by: CNCC ITALY

18.00 - 18.45

« I Granai » Shopping Mall refurbishment : a model of Sustainability and Energy Efficiency

Organized by: CNCC Italia & Larry Smith

Follow our updates on www.mapic.com, programme section.

Access to MAPIC 2011 conferences is free of charge for all registered delegates, within the limit of space available.

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Retail in the City Summit sponsored by:



 Learning sessions

 Events

 Matchmaking sessions

 Clients Session

 Italy country of honour

 MORE Pavilion

 Green topics are marked by the Reed MIDEM Going Green® Logo

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THURSDAY 17 NOVEMBER

9.30 - 10.30 Champs-Élysées Room
Hot spots for 2012 - where are retailers targeting?
Co-org: CBRE

10.00 - 11.00 Oxford Room
Speed matching - Shopping centres projects

11.00 - 11.45 Champs-Élysées Room
Keynote address by Mario Moretti Polegato, Chairman, Geox (Italy)
Innovative entrepreneurship for a successful business

12.00 - 13.00 Champs-Élysées Room
How to penetrate the Italian market
Co-org: Rustioni & Partners

11.45 - 12.45 Oxford Room
Speed matching retail concepts

13.00 - 15.00 Lunch Time

15.00 - 16.00 Champs-Élysées Room
Poland - land of opportunities for investors and tenants. Still key target for international retailers?
Co-org: Warsaw Voice

14.30 - 16.00 Oxford Room
Great projects for great players
Co-org: CNCC Italy

15.00 - 16.00 Business Lounge
Power meetings meet the financial institutions

16.30 - 17.30 Oxford Room
New generation of shopping malls: what's next?
Co-org: Lordculture

16.30 - 18.00 Champs-Élysées Room
Prerequisites for retail development in the city
Co-org: AMCV/TOCEMA

18.30 Auditorium Estereel
MAPIC Awards Prize-giving

22.30 Hotel Martinez
MAPIC Awards Party

MORE Pavilion
A NEW SESSION EVERY 30 MINUTES
Level 01, Aisle 03/05

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14.30 - 15.00
How to win in future retail Co-org: GDR

15.00 - 15.30
Special guest: Box Park
Speaker: Roger Wade

15.30 - 16.00
How to create new types of stores thanks to e-commerce
Co-org: Collectif de la Création de Valeur

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How to mix on & offline Co-org: GDR

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Co-org: Generation Responsable

CLIENT SESSIONS

9.30 - 10.15 Agora Room
Romania 2012 - 2014
The new era of Romanian retail
Organized by: MORE Real Estates Services (Romania)

10.30 - 11.15
Brazilian Franchising Performance in 2010
Organized by:
ABF - Associacao Brasileira de Franchising (Brazil)

11.30 - 12.15
What's going on in Turkey?
Organized by: ALKAS (Turkey)

12.30 - 13.00
Canadian Opportunities for investors and retailers
Organized by: CQCD
(Conseil québécois du commerce de détails)

14.00 - 14.45
Mall within a Mall: Galeries Lafayette & Luxury Brands in Morocco Mall by Davide Padoa of Design International
Organized by: Design International (UK)

15.00 - 15.45
Italy: Is a retail upturn possible? A comprehensive picture of the Italian retail World
Organized by: CBRE (Italy)

16.00 - 16.45
New Ambition for Brussels - The NEO Brussels Project, Heyzel Plateau, Brussels, Belgium
Organizers: Property EU, Region & City of Brussels, EXCS and KCAP Architects & Planners

17.00 - 17.45
The detailed geomarketing researches for effective expansion of Retail in Russia
Organized by: The Center for Spatial Research LLC (Russia)

18.00 - 18.30
Distribution network concepts
Organized by: Simon Associés (France)

FRIDAY 18 NOVEMBER

10.00 - 10.45 Champs-Élysées Room
Keynote address by Terry Green, Non Executive Director, Qmatic AB (Sweden)
Why shopping behaviour has an impact on your bottom line

10.00 - 11.00 Oxford Room
Speed Matching retail concepts

11.00 - 11.45 Champs-Élysées Room
Keynote address by Kate Ancketill, CEO, GDR Creative Intelligence (UK)
Science fact: Future retail

12.15 - 13.00 Champs-Élysées Room
Wrap-up keynote session by James Brown, Head of retail reseach and consulting, Jones Lang LaSalle (UK)

● Learning sessions ● Events
● Matchmaking sessions ● Clients Session
● Italy country of honour ● MORE Pavilion

MORE Pavilion
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